Protecting, promoting and supporting breastfeeding:
THE BABY-FRIENDLY HOSPITAL INITIATIVE FOR SMALL, SICK AND PRETERM NEWBORNS
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Executive Summary

The first few hours and days of a newborn’s life are a critical window for establishing lactation and for providing mothers with the support they need to breastfeed successfully (1). The benefits of human milk and the risks of not receiving it have been well studied and are universally recognized. Current World Health Organization (WHO) guidelines and implementation guidance state that all infants, including small, sick and/or preterm infants, should be fed human milk. Preterm and ill infants may not be able to feed at the breast at birth, but can receive the benefits of human milk immediately, and breastfeed eventually. Of various routine neonatal therapies, human milk is one of the most empirically supported for safety, efficacy, availability and cost effectiveness.

Breastfeeding small, sick and/or preterm infants, whether cared for in a neonatal ward or in the regular postnatal ward, presents multiple challenges because of both maternal and infant physiology, psychology, and the environment. Safe donor human milk from a human milk bank is the feeding of choice if mother’s own milk is unavailable or contraindicated (2). Systematic reviews have demonstrated the importance of professional and peer support, skin-to-skin care and rooming-in, devoting time and attention to initiating and maintaining milk supply, counsellors, provision of oropharyngeal colostrum early in the hospital course, and the use of donor human milk banks (3, 4).

Unfortunately, one of the biggest barriers to successful breastfeeding is the healthcare system itself and well-meaning, but misinformed health care providers. Lack of planning and design for breastfeeding, inconsistent advice, lack of knowledge or misinformation, personal bad experiences, lack of time, and facility policies all can compromise breastfeeding for mothers of small, sick and/or preterm infants. The care of small, sick and/or preterm newborns cannot be separated from that of full-term infants as they both occur in the same facilities, often attended by the same staff. For breastfeeding to succeed for small, sick and/or preterm infants, staff should focus on the individual mother and her situation, and the facility should provide family-centred care within a supportive environment, including kangaroo mother care for preterm and low-birthweight infants.

Since 1991, the Baby-friendly Hospital Initiative (BFHI) has motivated and enabled health care providers of maternity and newborn services worldwide to better support breastfeeding (5). Based on the Ten Steps to Successful Breastfeeding (the Ten Steps) (6), the BFHI focuses on providing optimal feeding care for new mothers and their infants. There is substantial evidence that implementing the Ten Steps significantly improves breastfeeding rates for mothers of the targeted population of term, healthy infants with demonstrated benefits for low-birthweight, ill and preterm infants as well (7-9). The 2018 revised Baby-friendly Hospital Initiative Implementation Guidance document (7) expanded the interpretation of the Ten Steps to include this distinct group of special infants. The current document provides additional clinical guidance and measures that can be used to apply the BFHI steps to small, sick and/or preterm infants whether cared for in maternity wards or newborn care wards. It aims to aid staff, units, hospitals and systems caring for small, sick and/or preterm infants in their efforts to promote, support and protect breastfeeding in order to achieve the best possible outcomes for the infants, mothers and families under their care.

Quality-improvement is, and should be, a never-ending process. Full compliance with the International Code of Marketing of Breastmilk Substitutes and subsequent resolutions (the Code) (Step 1a) (10, 11), a strong breastfeeding policy (Step 1b), staff education and competency (Step 2), and monitoring systems (Step 1c) are just as important for small, sick and/or preterm infants as for full-term, healthy infants. As healthcare provider encouragement significantly increases breastfeeding initiation, prenatal and postnatal counselling and support are essential steps to support initiation and maintenance of a mother’s milk supply and breastfeeding (Steps 3, 5). Maternal presence and early, frequent, prolonged, if not continuous, skin-to-skin care (Step 4, 7) are essential for the mother of a small, sick and/or preterm infant to learn her infant’s feeding and distress cues (Step 8) and respond appropriately. Involving the mother in the care of her infant gives the mother confidence in handling her child and reduces worry regarding the baby’s condition.

As many small, sick and/or preterm infants are unable to fully feed at the breast, feedings of expressed mothers’ milk, donor human milk, or if unavailable, infant formula, may be needed (Step 6). Appropriate feeding methods (for example, feeding tubes, cups) should be used (Step 9). Use of bottles and teats has been shown to negatively affect breastfeeding in preterm infants, therefore cup or tube feedings (if needed) with progression to the breast is recommended, although further high-quality randomized trials are needed. For small, previously sick and/or preterm infants, comprehensive discharge planning is crucial for the maintenance of health and growth, maintenance of maternal milk supply and progression to exclusive breastfeeding, if not achieved before discharge (Step 10). Early discharge may be achieved with skin-to-skin care and full breastfeeding, but frequent outpatient follow-up is required by professionals trained in lactation and outpatient care of small, previously sick and/or preterm infants.

Implementation of the Ten Steps in facilities caring for populations of small, sick and preterm newborns can dramatically increase breastfeeding rates. Facilities ensuring adherence to evidence-based recommendations on maternity and newborn care can substantially improve the health and well-being of both mothers and infants, globally.
Glossary of terms

Apnoea: Episode of cessation of breathing for 20 seconds or longer, or a shorter respiratory pause accompanied by bradycardia (low heart rate), cyanosis or pallor.

Appropriate for gestational age: Birthweight between 10th and 90th percentile for infants at the same gestational age.

Artificial milks: see breast-milk substitute.

Breastfeeding (nursing): The act of the infant removing milk from the mammary gland.

Breast milk expression: Use of hands or a mechanical device (pump) to remove milk from the breast.

Breast-milk substitute (also artificial milks): Any food being either marketed or otherwise represented as a partial or total replacement for breast milk, whether or not suitable for that purpose.

Bronchopulmonary dysplasia (Chronic lung disease): a chronic lung disease resulting in prolonged need for supplemental oxygen usually found in very premature infants requiring oxygen and ventilatory support as newborns.


Continuous positive airway pressure: A treatment method for newborns with mild to moderate respiratory distress.

Cup feeding: Placing breast milk in a small cup and holding it to the infant’s lips so that a small amount of milk can flow into the infant’s mouth.

Donor human milk: Excess human milk voluntarily contributed to a milk bank by lactating women. Usually the donor mothers are screened for infectious diseases. Donor human milk is screened for common pathogens, pasteurised, then screened again, before being given to the recipient infant.

Donor human milk bank: An organisation that recruits and screens human milk donors, then collects, processes, stores and dispenses the donated milk.

Enteral nutrition: Method of feeding that uses the gastrointestinal tract to deliver nutrients beyond the oesophagus or oral cavity via feeding tubes.

Exclusive breastfeeding: An infant receives only breast milk and no other liquids or solids are given, including water, with the exception of drops/syrups of vitamins, minerals or medicines.

Extremely low-birth-weight: An infant with a birth weight less than 1000g.

Family-centred care: An approach to care delivery that promotes a mutually beneficial partnership among mothers, families and health-care providers to support health-care planning, delivery and evaluation. The principles of family-centred care include dignity and respect, information sharing, participation and collaboration.

Feeding cues: Infant behaviours that indicate a readiness to breastfeed. These include infant being awake in the quiet, alert state and may also include hand suckling. These behaviours occur prior to infant crying, which is a late cue.

Fortifier/Fortification: Predominantly protein and mineral supplementation added to human milk so that it approximates the nutrients required for the rapid growth rate and bone mineralisation of the preterm infant. May be derived from human milk or bovine milk.

Gestational age: Age of the foetus measured from the first day of a mother’s last menstrual cycle to the current date. It is measured in weeks and days.

Hyperbilirubinaemia: An excess of bilirubin, a yellow-orange compound produced by the breakdown of haemoglobin from red blood cells and excreted in bile, that may be deposited in the skin, and if extremely high, in the brain.

Hypoglycaemia: A deficiency of glucose in the bloodstream.

Kangaroo mother care: Care of preterm and/or low-birth-weight infants carried out with the mother including early, continuous and prolonged skin-to-skin contact between the mother and the baby, along with exclusive breastfeeding. The care is initiated in the hospital and continued at home with adequate support and follow-up when discharged early.

Lactogenesis II (also secretory activation): The process by which milk synthesis increases after parturition. It is triggered by a fall in serum progesterone during the first two days postpartum.
Late-onset sepsis: A life-threatening infection of the blood and tissues that occurs after 72 hours of life.

Low-birth-weight: An infant with a birth weight less than 2500g, regardless of gestational age.

Maternity ward: An area of the hospital where pre-natal or post-delivery mothers are housed, with or without their newborns.

Meconium: Dark green-black stools passed in the first few days after birth. Stools should gradually change to cottage-cheese and mustard soft stools after secretory activation, at least by day five of life.

Microbiome: The pattern of bacterial content of the intestine.

Nasal cannula: A treatment method for newborns with mild respiratory distress.

Necrotising enterocolitis: A serious inflammation and infection of the intestines characterized by abdominal distention, inability to feed and significant respiratory deterioration.

Neonatal intensive care unit: An intensive care unit specializing in the care of ill or premature newborn infants.

Neonate: An infant between the first and 28th day of life.

Neonatal abstinence syndrome: A group of symptoms including irritability, tremors, hyperactivity, heightened reflexes, excessive crying, overeating with vomiting, diarrhoea, fever and sometimes seizures, associated with withdrawal from maternal drugs or medications, especially opioids.

Newborn nursery: An area of the hospital where infants are kept separate from their mothers.

Neonatal ward: All levels and classifications of neonatal care facilities that care for neonates requiring special attention. Terms used for neonatal wards include: neonatal intensive care units, mother-newborn intensive care units, intensive care nurseries, special care baby units, special newborn care units, newborn stabilization units or newborn care centres.

Non-nutritive sucking/breastfeeding: Infant sucking at the breast without removing any breast milk. Intermittent swallowing can occur due to the accumulation of saliva.

Nutritive sucking: Infant sucking at the breast that results in the removal of milk. Co-ordination of sucking, swallowing and breathing is critical to avoid aspiration during nutritive sucking and removing and swallowing breast milk.

Oropharyngeal colostrum: Applying very small amounts of expressed colostrum to an infant’s oral mucosa to stimulate the immune response.

Parenteral nutrition: Method of feeding that bypasses the gastrointestinal tract where fluids are administered via the intravenous route to provide most of the nutrients the body needs. This method is used when it is not possible to deliver adequate nutrients for a prolonged period of time through oral or tube feeding, as in the case of infants with major anomalies or conditions affecting the gastrointestinal tract.

Peritonitis: Inflammation of the lining of the intestines, usually accompanying necrotising enterocolitis.

Preterm: An infant born at less than 37 completed weeks of gestational age. Sub-categories of preterm infants based on gestational age are: extremely preterm infants (born less than 28 weeks of gestational age), very preterm infants (born between 28 and 32 weeks of gestational age) and moderate to late preterm infants (born between 32 and 37 weeks of gestational age).

Retinopathy of prematurity: A potentially blinding disease caused by abnormal development of retinal blood vessels in the eyes of preterm infants.

Rooming-in: A hospital arrangement whereby a newborn infant is kept in the mother’s hospital room instead of a nursery.

Secretory activation: see Lactogenesis II.

Semi-demand breastfeeding: The infant exhibits feeding cues and is put to the breast until he/she stops sucking. The feeding is then completed by another method, usually tube feeding.

Sick newborn: A newborn who requires medical care.

Skin-to-skin: Care in which an infant is placed prone on the mother’s abdomen or chest with no clothing separating them.

