World Food Safety Day 2022
in pictures and numbers
Introduction

For the fourth time, World Food Safety Day showed that governments, the food industry, non-profit organizations, academia, schools and consumers around the world are passionate about food safety. Celebrations kicked off on 7 March 2022, with the launch of this year’s theme, “Safer food, better health”.

Advocacy materials were made available, including social media cards, videos and a series of two-page fact sheets outlining good food handling practices for people working in traditional food markets, street food vending carts or canteens and those who eat at work, school, daycare centre or home. The guide provided event ideas, facts, figures and key messages.

This year’s theme underlined how food safety has a direct impact on health. Unsafe food can cause 200 different diseases that impair growth, reduce nutritional intake, and result in lost days of school and work. The theme was also a reminder that if we are to ensure sustainably safe food, it must be produced and consumed within sustainable food systems.

This report provides a summary of this year’s celebrations, using photographs that were kindly shared by organizations, institutions and individuals from around the world.
Snapshots of celebrations around the world

Students at Macau University of Science and Technology (MUST) in China share World Food Safety Day leaflets, bags, t-shirts and videos to promote awareness amongst their peers.

A specialized workshop tests the safety and quality of various nuts at the S. Seifullin Kazakh Agrotechnical University in Kazakhstan.

In Peru, the General Directorate of Environmental Health and Food Safety (DIGESA) leads a walk and information fair.

In Saudi Arabia, a video by Saudi Airlines Catering Company shows how it keeps food safe and food safety is part of the corporate culture.

The NGO, Food for All, in Benin raises awareness about food safety along the food chain.
 Speakers explore the past, present and future of food safety in Europe and Central Asia.

A multi-agency webinar in Latin America explores ways of ensuring safer food and better health.

In Africa, online participants emphasize the need for food safety in agrifood system transformation.

A discussion in Asia and the Pacific delves into keeping food safe in traditional markets.
World Food Safety Day 2022 in numbers

4 Video messages inviting participation in World Food Safety Day

6 Advocacy materials were produced in six official UN languages: Arabic, Chinese, English, French, Russian and Spanish.

44 The number of languages this year’s theme poster was produced in.

450+ Events took place around the world

9 800 Facebook and Instagram accounts reached by the augmented reality filter available on the FAO accounts.

40 000 Views of the social media live event on WHO Facebook, Twitter and YouTube.

818 MILLION The exposure of the hashtag #WorldFoodSafetyDay on Twitter. This compares to 311.2 million in 2021.

All data on this page refers to the time period from 7 March to 15 June 2022.

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World Food Safety Day aims to draw attention and inspire action to help prevent, detect and manage foodborne risks, contributing to food security, human health, economic prosperity, agriculture, market access, tourism and sustainable development.

This report gives a taste of the initiatives held for World Food Safety Day 2022 and shows how far-reaching this international observance has become. More than 450 initiatives took place in 109 countries including conferences, webinars, training sessions, workshops, quizzes, videos and more. Food safety advocates raised awareness and inspired action online and in person. The day also saw comprehensive coverage by media outlets across the world.

Learn more about this year’s celebrations on the World Food Safety Day website, or find out about food safety more generally on the FAO, WHO, Codex Alimentarius and INFOSAN websites.

The United Nations recognizes food safety

On 20 December 2018 the United Nations General Assembly adopted resolution 73/250 designating 7 June as World Food Safety Day.

The resolution invites all Member States, organizations of the United Nations system, other international and regional organizations, the private sector and civil society, including non-governmental organizations, individuals and other relevant stakeholders, to observe World Food Safety Day in an appropriate manner and in accordance with national priorities.

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