Small for gestational age: An infant with a birth weight less than the 10th percentile compared to infants of the same gestational age.

Small newborn: A newborn who is preterm and/or low-birth-weight, or small for gestational age.
**Spontaneous intestinal perforation:** A hole in the intestinal wall caused by something other than infection.

**Substitute feedings:** Feedings given when breast milk or breastfeeding is contraindicated for either maternal or infant reasons.

**Supplemental nursing system:** A feeding tube device consisting of a fine tube leading from a reservoir of breast milk and positioned just past the tip of the nipple so that as the infant suckles at the breast, milk can be sucked through the tube to nourish the infant.

**Supplementation:** Nutrient-containing fluid feed (donor human milk, fortifier, or infant formula) given in addition to mother’s own milk.

**Test weighing:** Weighing an infant before and after a breastfeeding, without changing the diaper or any clothing or attachments to ascertain breast milk intake. It can be quite accurate if done carefully by protocol.

**Trophic feedings:** Providing nutritionally insignificant volumes of enteral substrate to compromised infants to stimulate the developing gastrointestinal system, supply nutrients, and prevent gastrointestinal atrophy.

**Tube feeding:** Feeding through a tube that is passed through the nose or the mouth down the oesophagus into the stomach.

**Very low-birth-weight:** An infant with a birth weight less than 1500g.
The core purpose of the Baby-friendly Hospital Initiative (BFHI) is to ensure that mothers and newborns receive timely and appropriate care before and during their stay in a facility providing maternity and newborn services. It enables the establishment of optimal feeding of newborns, thus promoting their health and development.

Whereas the 2018 BFHI Implementation Guidance focuses primarily on the in-facility care of healthy, full-term infants, this document addresses the application of the BFHI principles for small, sick, and premature newborns and their mothers in neonatal wards.

In this document, the term neonatal ward refers to all levels and classifications of neonatal facilities that care for neonates requiring special attention. Terms used for neonatal wards include: neonatal intensive care units, mother-newborn intensive care units, intensive care nurseries, special care baby units, special newborn care units, newborn stabilization units or newborn care centres.

This guidance is based on, and complements the 2018 WHO/UNICEF BFHI Implementation Guidance with provision of special guidance for the support of infant feeding in neonatal wards. The purpose of focusing on small, sick, and premature newborns is to ensure that these vulnerable infants receive the care necessary to establish optimal infant feeding and thereby reach their full health potential.

This guidance follows the general format of the 2018 BFHI Implementation Guidance, discussing each of the Ten Steps and referencing the BFHI global standards where appropriate for neonatal wards, while giving additional clinical guidance as needed.

This guidance focuses specifically on infants requiring medical care beyond that routinely provided to infants in a newborn nursery or postpartum care facility. This includes neonates separated from their mother due to maternal or infant illness, or infants requiring special procedures (for example, phototherapy or supplementation) in the mother’s room. The mothers of these infants may need additional assistance in establishing and maintaining milk supply.

All inpatient newborns, except those affected by rare metabolic diseases, will benefit from breastfeeding and human milk. For many, it will mean their survival. These evidence-based recommendations will strive to encompass all infants receiving special care, irrespective of birth weight and severity of illness.
1. Introduction

Every year, 30 million newborns require inpatient care (18). These include 15 million preterm, low-birth-weight and sick infants, who represent a sizable population of infants who can benefit from evidence-based, cost-effective interventions such as skin-to-skin care and human milk.

Having a preterm or ill infant admitted to a neonatal ward often has a negative effect on mothers’ self-image and sense of competency (19) which may manifest as a post-traumatic stress disorder (20, 21). Breastfeeding and supplying expressed milk gives mothers a sense of purpose, closeness and bonding with their infant (15, 22). With the neonatal ward staff caring for her infant, the mother may feel like an outsider. Skin-to-skin care, kangaroo mother care, family-centred care, providing milk and breastfeeding empowers mothers to become the primary caregivers of their infant (23, 24).

The first few hours and days of a newborn’s life are a critical window for establishing lactation and for providing mothers with the support they need to breastfeed successfully (1). Since 1991, the BFHI has motivated and enabled health care providers of maternity and newborn services worldwide to better support breastfeeding (5). Based on the Ten Steps to Successful Breastfeeding (the Ten Steps) (6) the BFHI focuses on ensuring optimal feeding support for new mothers and their infants. The 2018 WHO Implementation Guidance: protecting, promoting and supporting breastfeeding in facilities providing maternity and newborn services: the revised Baby-friendly Hospital Initiative (1) updates and supersedes the original Ten Steps. The revision is based on the 2017 WHO Guideline (7) that examined the current evidence and made 15 recommendations under the headings of: immediate support to initiate and establish breastfeeding, feeding practices and additional needs of infants, and creating an enabling environment. The 2018 Implementation Guidance organizes the Ten Steps into those that address the management procedures necessary to ensure that care is delivered consistently and ethically, and those that spell out the standards for clinical care of mothers and infants. The scope was also expanded to include preterm and ill infants. The updated Ten Steps are presented in Box 1.

The 2018 Implementation Guidance document proposes several revisions to the implementation of the BFHI to facilitate nationwide scale-up and ensure sustainability over time. The guidance focuses on integrating the protection, promotion and support of breastfeeding more fully into the health-care system as part of quality improvement processes. The modifications and increased feasibility serve the purpose of increasing newborns’ access to breastfeeding in all healthcare facilities, whether private or public.

“Skin-to-skin care, kangaroo mother care, family-centred care, providing milk and breastfeeding empowers mothers to become the primary caregivers of their infant.”

Provision of mothers’ own milk varies widely among countries, regions, and individual neonatal or postpartum wards. There have been many quality improvement initiatives in individual facilities and regionally based on factors suspected or known to facilitate greater use of human milk (15, 25-29). There is also some evidence that standard BFHI designation has a spill-over effect with improved human milk use in the hospital’s neonatal ward (30-32).
In a survey of Neo-BFHI (34) principles and adapted steps, scores on neonatal wards in hospitals ever-designated baby-friendly were significantly higher than in those never designated (35). There is already some evidence of progress in supporting mothers and breastfeeding in neonatal wards globally (35) such as increased use of skin-to-skin care and increased maternal education and support for milk expression. There seems to be a readiness for expansion of baby-friendly standards to small, sick and/or preterm infants. This is due to greater newborn survival, an increased recognition and agreement of the importance of human milk for health outcomes, and an improved understanding of the role of maternal-infant support.

As noted in the 2018 Guidance document, the care of the small, sick and/or preterm newborns cannot be separated from that of healthy infants, as the care occurs in the same facilities, often attended by the same staff or in the same units (1). The current document will provide clinical guidance and measures that can be used to apply the Ten Steps to Successful Breastfeeding for such newborns, whether cared for in separate neonatal wards/ neonatal intensive care units or in the same wards as all other newborns.

"Much of our present confidence that a mother’s milk is the best, even for a more vulnerable newborn, came from pioneering work in less privileged countries, where greatly improved outcomes followed the use of expressed breastmilk, fed by cup, to low birth weight infants (33)."

Box 1.
Ten Steps to Successful Breastfeeding (revised 2018)

Critical management procedures

   b. Have a written infant feeding policy that is routinely communicated to staff and parents.
   c. Establish ongoing monitoring and data-management systems.

2. Ensure that staff have sufficient knowledge, competence and skills to support breastfeeding.

Key clinical practices

3. Discuss the importance and management of breastfeeding with pregnant women and their families.

4. Facilitate immediate and uninterrupted skin-to-skin contact and support mothers to initiate breastfeeding as soon as possible after birth.

5. Support mothers to initiate and maintain breastfeeding and manage common difficulties.

6. Do not provide breastfed newborns any food or fluids other than breast milk, unless medically indicated.

7. Enable mothers and their infants to remain together and to practice rooming-in 24 hours a day.

8. Support mothers to recognize and respond to their infants’ cues for feeding.

9. Counsel mothers on the use and risks of feeding bottles, teats and pacifiers.

10. Coordinate discharge so that parents and their infants have timely access to on-going support and care.
1.1. The role of human milk and breastfeeding in newborn health and survival

Breastfeeding improves the survival, health, and development of all children (36). The importance of human milk and the risks of not receiving it have been well studied and are universally recognized (2, 37-40). Exclusive and continued breastfeeding ensures optimal maternal and infant health in both low-resource and high-resource countries (36, 39-41). The scaling up of breastfeeding can prevent an estimated 823,000 child deaths and 20,000 breast cancer deaths every year (36).

Current WHO guidelines and implementation guidance state that all infants, including small, sick and/or preterm infants, should be fed human milk in the first 6 months of life (1, 2, 7). The neonatal ward population is highly heterogeneous in weight, gestational age, and diagnosis. Preterm and ill infants may not be able to breastfeed at birth, but can receive the benefits of human milk immediately, and breastfeed eventually. Of various routine neonatal ward therapies, human milk is one of the most empirically supported for safety, efficacy, availability and cost effectiveness (42). Human milk is medicine for both the infant and the mother: the milk for the infant, and the provision of it for the mother (43).

Globally, an estimated 15 million infants are born prematurely (44) and 20.5 million live births are low birth weight every year (45). It is estimated that 30 million newborns every year require inpatient care as a result of being born preterm, low birth weight or with a medical condition (18). Current research confirms that human milk especially benefits the small, sick and preterm infant in several areas: host defence, gastrointestinal development, special nutrition, and neurodevelopmental outcomes (37, 39, 43, 46-49). Even the dose and timing of mothers’ own milk is important, with small increases in human milk in the first 14 days of life reducing the number of hospitalizations at one year, and the types of specialists and specialized therapies needed at two years in very low-birth-weight infants (50). As human milk contains bioactive substances with bactericidal, immune-modulating, and intestinal maturation-inducing properties, the potential to ameliorate preterm morbidities and to improve health in preterm infants is consequential, especially for those born extremely premature (51). Human milk has been shown to significantly decrease complications associated with prematurity, including feeding intolerance (52-55), late-onset sepsis (56-60), and retinopathy of prematurity (61). Other benefits include improved neurodevelopmental outcomes (62-66), lower obesity rates and blood pressure (36), and less insulin resistance in adolescence (67, 68). Bioactive compounds in both maternalcolostrum and mature human milk support both anti-infectious and anti-inflammatory properties, which aids in the regulation of the neonatal inflammatory response (69, 70).

"Human breastmilk is therefore not only a perfectly adapted nutritional supply for the infant, but probably the most specific personalized medicine that he or she is likely to receive, given at a time when gene expression is being fine-tuned for life. This is an opportunity for health imprinting that should not be missed (36)."

Globally, an estimated 15 million infants are born prematurely (44) and 20.5 million live births are low birth weight every year. One of the most severe preterm morbidities is necrotising enterocolitis, an acute inflammatory bowel disease, which may lead to intestinal perforation and peritonitis. The underlying cause of necrotising enterocolitis appears multifactorial with intestinal mucosal injury, inflammation, and the presence of abnormal intestinal colonization theorized as contributing to its development (51, 71, 72). Human milk feeding has been credited with consistent reduction in necrotising enterocolitis in preterm infants (51, 60, 73). It is thought that human milk reduces the incidence and severity of necrotising enterocolitis through its bactericidal, immunologic, antioxidant, and anti-inflammatory properties (51, 74). Even partial feeding of human milk can reduce the incidence of necrotising enterocolitis (54, 75, 76). Protection against necrotising enterocolitis appears to be dose-dependent, with consumption of more than 50% of the total feeds providing the greatest protection (59, 76-79). The cause of this dose-dependent response is unclear, and may be related to either more protection provided through a
greater intake of mother’s own milk or less exposure to cow’s milk-based artificial milks (80-83). The timing of the milk dose also seems to be important, with the first 14 to 28 days of human milk giving the most protection (56, 57, 76, 84). Small (0.5-2.0mL) trophic feedings started during the first two days of life do not appear to increase the risk of necrotising enterocolitis, and may facilitate earlier, full volume feeds (85, 86).

The protective effects of human milk occur through the synergistic actions of its unique nutritional, enzymatic, hormonal, direct immunologic, immunomodulatory, anti-inflammatory, anti-oxidant, and growth factors (87). As the mammary gland is immature with loose endothelial cell tight junctions which allow more and larger proteins to cross into the milk at the time of preterm birth, most of these factors appear to be concentrated in the milk of mothers who deliver prematurely (87-89).

The small, sick and/or preterm infant also benefits from having a physically and psychologically healthier mother (22, 23). Both mother and infant benefit from the mother’s presence as a loving caretaker- both learning about and from each other. Ultimately there are economic and environmental benefits for all (90-94). Human milk has been rediscovered as one of the key factors in improving overall outcomes and is the standard of care for small, sick and/or premature infants (37, 95, 96).

1.2. Donor human milk

The WHO (1, 2, 7, 38, 97), American Academy of Pediatrics (37), European Society for Paediatric Gastroenterology, Hepatology and Nutrition Committee on Nutrition (98), and other national and global policy groups (99-102) call for use of donor human milk as the feeding of choice, if mother’s own milk is insufficient, unavailable or contraindicated. Donor human milk is somewhat inferior to mother’s own milk, but superior to infant formulae. It can act as a bridge and a way to achieve an exclusive human milk diet until mother’s own milk is available (103). Providing donor human milk to vulnerable neonates without access to mother’s own milk can save lives and increases awareness of the value of breastfeeding and human milk in the community (15, 104-108).

As human milk donors may be mothers of healthy term infants, the milk may be significantly different from the milk of a mother who has just delivered, especially if she delivers prematurely. In addition, there may be a decrease or loss of nutrients and other important milk factors with processing, storage and feeding. Although fresh mother’s own milk with donor human milk may provide adequate growth for small, sick or preterm infants (2, 109-111), there is some evidence of slower growth with donor human milk in this population (112).

Donor human milk has been cited as reducing necrotising enterocolitis (54, 81, 113-115) and other morbidities such as bronchopulmonary dysplasia (116), late-onset sepsis (77), and retinopathy of prematurity (61, 117) in small, sick and/or preterm infants, especially the very low-birth-weight (VLBW) and extremely low birth weight (ELBW) infants. Supplementation of mother’s own milk with donor human milk instead of formula has been shown to be cost-effective as it decreased necrotising enterocolitis and the post-discharge costs of medical care in one study (118) and length of stay and costs in another (119). The evidence for decreased morbidity and cost-effectiveness with donor human milk appears more robust for VLBW infants given an exclusive human milk diet (55, 77, 80, 115, 117, 120-127).

Given the high mortality in low- and middle-income countries, particularly as a result of infections, safe donor human milk is still the recommendation for infants who do not have access to mother’s own milk (2). Safe donor human milk should come from a human milk bank with standards and procedures to ensure sustainability, safety, ethics and appropriate clinical use. This requires significant planning, resources and systems which may be difficult for low- and middle-income countries. Governments and health authorities have a crucial role in providing the best possible nutrition for small, sick and/or preterm infants by supporting an integrated system of care that includes human milk banking (100, 101).

“Providing donor human milk to vulnerable neonates without access to mother’s own milk can save lives and increases awareness of the value of breastfeeding and human milk in the community.”

1.3. Challenges to breastfeeding and human milk in the neonatal ward

Despite research showing that breastfeeding rates for small, sick and/or preterm infants can be improved (15, 16, 26-28, 42), any human milk rates at discharge from the hospital remain significantly lower than rates for healthy newborn infants (128-130). Breastfeeding small, sick and/or preterm infants in the neonatal ward presents multiple challenges because of maternal or neonatal physiology, psychology, and the environment (43).
The physical environment of the neonatal ward may be a significant impediment to successful breastfeeding. It may be noisy, brightly lit, and intimidating, without much privacy, and with a perceived high stress level (131). In low- and middle-income countries there may be less medical equipment, resources or staff available. Overall, the experience may be perceived as stressful to the family. Often the infant cannot be handled or held for a time because of physiologic instability and a multitude of tubes and wires. In addition, some infants may have been transported from a distance or the mother is too ill herself to visit or stay in the neonatal ward.

In many neonatal care wards mothers’ access to their infants is limited due to severe space constraints or well-meaning but invalid infection-control and other parent-restrictive infant care policies. Interruption of the attachment process can have devastating, long-lasting consequences for both parents and children (132, 133). Stressors and separation can inhibit milk expression (134) and make it more difficult for parents to assume the role of primary caregiver once their newborn is home (135). On the contrary, when the mother can stay with her infant, such as in kangaroo mother care or family-centred models of care, feeding breast milk is facilitated and psychological problems are reduced.

The small size and perceived fragility of the infant, the infant’s physical appearance, prematurity, and medical complications can be barriers to breastfeeding (131, 136). A preterm infant has a disproportionately large head compared to the average term infant, and specific congenital malformations, poor perfusion, or just a lack of response to the parents’ voice or touch may compromise bonding and breastfeeding. The small size of the infant’s mouth relative to the mother’s nipple, combined with poor oro-motor skills and suck-swallow-breathing dyscoordination, may preclude early breastfeeding and may be frightening to the mother.

Family members and health care professionals sometimes discourage mothers of small, sick and/or preterm infants from initiating lactation, as they think that providing milk will be an added stress (137). Additionally, mothers may be advised, usually in error, that their medications preclude the use of their milk (138). Similarly, mothers may be inappropriately advised that their own high-risk conditions may interfere with adequate volumes or composition of their milk (43, 49). Mothers of ill infants often feel a loss of control of their lives and a loss of their role as a mother. The infant is in the hands of strangers and she is the outsider. However, studies indicate that providing milk for their infants helps mothers cope with the emotional stresses surrounding the neonatal ward experience and gives them a tangible claim on their infants (22-24).

Mothers who deliver preterm are at increased risk for delayed lactogenesis II (139, 140) and stress-mediated lactation problems that can affect milk volume adversely. Mothers often report a decline in milk supply when their infant has a complication or when the mother returns to work. Maternal exhaustion, either due to peripartum events, or later, due to return to work or home duties, is also a barrier to establishing and maintaining a milk supply (131). Mothers who have had prolonged antenatal inpatient stays before delivery may feel guilty for being away from home, spouse, and children.

The infant’s father, grandparents (141), and other family members or friends may also have significant influence over the mother, providing either enormous support or significant barriers to establishing breastfeeding. Although most studies of fathers’ influence on breastfeeding have been done with fathers of term infants, after controlling for potentially confounding demographic and biomedical factors, the father’s reported preference for breastfeeding was found to be the most important factor influencing a woman’s decision to breastfeed (142) or bottle feed (143). Where breastfeeding is the social norm, a greater percentage of mothers of preterm and sick infants provide breast milk at infant discharge, but a shorter duration of breastfeeding is still seen compared to full-term controls (144).

Financial barriers may also contribute to the challenge of providing mother’s own milk (145). If not provided at no cost by the facility, the availability and cost of breast pump rental or purchase, and the cost of other supplies to support breast pumping and milk storage can be significant. Travel, housing and food costs associated with remaining close by the infant for an extended period of time can be barriers to breastfeeding. Providing care for other children may also stress available family resources.

Unfortunately, one of the biggest barriers to successful breastfeeding may be the healthcare system and well-meaning, but misinformed health care providers. Inconsistent advice, lack of knowledge or misinformation, personal breastfeeding experiences and attitudes, lack of time, and poor hospital policies create barriers to successful breastfeeding (3, 4, 146, 147). Many healthcare providers have not had the education and training to support mothers who are pumping or expressing milk (148). Parent-infant separation, inadequate staff knowledge and skills, healthcare staff attitudes and practices, including resistance to change, and high staff workloads pose barriers to applying the Ten Steps in neonatal wards (3, 4).

Facilitators of enacting BFHI principles include clear, breastfeeding-friendly policies, adequate staff education and time, interprofessional collaboration, and a positive organizational culture and leadership. Facilitative policies include those which specify that mothers are allowed unrestricted access to infants, including participation in infant care and kangaroo mother care (149).
2. The role of facilities in providing neonatal services to small, sick and/or premature newborns

The WHO Framework on integrated people-centred health services (150) states that all people should have equal access to quality health services that respect individual needs. For breastfeeding to succeed in neonatal wards the staff should focus on the individual mother and her situation, and the facility should provide overall family-centred care within a supportive environment.

2.1. Critical management procedures and support

Step 1: Facility Policies

Step 1a: Compliance with the Code

Step 1a: Comply fully with the International Code of Marketing of Breast-milk Substitutes and relevant World Health Assembly resolutions.

Rationale:

Families are most vulnerable to the marketing of breast-milk substitutes during the prenatal, perinatal and postnatal period when they are making decisions about infant feeding (1). Hospital staff may unintentionally undermine breastfeeding by providing formula companies access to patients via commercial literature and formula marketing strategies, such as baby clubs, gift bags, and no cost formula (151-153). Food for facility staff, patient education materials with commercial logos, and other gifts are attractive and perceived as no cost, but formula prices include the costs of those materials. Medical staff wearing lanyards and badge holders, or using pens, pads, and coffee mugs with formula company logos, even when unintended, implies endorsement. By providing low cost or no cost supplies to hospitals, companies expect their products will be introduced to patients and families, who may then be influenced to continue to purchase that brand after discharge. Due to increased needs for specialized supplies and equipment, neonatal wards caring for small, sick and/or preterm infants may be under significant pressure to accept no cost items from commercial interests that conflict with breastfeeding.

Because marketing clearly influences both staff and mothers’ choices (154), it is imperative that the International Code of Marketing of Breast-milk Substitutes and relevant World Health Assembly resolutions be complied with fully. In line with the WHO Guidance on ending inappropriate promotion of foods for infants and young children, published in 2016 (155), health workers and health systems should avoid conflicts of interest with companies that market foods for infants and young children. Health professional meetings should never be sponsored by industry, and industry should not participate in parental education (1).

Clinical guidance:

Purchase of supplies

- Neonatal wards and their related areas use many specialized supplies in addition to formula, feeding bottles and teats. These include fortifiers (concentrated nutrients), breast milk collection kits and bottles, IV tubing, needles, sterile dressings, blankets, measuring tapes, scales, etc. To avoid any conflict of interest, all supplies in the neonatal ward should be purchased through normal procurement channels.
Visibility of branded products and information

- Materials that have logos, brands, wording or pictures from companies that make breast-milk substitutes, bottles or teats, for example: pens, pads, mugs, toys, measuring tapes, lanyards, calendars, etc., should not be used in the neonatal ward and related areas where mothers or their families could see them.

- Needed feeding supplies should be stored in drawers, closets or rooms where they are not visible or accessible to the families or public. When formula is used, consider transferring it to generic containers labelled for the infant, removing the brand label, or covering the brand label with the infant’s label before bringing it to the infant’s bedside.

- Educational and other materials on display or given to families should be reviewed and all images or logos not in compliance with the Code should be eliminated.

Policy on marketing and conflicts of interest

The facility policies should include stipulations that:

- Gifts are marketing materials and engender reciprocity toward the giver. Therefore, the neonatal ward and its staff should not accept gifts, including food, non-scientific literature, materials, equipment, money or support for breastfeeding education or events from manufacturers or distributors of breast-milk substitutes, bottles or teats.

- No pregnant women, or mothers or families with infants in the neonatal ward should be given samples or coupons for materials covered under the Code, including discharge gift packs. Provision of clinically necessary supplies to allow for safe continuity of medically-indicated, therapeutic feedings are acceptable.

- Employees of manufacturers or distributors of products covered under the Code should have no contact with pregnant women or mothers and families of infants. A vendor policy should require contact with the facility purchasing department and appointments to meet with maternity and neonatal ward staff for specific purposes only.

Staff knowledge about marketing of breast-milk substitutes

- At a minimum, neonatal ward staff should be able to explain why accepting gifts from makers or distributors of infant formula, feeding bottles and teats is unethical and why infant formula, feeding bottles and teats should not be in view of mothers and families in the neonatal ward or related areas.

- Neonatal ward staff should challenge each other if they see marketing materials that are not compliant with the Code.

- A random selection of mothers should confirm that they were not given any marketing materials containing items prohibited by the Code.

BFHI Global standards on compliance with the International Code of Marketing of Breast-milk Substitutes and relevant World Health Assembly resolutions

- All infant formula, feeding bottles and teats used in the facility have been purchased through normal procurement channels and not received through free or subsidized supplies.

- The facility has no display of products covered under the Code or items with logos of companies that produce breast-milk substitutes, feeding bottles and teats, or names of products covered under the Code.

- The facility has a policy that describes how it abides by the Code, including procurement of breast-milk substitutes, not accepting support or gifts from producers or distributors of products covered by the Code and not giving samples of breast-milk substitutes, feeding bottles or teats to mothers.

- At least 80% of health professionals who provide antenatal, delivery and/or newborn care can explain at least two elements of the Code.
Step 1b: Facility policies

Step 1b: Have a written infant feeding policy that is routinely communicated to staff and parents.

Rationale:

“Policy drives practice. Written guidelines are the vehicle for ensuring patients receive consistent, evidence-based care, and are an essential tool for staff accountability (1).”

Facilities with comprehensive breastfeeding policies are likely to have better breastfeeding support services and better breastfeeding outcomes (4, 34, 41, 156-158). Because the policy will address multidisciplinary practices, its development and implementation should include a broadly-defined, multidisciplinary team (3, 4, 15).

Clinical guidance:

Content of policy

- The neonatal ward should have an evidence-based infant feeding policy/procedure which includes, at a minimum, all the points listed in Box 2.
- The policy ought to include a statement that all mothers, regardless of how they feed their infants, receive the support they need.
- The policy may be a single document or multiple policies and procedures and should be reviewed and updated periodically based on current evidence and guidelines.
- Other policies/protocols that may be separate or a part of the overall neonatal ward feeding protocol must be consistent with BFHI principles.

Knowledge of policy

- A summary of the facility’s breastfeeding policy should be publicly displayed. The size and placement of the summary policy may vary depending on the layout of the neonatal ward, waiting room, mothers’ ward and related areas. The posters should be available in the languages most common to the parents and families of neonatal ward patients.
- Clinical staff in the neonatal ward must have general knowledge of the overall infant feeding policy, as well as more detailed knowledge of the policies and procedures for small, sick and/or premature patients.
- New neonatal ward staff members and healthcare providers with hospital privileges should be oriented to the policy. All regular staff should be familiar with the content and implementation of the policy. Staff who rotate through the neonatal ward should be oriented on the key provisions of the policies.

BFHI Global standards on facility policies

- The health facility has a written infant feeding policy that addresses the implementation of all eight key clinical practices of the Ten Steps, Code implementation, and regular competency assessment.
- Observations in the facility confirm that a summary of the policy is visible to pregnant women and their families.
- A review of all clinical protocols or standards related to breastfeeding and infant feeding used by the maternity services indicates that they are in line with BFHI standards and current evidence-based guidelines.
- At least 80% of clinical staff who provide antenatal, delivery and/or newborn care can explain at least two elements of the infant feeding policy that influence their role in the facility.
Box 2. Neonatal ward infant feeding policy

Skin-to-skin care
- Initiate skin-to-skin care soon after birth whenever possible
- Stability and safety of mother and infant are the prime criteria
- Frequent and continuous skin-to-skin care whenever possible
- Procedures to bring the mother and infant together when possible if the mother is too ill to visit the neonatal ward or neonatal intensive care unit
- Training in safety measures, including monitoring and safe transfer to and from mother

Establishing and maintaining maternal milk supply
- Immediate instruction on hygienic hand expression and/or breast pumping
- Instruction on breast pumping and massage
- Safe, hygienic collection, handling, labelling, storage and feeding of human milk
- Provision and care of breast pumping, collection, labelling and feeding supplies

Supplementation/fortification/feeding advancement
- Oral colostrum care (oropharyngeal colostrum)
- Obtaining, storage, handling and use of donor human milk
- Supplementation methods, nipple shields and pacifiers
- Transition from tube feedings to oral feeding that is cue-based rather than determined by gestational age or weight
- Protocols should clearly state the indications for donor human milk, fortifiers, and substances other than mother’s own milk

Facility space utilization
- Mother and baby should not be separated unless medically necessary
- Space for mothers to sleep or rest near the care space for small, sick and/or preterm infants
- Unrestricted parental access to neonatal ward at all times
- Provision for a breastfeeding room near the care space for small, sick and/or preterm infants with space for breastfeeding, milk expression and refrigeration to store human milk until infant discharge

Miscellaneous
- Procedures to be followed in case of misadministration of one mother’s milk to another infant
- Support for late preterm infants
- Teaching non-breastfeeding mothers how to prepare and feed breastmilk substitutes
- Contraindications to using mother’s own milk
- Coordination with referring facilities to ensure breastfeeding-supportive, compatible policies
- Prenatal consults for high-risk antepartum patients should include breastfeeding
Step 1c: Internal monitoring

**Step 1c: Establish ongoing monitoring and data-management systems.**

**Rationale:**
Evidence-based quality improvement efforts continue to demonstrate the importance of measuring current practice to improve future practice (29, 159). There exists a quality chasm between the health care we have and the care we could have. A prime example is the lack of breast milk use in neonatal wards despite overwhelming evidence of the short- and long-term benefits of human milk for small, sick and/or preterm infants (160). Ongoing measurement, coupled with quality improvement approaches, is needed to explain large variations in care practices and outcomes and to change the system of care.

**Clinical guidance:**

**Monitoring protocol**

- Every facility should be able to monitor the care for small, sick and preterm newborns, inside the neonatal ward and outside. The optimal way to collect data is to build it into the daily neonatal ward routine, either as electronic data or routine paper charting. Exit interviews and paper questionnaires could also be used to assess the parents’ views of the support provided.
- A list of potential monitoring elements to be recorded in the newborn and/or maternal record is shown in Box 3.
### Box 3.
Potential monitoring indicators from individual patient records

#### Growth parameters
- Weight (growth velocity)
- Age of regaining birthweight
- Length
- Head circumference

#### Feeding measures
- Oropharyngeal colostrum use: first use for mouth care
- First non-nutritive or nutritive breastfeeding
- Feeding history (volume, frequency, method and type of feed at each feeding)
- Type of first feed (mother’s own milk, donor human milk, infant formula)
- Time at first feed (hours after birth)
- Discharge feeding (mother’s own milk, donor human milk, infant formula, mixed feeding)
- Percentage of human milk (mother’s own milk, donor human milk) over duration of hospital stay
- Method of feeding (at breast, tube, cup, bottle)
- Parenteral nutrition (initiation, duration, discontinuation)
- Central line days (with or without parenteral nutrition)

#### Skin-to-skin care
- First skin-to-skin care
- Frequency
- Duration

#### Laboratory testing
- Method and protocol for standardized blood monitoring
- Days the blood urea nitrogen or albumin in the accepted range

#### Related clinical diagnoses
- Spontaneous intestinal perforation
- Necrotising enterocolitis
- Central line-associated bloodstream infection

#### Maternal milestones/measures
- Documentation of breastfeeding education (type of education, time conducted)
- Time to first hand expression or pumping
- Maternal milk supply (expression log)

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1 Source: California Perinatal Quality Care Collaborative 2018 Toolkit: Nutritional Support of the Very Low Birth Weight Infant (Modified by N. Wight)
Regular review of implementation

- The data from medical charts should regularly be aggregated to form the basis of unit-wide assessment of performance and quality improvement. Possible summary indicators are listed in Box 4.
- Staff should regularly discuss the feeding and growth of infants in the neonatal ward. Maternal milk supply should be discussed at neonatal ward work rounds and recorded. Neonatal wards with electronic database systems can often program specific reports to meet measurement goals. In neonatal wards with less resources, paper registries can serve the same purpose.
- A multidisciplinary team is needed to review, analyse and make recommendations based on the data collected so effective changes can be made if necessary. More frequent review of the data may be needed if quality-improvement cycles are underway. Weekly or monthly charts can spot trends earlier than six-month reviews. Including parents in data review can often be very helpful in improving the information system, policies and procedures of the neonatal ward.
- Failure-mode and effects analysis (161): reviewing the charts of those infants discharged on formula alone can often reveal problems to be addressed.
- Regional networks of facilities with neonatal wards can serve as a forum for sharing data on policies, practices, and outcomes. Examples include the Vermont-Oxford Network (162) and the network of Newborn Stabilization Units and Special Newborn Care Units at the sub-district and district levels in India (18). Such networks allow facilities to compare themselves to other similar facilities and adopt the policies and practices of the better-performing facilities (26, 163).

BFHI Global standards on internal monitoring

- The facility has a protocol for ongoing monitoring and data-management system to comply with the eight key clinical practices.
- Clinical staff at the facility meet at least every six months to review implementation of the system.
Box 4. Possible unit-based indicators

Growth parameters

- Average weight velocity
- Average age when birth weight was regained
- Average length velocity
- Average head circumference velocity
- Percentage of infants who were appropriate for gestational age at birth and small for gestational age at discharge

Feeding measures

- Percentage of patients who received oropharyngeal colostrum in any given time period
- Average time from birth to first feed (mother’s own milk, donor human milk, infant formula)
- Mother’s own milk feeds as a percentage of total feeds
- Any mother’s own milk at discharge
- Parenteral nutrition measurements
  - Percent of infants started on parenteral nutrition by 24 hours of life
  - Protein intake of more than 3g/kg of body weight per day by three days of life
  - More than 80kcal/kg of body weight per day by five days of life
  - Average age when lipids are more than 3g/kg of body weight per day
  - Percentage of patients getting parenteral nutrition for more than 30 days
- Central line days (with or without parenteral nutrition use)

Skin-to-skin care

- Average time and duration from birth until skin-to-skin care
- Average frequency of skin-to-skin care over any given time period
- Average duration of skin-to-skin care over any given time period

Rates of related clinical diagnoses

- Spontaneous intestinal perforation
- Necrotising enterocolitis
- Central line-associated bloodstream infection

Maternal measures

- Percentage of all mothers who received breastfeeding education
  - Prenatal teaching
  - First neonatal ward teaching
- Average time from delivery to first lactation consultation or peer counselling consult
- Average time from delivery to first pumping and/or hand expression
- Percentage of mothers documenting milk supply
- Percentage of mothers reporting satisfaction with care

1 Source: California Perinatal Quality Care Collaborative 2018 Toolkit: Nutritional Support of the Very Low Birth Weight Infant
Step 2: Staff competency

Step 2: Ensure that staff have sufficient knowledge, competence and skills to support breastfeeding.

Rationale:

Timely and appropriate care for mothers with infants in the neonatal ward can only be accomplished if staff have the knowledge, competence, skills and positive attitude to carry it out. There is evidence that in facilities without baby-friendly accreditation, nurses’ knowledge was not in accordance with current best practices and hospital policies were not founded on evidence-based practices (164). Education of all members of the neonatal ward staff that have any contact with infants, parents or families is the foundation for creating consistent information, communication and practices (3, 4, 165-167). Education requirements may vary based on individual staff roles. Significant increases in knowledge are possible with nursing and other staff education, but attitudes appear more difficult to change (168-170).

Neonatal ward-specific in-service training must be mandated by policy and supported by supervisory and senior staff to cover the special requirements of breastfeeding care for small, sick and/or preterm infants. The entire neonatal ward must evolve into a culture where the use of human milk and breastfeeding are the norm. Training of multidisciplinary staff has been effective for improvement of breastfeeding counselling practices. Skilled support from trained staff may be cost-effective in the neonatal ward (171). Specific topics to be covered and competencies to be assessed for all staff who help mothers with infant feeding are listed on page 15 of the Implementation Guidance document (1). These include how to help a mother to breastfeed a low-birth-weight or sick baby (1).

Clinical guidance:

Pre-service and in-service training

- All clinical staff working in the neonatal ward must be competent in the knowledge and skills needed to provide appropriate care for feeding of preterm and low-birth-weight newborns. This competency must be kept up to date through continuous medical education.
- Facilities can develop their own educational programs or adapt those already available to meet their specific needs. Any program must include both knowledge and skills, as well as demonstration of competency. Online education can provide basic education and be cost-effective, but in-person interactive components are also needed to demonstrate application of knowledge and skills (167).
- An overview of the Ten Steps should be included in the initial orientation of all new neonatal ward staff, so they are aware of the overall feeding philosophy and the scope of training they will receive.
- Educational programs that include staff with different roles in the neonatal ward can facilitate teamwork and a multidisciplinary approach to addressing problems. Staff with different duties in the neonatal ward will require basic breastfeeding education, including anticipatory guidance for the expression-dependent mother as to techniques and expected volumes, but also education and skill training related to their roles. Students, interns and other temporary personnel who rotate through the neonatal ward should receive training commensurate with their roles.
- Although all neonatal ward staff should be educated and trained in basic support for the small, sick and/or premature infant, individuals with advanced and/or specialized training on infant feeding (for example, nutritionists, dieticians, international board-certified lactation consultants, peer counsellors, occupational and speech therapists) are valuable and should be utilized when available.
- Mother-to-mother support groups, especially when supervised by trained staff, can be very effective in education and support of mothers of small, sick and/or preterm infants in both low- and middle-income countries and resource-rich countries.

Competency assessment

Education of healthcare professionals is important, but application of that knowledge to high risk mothers prenatally and vulnerable patients in the neonatal ward is the key to promoting and supporting breastfeeding. Competency can be assessed at skills fairs (using education and return demonstration) devoted to certain topics. These might be planned on a rotating basis and organized by a qualified lactation consultant or other skilled caregiver. In addition, competency may be assessed by direct observations that are unannounced, as in observing handwashing. A system and responsibility for maintaining educational and competency records should be integrated with other required trainings, such as cardiopulmonary resuscitation (CPR), handwashing, safety, etc.
BFHI Global standards on staff competency

- At least 80% of health professionals who provide antenatal, delivery and/or newborn care report they have received pre-service or in-service training on breastfeeding during the previous 2 years.
- At least 80% of health professionals who provide antenatal, delivery and/or newborn care report receiving competency assessments in breastfeeding in the previous 2 years.
- At least 80% of health professionals who provide antenatal, delivery and/or newborn care are able to correctly answer three out of four questions on breastfeeding knowledge and skills to support breastfeeding.

2.2. Key clinical practices to support breastfeeding

Step 3: Antenatal information

Step 3: Discuss the importance and management of breastfeeding with pregnant women and their families.

Rationale:

All pregnant women and mothers should receive evidence-informed breastfeeding counselling as a public health intervention to improve breastfeeding rates and practices (172). Staff working in neonatal wards may be requested to do prenatal consults with mothers at known risk of having small, sick and/or preterm infants. As healthcare provider encouragement significantly increases breastfeeding initiation among women of all social and ethnic backgrounds (173-176), the prenatal consult should cover human milk and breastfeeding, just as it discusses medical procedures, possible decisions and outcomes. Antepartum hospital stays are opportunities for dispelling myths (for example, maternal beliefs that breastfeeding isn’t possible when their risk for premature delivery is high). They are also useful for providing anticipatory guidance regarding the importance of human milk and the risks of formula for the small, sick and/or preterm infant. Prenatal consults by staff should always include the value of human milk and establishing and maintaining the mother’s milk supply. Antenatal breastfeeding counselling should be tailored to the individual needs of the woman and her family and given sensitively with consideration of the social and cultural context of the family.

Healthcare providers have the responsibility to provide accurate, evidence-based information on the consequences of a mother’s decision, just as on other recommendations and parental decisions in the neonatal ward. Despite considerable evidence that breastfeeding and human milk is a healthcare issue, breastfeeding is still perceived by some healthcare providers as a simple lifestyle choice. Healthcare providers may be afraid to “push” breastfeeding for fear of making mothers feel guilty if they do not breastfeed (174, 177) But in fact, mothers may end up feeling guilty about choosing not to breastfeed if they later learn that some of the health problems their child faces could have been prevented through breastfeeding. Withholding such information is unethical (178).

Women at increased risk for preterm delivery or birth of an ill infant must begin discussions with knowledgeable providers as soon as is feasible concerning the special circumstances of feeding a premature, low-birthweight or sick infant. If, on initial discussion, a high-risk pregnant woman does not intend to breastfeed, she may yet provide her colostrum and breast milk for a period of time once provided with medical information explaining why breast milk is important to the medical needs of her infant (179). The healthcare provider in charge of the mother’s care can reinforce the importance of human milk and breastfeeding by inquiring about the mother’s milk supply and praising the mother’s efforts during routine postpartum care. A systematic review of health professional breastfeeding support interventions noted that repeated discussions and interventions from the prenatal period through postpartum were more effective than single interventions at any time (180).

Clinical guidance:

- A facility should have a plan for providing education and counselling regarding lactation and breastfeeding to pregnant women at risk of having infants admitted to the neonatal ward. Antenatal consults regarding the importance of human milk and breastfeeding can be a part of general neonatal ward anticipatory guidance, done by neonatologists, paediatricians or obstetricians, or by team members with special expertise in lactation. Both physician and staff member consultations should be recorded in the mother’s medical record.

- Prenatal breastfeeding counselling for high-risk women should include all the topics listed in the Global Standard below. In addition, information on the importance of early colostrum production and the special benefits of human milk for preterm or ill infants is critical for high-risk births. High-risk women can be reassured that milk production will occur, even after an
extremely preterm birth. They should be taught how to establish and maintain a milk supply with hand expression and frequent pumping, if breast pumps are available. They can be counselled that feeding cues may not be seen immediately in very preterm infants, but that they will present eventually. The importance of skin-to-skin contact for small, sick and/or preterm infants should be emphasized. If donor human milk is available, it is important to emphasize that it is only used as a bridge to mother’s own milk supply and does not replace the need for mother’s own milk.

- All information should be presented to pregnant women in a culturally sensitive manner, considering literacy level, cultural background, previous breastfeeding experiences and current plans for infant feeding. Repeat consultations may be needed if the mother is anxious, has questions, or is hospitalized for a considerable period of time.
- Information on breastfeeding may be presented one-on-one or in small group counselling, written form, via patient television channels, or through on-line resources. All media should be screened carefully for commercial influence.

BFHI Global standards on antenatal information

- A protocol for antenatal discussion of breastfeeding includes at a minimum:
  - the importance of breastfeeding;
  - global recommendations on exclusive breastfeeding for the first 6 months, the risks of giving formula or other breast-milk substitutes, and the fact that breastfeeding continues to be important after 6 months when complementary foods are given;
  - the importance of immediate and sustained skin-to-skin contact;
  - the importance of early initiation of breastfeeding;
  - the importance of rooming-in;
  - the basics of good positioning and attachment;
  - recognition of feeding cues.
- At least 80% of mothers who received prenatal care at the facility report having received prenatal counselling on breastfeeding.
- At least 80% of mothers who received prenatal care at the facility are able to adequately describe what was discussed about two of the topics mentioned above.

Step 4: Immediate postnatal care

Step 4: Facilitate immediate and uninterrupted skin-to-skin contact and support mothers to initiate breastfeeding as soon as possible after birth.

Rationale:

Immediate skin-to-skin contact and early breastfeeding are two closely-linked interventions that need to take place immediately after birth and together for optimal benefit (1). Immediate and prolonged skin-to-skin care facilitates breastfeeding, populates the infant’s microbiome, helps prevent hypothermia and hypoglycaemia, and stabilizes respiratory function (181). Early suckling at the breast stimulates lactogenesis II (secretory activation) and transfers colostrum, which is rich in immune-active substances and especially important for the preterm infant (182). A recent review noted a 33% increase in infant mortality if breastfeeding initiation was delayed over one hour and 100% increase if breastfeeding was started more than 24 hours after birth (183).

Extensive research supports the benefits of skin-to-skin care for both the mother and infant. For the infant, skin-to-skin care reduces infant mortality and morbidity (183-187), as well as increasing exclusive breastfeeding, decreasing neonatal ward stay and hospital readmissions, and improving short (188) and long-term outcome (189-190). Skin-to-skin care decreases pain response in preterm infants during the many painful procedures experienced during the hospital stay (191, 192). There is also some evidence of improved sleep patterns and improved brain maturation (193-195). For the mother, skin-to-skin care improves milk volume (27, 196, 197), assists with bonding and attachment (19, 198, 199), boosts parental engagement and improves breastfeeding (200, 201). Fathers benefit as well (202, 203). Skin-to-skin care is an integral part of the Nurturing Care Framework (204).

Clinical guidance:

Skin-to-skin care

- Because immediate and continued skin-to-skin care may not be feasible for all preterm, esp. very preterm, newborns, the 80% threshold specified in the BFHI Global Standard is not applied to this group, but facilities should be encouraged to set both realistic and ambitious targets for their own setting.
- Delayed infant bathing for 12-24 hrs has been associated with an amniotic fluid sensory cue for longer breastfeeding, better temperature stability and
Protecting, promoting and supporting breastfeeding

less stress for the infant, thereby allowing immediate skin-to-skin care and facilitating breastfeeding initiation (205).

- Delayed cord clamping for at least one minute should be standard care for all newborns (206) with gentle cord milking for infants needing immediate resuscitation (207). Vitamin K and the hepatitis B vaccine can be given with the infant in skin-to-skin care with weighing after one hour of skin-to-skin care.

- Small, sick and/or preterm infants should be placed in skin-to-skin care on the mother as soon after birth as the mother’s and infant’s conditions allow (that is, both are deemed to be in stable condition). The WHO defines “stable” as the absence of severe apnoea, desaturation and bradycardia (1). In practice, the definitions of “stable” and “stabilized” vary widely, but should not be unreasonably restrictive, should be based on evidence (including expert experience and opinion), and be clearly defined in the neonatal ward skin-to-skin care policy or protocol (208). The definition of stable may also include lack of significant blood pressure fluctuations. Skin-to-skin care can begin as soon as both mother and infant are deemed stable and can be together (209). Some examples are:
  - An active, stable infant born by caesarean section of an awake and alert mother should be placed prone across the mother’s chest after delivery with an intact cord, or after delayed cord cutting, with the infant’s head toward her chin and turned to the side, and the infant’s body and back of the head covered by a warm blanket after brief drying. A separate caretaker should be assigned to assess and stabilize the infant on the mother’s chest to provide safety. If the mother is under general anaesthesia or heavily sedated, another family member should provide skin-to-skin care until the mother is awake and alert.
  - An infant with mild respiratory distress on nasal cannula or continuous positive airway pressure (CPAP) may be placed on the mother’s chest in the delivery room or operating room and transported to the neonatal ward on the mother if adequate assistance is available to monitor the infant.
  - An infant requiring significant resuscitation may need to be moved to the neonatal ward for further observation and management for hours or days, before skin-to-skin care is possible.
  - Infants with known terminal conditions may be placed in skin-to-skin care immediately (comfort care) if the parents are comfortable with the procedure.
  - A stable, ill or preterm infant born under general anaesthesia should be placed skin-to-skin as soon as the mother is stable, responsive and alert. If the mother is unstable or still experiencing the effects of general anaesthesia, the mother’s partner or other family member should be encouraged to do skin-to-skin care until the mother is available.

- Skin-to-skin care must be practiced safely. In the first few hours after birth, health professionals should observe the mother and infant and manage any signs of distress (210). If the mother is not fully awake and responsive, a health professional, doula, friend or family member should stay with the mother to prevent accidental injury to the infant.

- Skin-to-skin care applies to all infants whether they are breastfed or not. Skin-to-skin care should be used for all stable infants in both high-tech and low-tech environments and reduces hypothermia, hypoglycaemia and crying, while facilitating breastfeeding initiation.

- When continuous skin-to-skin care is not possible, delivery and neonatal staff should be trained to transfer the infant to and from mother to minimize any stress to the infant or disruption in neonatal care.

Early initiation of breastfeeding

- Stable infants should be offered unrestricted access to the breast, regardless of gestational age or weight (211-213). Mothers or infants who are unstable following delivery may need to delay the initiation of breastfeeding until the mother and infant are deemed stable and can be together. It is for this reason that the BFHI global standard of 80% is not applied to preterm infants. However, as with skin-to-skin, facilities should be encouraged to set both realistic and ambitious targets for their setting.

- Some extremely preterm infants may not be able to suckle effectively immediately after birth, even with very small volumes of colostrum. In infants not stable enough for immediate breastfeeding, immediate hand expression of maternal colostrum and application to the infant’s oral mucosa with a 1mL syringe or cotton swab is well tolerated and can serve as immunomodulatory therapy (214, 215).

BFHI Global standards on immediate postnatal care

- At least 80% of mothers of term infants report that their babies were placed in skin-to-skin contact with them immediately or within five minutes after birth and that this contact lasted one hour or more, unless there were documented medically justifiable reasons for delayed contact.

- At least 80% of mothers of term infants report that their babies were put to the breast within one hour after birth, unless there were documented medically justified reasons.
Step 5: Support with breastfeeding

Step 5: Support mothers to initiate and maintain breastfeeding and manage common difficulties.

Rationale:

Several studies have shown lower breastfeeding rates for preterm infants compared with term infants. Small, sick and/or preterm infants are at higher risk of not establishing exclusive breastfeeding, both due to their own physiology and unsupportive clinic environments (144, 216, 217). Establishing and maintaining lactation is often the biggest challenge for successful breastfeeding in the neonatal ward.

A systematic review determining barriers to exclusive breastfeeding in low- and middle-income countries showed that active support, including promotion, counselling and education, both in the health facility and in the community led to a 152% increase in exclusive breastfeeding (218). An enabling environment for successful breastfeeding includes several family-engagement approaches. Family centred care recognizes the family as partners in health care and promotes collaboration for better health and developmental outcomes, improved family experiences, enhanced staff satisfaction and wiser allocation of resources (219). Nurturing care (204) is facilitated by skin-to-skin contact, breastfeeding and a companion to support the mother. Continuum of care (163) targets improved practices and services from pre-conception through postnatal care, including specialized breastfeeding counselling and support for mothers with small, sick and/or premature infants. The WHO Quality of Care framework (220) includes the management of care for small, sick and/or preterm newborns and focuses on patient-centred care in the domains of respect, emotional support, physical comfort, information and communication, continuity and transition, care coordination, involvement of patients and their family, and access to care.

Mothers who must rely on hand expression or breast pumps have predictable barriers to the initiation and maintenance of lactation (145). Mothers of preterm infants have the additional barriers of infant immature sucking patterns as well as a lack of full-term breast development, delayed lactogenesis II (secretory activation), inadequate emptying with milk expression and often an inadequate milk ejection reflex due to stress.

The volume of milk produced by a mother who must express her milk is the strongest determinant of the exclusivity and duration of breastfeeding for preterm and ill infants. Establishing a milk supply is a time-sensitive process requiring frequent and thorough emptying of the breasts as soon as possible (14, 141, 221-225). In order to maintain milk availability, mothers and healthcare professionals must understand the change from endocrine to autocrine regulation of milk volume, and the importance of establishing a milk volume of at least 500mL/d in the first 14 days after birth. It is often difficult for mothers with initial low initial milk volumes to increase their milk supply after the first two weeks (145).

Late preterm infants (born at 34 to 37 gestational weeks) need special breastfeeding attention as their ability to breastfeed may be overestimated, leading to hyperbilirubinemia, hypoglycaemia and dehydration, whether they are rooming-in with mother or in the neonatal ward (226-228). Mothers of these infants will need extra assistance in establishing and maintaining their milk supply as the infant may not be able to successfully breastfeed alone.

Clinical guidance:

Breastfeeding assistance

- Mothers of small, sick and/or preterm infants admitted to the neonatal ward at any time should be helped with breastfeeding as soon as feasible after the infant is admitted.
- Positioning for breastfeeding may be quite different for preterm and ill infants and will be learned over the course of the neonatal ward stay. Support can be hands-off or hands on depending on the mother’s culture, needs or specific requests. Small and preterm infants often require additional head and neck support, and easy visibility of the latch and infant face by the mother to assess infant safety and milk transfer.
- Correct attachment may be difficult for small, sick and preterm infants and should be taught and observed frequently until both the mother and the infant are comfortable with the latch.
- Standardized, relatively objective breastfeeding assessments (229), such as the Infant Breastfeeding Assessment Tool (IBFAT) (230), Mother-Baby Assessment (MBA) (231), LATCH (232) or the UNICEF b-r-e-a-s-t tool (233), should be routine. Non-nutritive breastfeeding has been shown to increase milk supply and duration of breastfeeding post discharge (234).

Milk expression

- Establishing a full milk supply is especially challenging for mothers of small, sick and/or preterm neonates. Therefore, mothers should be offered appropriate assistance with milk expression within the first one to three hours after delivery or as soon as possible if the mother is unstable (235).
Mothers should be encouraged to breastfeed or express milk at least 7-8 times or more every 24 hours, including at least once at night to establish and maintain their milk supply. The expressions need not be regularly spaced, but care must be taken to thoroughly empty the breasts each time to avoid milk stasis and inhibition of lactation.

As the average expressed milk yield without let-down is less than 4% of available milk (236, 237), psychological inhibitors of the neuro-endocrine let-down reflex (fear, pain and embarrassment) may compromise milk yield. Expressing at the infant’s bedside or with positive stimuli, such as seeing, hearing or touching the infant, like during skin-to-skin care, can increase milk yield (238).

All mothers should be taught hygienic hand expression. Frequent hand expression (more than five times per day) in addition to electric pumping in the first three post-partum days can significantly increase milk supply by day 14 by more thorough emptying of the breasts, as well as increase the caloric content of the milk (239, 240). If electric double-pumping (both breasts simultaneously) is not available, manual pumps can be used.

While milk volumes will vary, typical goal amounts of milk to be expressed each day are shown in Table 1.

If the mother intends to use a breast pump, she should be taught how to use it safely and appropriately and how to clean all parts well.

During the first two weeks, during coming to volume, the neonatal ward staff should assess the mother’s technique and troubleshoot any problems, including pain and breast flange size. Further assessments should continue on a periodic basis.

Mothers should be encouraged to keep a record of milk expressed to provide early opportunities for remediation when milk volume falters. Neonatal staff should be aware of a mother’s ongoing milk volume and refer the mother for specialized lactation assessment and care if volumes fall short of anticipatory guidance goals.

Any clean, dry, glass or food-grade/BPA-free hard plastic container with a secure lid may be used for milk collection and storage. In high income countries sterile storage containers provided by the hospital are recommended for critically ill NICU patients (242). A nipple/teat should not be used as a lid. Careful attention should be paid to hand hygiene when expressing and handling human milk. Best practice documents for expressing, storing and handling human milk are available from human milk banks worldwide (242) and other expert sources (243, 244).

Support for establishing and maintaining milk supply

Specific guidance for establishing and maintaining a milk supply is essential for mothers to have adequate milk for infant growth and development. Consistent information regarding the initiation and maintenance of a milk supply is critical for expression-dependent mothers of small, sick and/or preterm infants. An information packet and educational support group can be utilized to assure mothers receive and retain needed information (245). Coordination and collaboration between the mother’s and the infant’s healthcare staff assure current, consistent information is provided by all.

Mothers who have difficulties in establishing or maintaining a milk supply may require focused, individualized support. Proactive interventions to assure coming to volume (≥ 500mL/day by day 14 postpartum) are especially important in the first two weeks after birth (145).

Table 1: Average volume of breast milk by day¹

<table>
<thead>
<tr>
<th>Time since birth</th>
<th>Volume (mL) each pumping (both breasts)</th>
<th>Volume per day² (mL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1–2</td>
<td>Drops to 20mL</td>
<td>Drops to 120mL</td>
</tr>
<tr>
<td>Day 3</td>
<td>25 to 45mL</td>
<td>160 to 360mL</td>
</tr>
<tr>
<td>Day 4–5</td>
<td>50 to 60mL</td>
<td>400 to 600mL</td>
</tr>
<tr>
<td>Day 6–9</td>
<td>75 to 90mL</td>
<td>600 to 720mL</td>
</tr>
<tr>
<td>Day 10 and beyond (to maintain supply)</td>
<td>90mL or more</td>
<td>720mL</td>
</tr>
</tbody>
</table>

¹ Table created with data from Hurst & Meier (177) and Neville (240)
² Volumes expected with pumping combined with hand expression after pumping at least 8 times in a 24-hour day.
Clinical assessment of milk transfer is unreliable in preterm infants (246). Test weighing, done by standard protocol, appears to be a valid measure of intake at the breast and can be used to determine the need for supplementation (247, 248). Mothers can be taught to do accurate test weights.

BFHI Global standards on support with breastfeeding

- At least 80% of breastfeeding mothers of term infants report that someone on the staff offered assistance with breastfeeding within 6 hours of birth.
- At least 80% of mothers of preterm and sick infants report having been helped to express milk within 1-2 hours after birth.
- At least 80% of breastfeeding mothers of term infants are able to demonstrate how to position their infant for breastfeeding and that the infant can suckle and transfer milk.
- At least 80% of breastfeeding mothers of term infants can describe at least two ways to facilitate milk production for their infants.
- At least 80% of breastfeeding mothers of term infants can describe at least two indicators of whether a breastfed infant consumes adequate milk.
- At least 80% of mothers of breastfed preterm and term infants can correctly demonstrate or describe how to express milk.

Step 6: Supplementation

Step 6: Do not provide breastfed newborns any food or fluids other than breastmilk, unless medically indicated.

Rationale:

Human milk is species-specific and all substitute feeding preparations differ markedly from it (34). As noted in Section 1.2 above, formula feeding of preterm infants is associated with increased risks of feeding intolerance, late-onset sepsis, retinopathy of prematurity, later obesity and high blood pressure, and most especially necrotising enterocolitis. Artificial milks lack the antimicrobial factors and gut growth and maturation factors present in human milk. They alter the microbiome and are associated with increased inflammatory mediators (70, 249, 250). Newborn stomachs are very small; the preterm newborn’s stomach even more so. If fed other foods or fluids they will not breastfeed well, creating a cycle of insufficient milk and supplementation that leads to breastfeeding failure. The WHO Acceptable medical reasons for use of breast-milk substitutes document describes the few conditions for which supplementation may be needed or breastfeeding is contraindicated (251). The Academy of Breastfeeding Medicine has published a protocol for managing situations in which supplementation may be needed in full-term infants (252).

Clinical guidance:

Exclusive human milk feeding

- The potent qualities of human milk are such that all infants should receive human milk, including small, sick and/or preterm hospitalized infants. Small, sick and/or preterm infants may require tube feeding or supplementation by another method to consume enough nutrients for adequate growth and development. In those cases, neonatal ward protocol or physician orders will determine the amounts and timing of feeds to assure adequate intake.
- As clinical estimates of milk transfer at the breast have been shown to be unreliable (246), test-weights before and after a breastfeeding are often helpful as infants transition from tube-feeding to the breast (253).
- Colostrum can be used for oral care and early trophic feedings are beneficial before an infant is able to directly breastfeed (182, 254-257).
- Mother’s with insufficient milk to meet their infant’s current and anticipated future needs should receive specific instruction on how to increase their milk supply.
- Special attention to milk volume should be placed on the first 2 weeks after birth, as after that time increasing the milk volume may be difficult, due to milk stasis and glandular involution. If a lack of increase to full volume in the first 2 weeks, or a slight decrease in milk supply is noted early enough, it may be possible to increase the frequency and completeness of milk expression, as well as address maternal stress and exhaustion, which may contribute to a declining milk supply.

Possible Indications for Supplementation in Small, Sick and/or Preterm Infants

- Infants for whom breastfeeding is contraindicated, for either maternal or infant reasons, will require supplementation. In addition, infants of mothers who choose not to breastfeed will require supplementation. If the mother is unable to provide the infant sufficient
volume or nutrition through breastfeeding or feeding of expressed milk, supplementation will be required for a time.

- Maternal indications for infant supplementation include:
  - Delayed secretory activation (day 3-5 or later) with inadequate infant intake.
  - Primary glandular insufficiency as evidenced by abnormal breast shape, poor breast growth during pregnancy, and/or lack of indications of secretory activation.
  - Breast pathology or prior breast surgery resulting in poor milk production.
  - Contraindicated maternal medications.

- Infant indications for supplementation include:
  - Laboratory-documented asymptomatic hypoglycaemia unresponsive to breastfeeding.
  - Signs and symptoms of inadequate milk intake at breast:
    - Clinical or laboratory evidence of dehydration (elevated serum sodium, poor feeding, lethargy, poor skin turgor).
    - Excessive weight loss for gestational age and birth weight. For late preterm and term infants, more than 8-10% weight loss from birth should trigger further evaluation.
    - Growth faltering on gestational age-specific growth charts.
    - Delayed bowel movements with meconium stools still present by day 5.
    - Persistent jaundice from lack of intake, with ongoing weight loss, limited stools and uric acid crystals in the urine.
  - Most infants born VLBW and those born at less than 32 weeks will require supplementation, at least for a limited period (251).

Use of donor human milk

- If a mother’s own milk is insufficient to meet the infant’s needs or otherwise unavailable, the first choice for supplementation, especially sick or premature infants, should be donor human milk from a qualified human milk bank (2). Donor human milk should be used as a stopgap until mother’s own milk is available, and not supplant mother’s own milk. Neonatal wards may establish an agreement with an existing milk bank or consider establishing a human milk bank to collect and process milk to meet the needs of their patients for whom mother’s own milk is insufficient.

- In high resource countries it is common for a multi-nutrient fortifier to be added to mother’s own milk and donor human milk to try to match preterm in-utero growth rates. The 2016 Cochrane Systematic Review (258) concluded the limited available data do not provide strong evidence that feeding preterm infants with multi-nutrient fortified mother’s own milk compared with unfortified mother’s own milk affects important outcomes, except that it leads to slightly increased in-hospital growth rates. The most effective way to improve growth in small and preterm infants is to use mother’s own milk and increase feeding volumes to tolerance levels.

Support for non-breastfeeding mothers

- Mothers of neonatal ward patients who are not able (for example, due to mastectomy or breast reduction) or have decided not to breastfeed should also be fully informed of the feeding options (including donor human milk if available) and risks of alternate feeding choices. As even partial feeding of human milk, especially for the first few weeks of life is important for small, sick and/or preterm infants, with appropriate information, some mothers may choose to provide colostrum or mother’s own milk for some period of time.

- The mother who will be using any breast-milk substitutes for her infant should receive written instructions and be individually taught how to safely prepare, store and use these substances prior to infant discharge from neonatal ward.
BFHI Global Standards on Supplementation

- At least 80% of infants (preterm and term) received only breast milk (either from their own mother or from a human milk bank) throughout their stay at the facility.
- At least 80% of mothers who have decided not to breastfeed report that the staff discussed with them the various feeding options and helped them to decide what was suitable in their situations.
- At least 80% of mothers who have decided not to breastfeed report that the staff discussed with them the safe preparation, feeding and storage of breast milk substitutes.
- At least 80% of term breastfed babies who received supplemental feeds have a documented medical indication for supplementation in their medical record.
- At least 80% of preterm babies and other vulnerable newborns that cannot be fed their mother’s own milk are fed with donor human milk.
- At least 80% of preterm babies and other vulnerable newborns that cannot be fed their mother’s own milk are fed with donor human milk.
- At least 80% of mothers with babies in special care report that they have been offered help to start lactogenesis II (beginning of plentiful milk secretion) and to keep up milk supply, within 1-2 hours after their babies’ births.

Step 7: Rooming-in

**Step 7: Enable mothers and their infants to remain together and to practice rooming-in 24 hours a day.**

**Rationale:**

Rooming-in allows mothers to recognize feeding cues (259) and comfort their infants day and night. Rooming-in promotes breastfeeding in preterm infants (221, 260-262) as well as attachment and parent empowerment (259). In high-income countries, rebuilding neonatal wards with single family rooms has been shown to improve breastfeeding rates at discharge and at three months post discharge and reduce stress (221, 260, 261, 263). Rooming-in can help the mother toward progressively increasing her care of her infant in all areas.

However, not all facilities have adequate space or resources to place a mother’s bed next to each infant’s care area or provide an adjacent separate mothers’ room with appropriate facilities for prolonged maternal stays. Mothers and other family members can, however, be invited to visit more frequently, for longer periods of time and be welcomed as partners in the infant’s care.

**Clinical Guidance:**

- Rooming-in may be particularly challenging for small, sick and/or very preterm infants, particularly if their mothers have been discharged or the infants require specialized and intensive medical treatment. However, it is important to find ways to enable mothers to stay as close to their sick newborns as possible.
- If the neonatal ward is an open bay, dividers can be made using curtains in the neonatal ward if space permits. If there is no room for a bed for the mother to remain beside her infant, a room in another area of the hospital (mother-in residence concept) or a room in another, close-by facility within a short walk should be considered.
- While some medical procedures require separation of the mother and baby, many infants, including those under phototherapy, asymptomatic infants under observation, and infants under treatment for neonatal abstinence syndrome can remain in the mother’s room (264, 265). Care of both the mother and baby can be coordinated to be provided at the infant’s bedside.
- Visitation policies should include encouraging parents or other support persons to be present and care for their infant as much as they feel comfortable. Parents should be present for rounds on their infant and contribute to the discussion and decisions. Parents may also be present during change of shift but should be informed that staff may not be easily available to them at that time.
- When separation of mothers and baby is unavoidable, care includes coordination of feedings with mother and transport of the mother to the infant to prevent an infant being tube or bottle fed just before mother arrives to breastfeed.

**Kangaroo Mother Care**

- Kangaroo mother care is the preferred method of care of preterm and low birthweight infants in which the infants are cared for, usually by the mother, with skin-to-skin contact. Kangaroo mother care is often an effective alternative to separate neonatal care units and provides for the infant’s needs for warmth, breastfeeding, protection from infection, stimulation, safety and love.
- Kangaroo mother care emphasizes STS, exclusive breastfeeding and early discharge with follow-up. Kangaroo mother care involves uninterrupted mother-infant contact and breastfeeding with the infant prone
and upright, usually between the mother’s breasts, with no clothing separating them. The infant is positioned with flexed arms and legs and head turned sideways with the mother or other caretaker in a semi-reclined and supported position. Kangaroo mother care is normally practiced continuously 24 hours a day for stable, low birth weight infants both in the neonatal ward and after early discharge. However, in some settings, the method has been implemented as intermittent skin-to-skin sessions for stabilized low birth weight, very low birth weight or extremely low birth weight infants.

**BFHI Global standards on rooming-in**

- At least 80% of mothers of term infants report that their babies stayed with them since birth, without separation lasting more than 1 hour.
- Observations in the postpartum wards and well-baby observation areas confirm that at least 80% of mothers and babies are together or, have medically justifiable reasons for being separated.
- At least 80% of mothers of preterm infants confirm that they were encouraged to stay close to their infants, both day and night.

**Step 8: Responsive feeding**

*Step 8: Support mothers to recognize and respond to their infants’ cues for feeding.*

**Rationale:**

Because of neurologic immaturity or degree of illness, an infant-led approach to feeding may not be possible initially for all small, sick and/or preterm infants in the neonatal ward. However, as the infant matures and/or heals, semi-demand breastfeeding, where breastfeeding is initiated in response to infant cues, but ended when the infant stops sucking, can be used. Test-weights can be utilized to assess milk transfer and supplementation can be given for any remaining requirement by another method. A cue-based oral feeding strategy may result in earlier full oral feeding (246, 266, 269). Non-nutritive breastfeeding during tube feeding can also be used to start feedings at the breast before an infant has a fully competent suck/swallow/breathe pattern.

**Clinical guidance:**

- The global standards above are not applied to preterm infants as they may not exhibit any feeding cues in the first few weeks of life, depending on gestational age. However, as the newborn matures and begins to exhibit feeding cues, mothers can be taught to recognize these cues. Crying is a very late sign of hunger.
- The mother and designated support persons should be encouraged to be present for as many feeds each day as possible and taught to observe and respond to the infant’s feeding cues, behaviours and subsequent responses to interventions, regardless of feeding method.
- Before feeding cues are exhibited, the timing and volume of feedings will need to be carefully managed. Depending on the size, gestational age and condition of the infant, feedings may be timed every one, two, three, or four hours, or continuously via gavage tube with advances per neonatal ward protocol or physician orders.
- Feeding of human milk should be started as soon as the infant is deemed stable (appropriate vital signs including blood pressure, infrequent changes in respiratory support, and no contraindications to feeding such as severe perinatal asphyxia or gut malformations). In most cases, trophic feeds can begin within the first few hrs of life.
- Medications and other treatments should be scheduled to cause the least interference with infant feeding.
- Where mothers have an excellent milk supply and ready let-down, infants may be overwhelmed with the flow of milk during early feeds at breast. To overcome this, infants can be started with non-nutritive breastfeeding (mother expresses as usual before putting the infant to breast), then partial expression before breastfeeding, gradually decreasing the expression time.
- Although some readiness for oral feeding scales exist, there is currently no evidence to inform clinical practice in preterm infants (270). Until research demonstrates a valid objective system, starting oral feeds should depend upon infant stability when handled, normal handling of oral secretions, and some evidence of suck on a clean finger or emptied breast, but not on weight or gestational age.
**BFHI Global standards on responsive feeding**

- At least 80% of breastfeeding mothers of term infants can describe at least two feeding cues.
- At least 80% of breastfeeding mothers of term infants report that they have been advised to feed their babies as often and for as long as the infant wants.

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**Step 9: Feeding bottles, teats and pacifiers**

**Step 9: Counsel mothers on the use and risks of feeding bottles, teats and pacifiers.**

**Rationale:**

Research has confirmed that preterm infants are able to latch to the breast, suck and swallow, and attain full breastfeeding at earlier gestational ages than previously believed (211, 212, 271). As many small, sick and/or preterm infants are initially unable to fully feed at the breast, alternative methods of providing milk to the baby may be needed. Use of bottles has been shown in some small studies to negatively impact breastfeeding success for preterm (272-275) infants. Bottle-feeding is associated with lower oxygen saturation, lower temperatures and increased desaturation episodes than breastfeeding or cup feeding in preterm infants (276-280). Bottles and teats are not recommended as they are difficult to clean properly and increase infection risk (2, 7).

The 2017 WHO literature review and revised Ten Steps (7) found pacifier use did not appear to impact the prevalence or duration of exclusive or partial breastfeeding in term infants. Non-nutritive sucking is recommended in the neonatal ward and can be done with a clean finger or pacifier to allow non-nutritive sucking when the mother is not available for skin-to-skin care or breastfeeding. Non-nutritive sucking has pain-relieving and stress-relieving effects in both premature and full-term neonates (281). When pacifiers are used, they need to be kept hygienic to avoid infection in the baby.

**Clinical guidance:**

**General considerations**

- There is no need to evaluate the infant feeding with a bottle or with any other alternate feeding method before initiating breastfeeding. Breastfeeding should be initiated before any alternate oral feeding method.
- Close attention to hand hygiene and proper cleaning of all feeding implements and pump parts is essential.
- Parents should be encouraged to comfort their infants during procedures. Non-nutritive sucking at the breast or skin-to-skin care is preferred for pain control and calming.
- Non-nutritive breastfeeding used before alternate oral feeding methods can be used to introduce the infant to the breast even before oral competency is achieved.

**Vehicles for feeding of mother’s own milk or supplements**

- There is no consensus as to the best method or device to transition a preterm infant from tube feedings to the breast. In some cases, infants may go directly from tube feedings to the breast, sometimes with a transition phase with mother carefully expressing the milk directly into the baby’s mouth. In other cases, an intermediate oral feeding method will be appropriate.
- Table 2 lists multiple supplemental feeding methods and notes their benefits, concerns, and the population groups where they are most appropriately used.
<table>
<thead>
<tr>
<th>Method</th>
<th>Benefits</th>
<th>Concerns</th>
<th>Optimal use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cup</td>
<td>Easy to teach, use and clean, globally available, inexpensive unless choosing commercial brand, slightly better breastfeeding outcomes compared to bottles (282)</td>
<td>Spillage, slower feeds, lower intakes, different oro-motor movements from breastfeeding (282)</td>
<td>Preterm infants, late preterm and term infant supplementation, low- and middle-income countries, short or long-term use</td>
</tr>
<tr>
<td>Paladai (a small, beaked cup)</td>
<td>Easy to teach, use and clean, readily available in certain countries, low to moderate expense</td>
<td>Spillage, slower feeds, different oro-motor movements, risk of aspiration if milk is poured into the infant’s mouth</td>
<td>Preterm infants, late preterm and term infant supplementation, low- and middle-income countries, short or long-term use</td>
</tr>
<tr>
<td>Feeding tube (nasogastric or orogastric)</td>
<td>Efficient, intake can be measured</td>
<td>Expensive, requires frequent replacement, no sucking or mouth movement, correct placement requires more training, infants may fight and/or remove tube as they mature</td>
<td>Very preterm infants with no suck-swallow-breathe coordination, long-term use</td>
</tr>
<tr>
<td>Finger feeding</td>
<td>Can be used to reward appropriate suck-swallow, may improve breastfeeding rates at discharge</td>
<td>Requires complex learning, slow, different oro-motor movements, the feeding tube and syringe should be replaced for each feed, increased medical waste</td>
<td>Neurologically compromised and preterm infants, short-term use</td>
</tr>
<tr>
<td>Spoon</td>
<td>Inexpensive, readily available, can discard or clean easily, can be used to capture colostrum during hand expression</td>
<td>Spillage, slow, different oro-motor movements from breastfeeding</td>
<td>Term or late-preterm infants with good suck-swallow coordination, short-term use</td>
</tr>
<tr>
<td>Dropper or syringe</td>
<td>Can be used alone or to supplement at breast at the corner of the mouth, can be used to collect colostrum</td>
<td>More expensive than cup or spoon, difficult to clean, increased medical waste, different oro-motor movements</td>
<td>Term or late-preterm infants with good suck-swallow coordination, short-term use</td>
</tr>
<tr>
<td>Supplemental nursing system</td>
<td>Encourages latch and normal suckling, allows baby-led feeding as well as measurement of intake</td>
<td>Expensive, difficult to clean, awkward to use, moderately complex learning for parent</td>
<td>Term or late preterm infants with good suck-swallow coordination, long-term use for adoptive nursing or supplementation</td>
</tr>
<tr>
<td>Bottle and teat</td>
<td>Efficient, slow flow teats mirror breastfeeding more closely than rapid flow teats</td>
<td>Expensive, difficult to clean, allows overfeeding, risk of aspiration with immature suck/swallow/breathe coordination, different oro-motor movements</td>
<td>Any infant with some suck-swallow-breathe coordination, long-term use</td>
</tr>
</tbody>
</table>

- When feeding with a cup, paladai, or spoon, the infant should be wrapped securely (so the infant’s hands do not interfere) with a drip cloth under their chin and held in a semi-upright position. The cup should be tipped so the milk is just touching the baby’s lips with the cup resting gently on the baby’s lower lip. The infant can smell the milk and will sip or lap the milk. The cup should be kept in place while the infant swallows or rests, allowing him to pace his own intake. Milk should not be poured into the infant’s mouth, as this risks possible aspiration. A mother should receive verbal and written instructions, observe neonatal ward staff...
cup feeding her infant, and practice cup feeding under direct staff supervision at least 2-3 times before cup-feeding her infant on her own.

- If special bottle/nipple systems are required for discharge (for example, cleft lip and palate infants who have been unable to achieve full breastfeeding) mothers should be instructed on proper use, cleaning and transition to the breast, as well as maintaining a milk supply.

Continuity of care should be a priority with both written and verbal communication from the neonatologist/neonatal ward professional to the outpatient primary care provider. Consistent follow-up care is especially important for small, sick and/or preterm infants for whom a lack of a clear follow-up plan could lead to significant health hazards.

Clinical guidance:

- Small, sick and/or preterm infants have an especially high need for follow-up care, particularly for feeding support. As it may take weeks or months for some infants to transition to full exclusive breastfeeding, mothers and infants should be referred to clinics or individuals with specialized expertise in breastfeeding support. Specialized follow-up clinics (285) may have expertise in lactation for infants discharged from neonatal wards.
- Alternately, some facilities, especially in low- and middle-income countries, may require full direct breastfeeding as a criterion for discharge, or train community health workers to support transitioning mother-infant dyads.
- Kangaroo mother care can be continued in the outpatient family setting or even started in the community setting (185, 286).
- The healthcare system should engage community partners to support the Framework for Nurturing Care: good health, adequate nutrition, responsive caregiving, security and safety, and opportunities for early learning (204).
- Mothers should be reassessed regarding their breastfeeding goals and intentions prior to their infants’ discharge. If mothers have decided to discontinue expressing milk, they should be advised of the importance to the infant of continued human milk feeding and how to gradually reduce expression to prevent engorgement, pain and mastitis.
- Mothers who have chosen to provide milk and/or breastfeed in the neonatal ward should be counselled regarding the importance of continuing exclusive human milk feedings (with or without fortifier as directed) for about 6 months corrected age (term plus postnatal age).
- A detailed discharge feeding plan can be a part of a comprehensive discharge summary or a separate document. The discharge feeding plan should include:
  - when, what and how to give supplementary feeds if prescribed
  - how to fortify feeds if prescribed
  - how to use special techniques or devices if required (for example, bottle, nipple, supplemental nursing system) and how to adjust milk expression as breastfeeding improves
  - how to safely transport and store expressed milk at home or in the community.
Mother-to-mother support can be provided by appropriately trained peer counsellors or support groups. Peer counsellors have been shown to improve the duration of breastfeeding for mothers of neonatal ward infants (287-289). Mother-to-mother support can also be supervised by lactation professionals and available to mothers of current and prior inpatient neonatal ward infants (42, 245, 290).

**BFHI Global standards on care at discharge**

- At least 80% of mothers of preterm and term infants report that a staff member has informed them where they can access breastfeeding support in their community.
- The facility can demonstrate that it coordinates with community services that provide breastfeeding/infant feeding support, including clinical management and mother-to-mother support.
Conclusions

Breastfeeding and human milk are the cornerstones of child survival, nutrition and maternal health. Through the BFHI, the Innocenti Declaration, the Code, the Global Strategy for Infant and Child Feeding and multiple other evidence-based guidance documents, the WHO and UNICEF have supported this basic tenet for over 30 years.

Several countries have expanded the BFHI to other settings that care for breastfeeding mothers and infants, such as community health centres and neonatal wards (29, 32, 34, 291). Coordination among breastfeeding-supportive interventions, such as health-professional education, workplace support, community clinics and peer support networks can make all efforts more effective (1, 145, 292). Evidence-based changes to breastfeeding support are possible when the following are in place: leadership of supportive and committed public officials and private champions, a culture of support among many diverse institutions, and measurement and pathways allowing teams to create the change.

While the primary focus of BFHI has traditionally been on the term healthy mother-infant dyad, the preterm and ill infant cannot be forgotten. The information in this document is designed to ensure that every small, sick and/or preterm infant and every high-risk mother, in every neonatal ward, in every country receive the care they need to survive and thrive.

Small, sick, and preterm newborns are at increased risk of early growth retardation, infectious disease, developmental delay and death during infancy and childhood. Human milk and breastfeeding are extremely important for these fragile infants to reduce morbidity and mortality and support the best possible growth, development and overall outcome. Indeed, for many of fragile newborns, access to human milk is often life-saving. Routine implementation of the Ten Steps to Successful Breastfeeding to protect, promote, and support breastfeeding in this vulnerable group should become the standard of maternal and newborn care worldwide.
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Protecting, promoting and supporting breastfeeding


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