



World Health
Organization
REGIONAL OFFICE FOR
South-East Asia



Monitoring tobacco control among youth in countries of the South-East Asia Region: 2018

Findings from the Global Youth Tobacco Survey, 2003–2016

Message from the Regional Director



Tobacco use is estimated to cause more than 1.5 million deaths each year in the WHO South-East Asia Region. Most of these deaths are from noncommunicable diseases such as cardiovascular disease, cancer or chronic respiratory disease. Tobacco control is thus an integral component of overall NCD control, and for achieving the Sustainable Development Goal target of reducing premature mortality from NCDs by one-third by 2030. As part of this, each of the Region's Member States has committed to a relative reduction of 30% in the prevalence of current tobacco use by 2025 compared to 2010 baseline levels. Therefore, along with other partners in health development, WHO is committed to help Member States in monitoring and tracking progress towards tobacco control.

Notably, most current adult tobacco users initiate tobacco use during adolescence. This makes the monitoring and prevention of tobacco use among adolescents of great importance. Since the late 1990s, WHO, along with the Centers for Disease Control and Prevention (US CDC), has supported the implementation of nationally representative Global Youth Tobacco Surveys (GYTS) every 3-5 years among school-going adolescents (13-15 years of age). GYTS are a component of the Global Tobacco Surveillance System, and a global standard for systematically monitoring smoking and smokeless tobacco use among youth, as well as tracking key tobacco control indicators. Since 2012 the data from these surveys have been regularly published in brochure format for wider dissemination to help inform national policies and programmes.

As such, I am pleased to launch this 3rd edition of the brochure. While the first edition –published in 2012 – provided the baseline, this updated edition includes data from additional Global Youth Tobacco Surveys implemented since the publication of the 2nd edition in 2014. The brochure provides a quick comparative snapshot of key youth tobacco use indicators and helps to assess the progress made in the last 10-15 years.

To this end, all efforts have been made to collect, compile, analyze and present the most updated and comparable data for each specified indicator obtained through GYTS. It is hoped that this brochure will facilitate the wider dissemination of data from these surveys among all stakeholders, and will help foster discussion, strengthen alliance-building and renew political commitment at the country level for more effective tobacco control among youth.

A handwritten signature in black ink, reading "P. Khetrpal".

Dr Poonam Khetrpal Singh
Regional Director
WHO South-East Asia Region

Global Youth Tobacco Survey (GYTS) – an introduction

The Global Youth Tobacco Survey (GYTS), a component of the Global Tobacco Surveillance System (GTSS), is a global standard for systematically monitoring youth tobacco use (smoking and smokeless) and tracking key tobacco control indicators. GYTS enhances the capacity of countries to monitor tobacco use among youth; guides national tobacco prevention and control programs; and facilitate comparison of tobacco-related data at the national, regional, and global levels. It also enables countries to fulfill their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) and WHO MPOWER—a package of selected policy measures.

GYTS is a nationally representative school-based survey of students 13 to 15 years of age and is designed to produce cross-sectional estimates for each country. GYTS uses a global standardized methodology including a standardized core questionnaire, sample design, and data collection protocol, producing comparable estimates across countries. A two-stage sample design is used with selection of schools in the first stage with a probability proportional to enrollment size. The classes within selected schools are chosen randomly in the second stage and all students in selected classes are eligible to participate in the survey. The questionnaire includes following topics: tobacco use (smoking and smokeless); cessation; exposure to secondhand smoke (SHS); exposure to pro- and anti-tobacco media; exposure to tobacco advertising and promotion; access and availability to obtain tobacco products; and knowledge and attitudes regarding tobacco. The questionnaire is self-administered anonymously using OCR scannable paper-based bubble sheets.

This brochure summarizes data and trends in the selected indicators of youth tobacco control during 2003–2016 in selected Member States of WHO's South-East Asia Region. The target audience is multi-stake holders of youth tobacco control such as NGOs, government departments, academicians, and researchers.

Tobacco use													
Country	Year	Current tobacco users ¹			Current tobacco smokers ²			Current smokeless tobacco users ³			Current cigarette smokers ⁴		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	6.9 (4.7 – 10.1)	9.1 (6.7 – 12.1)	5.1 (2.5 – 10.3)	–	–	–	4.9 (2.9 – 8.0)	5.8 (3.5 – 9.3)	4.2 (1.9 – 9.1)	2.0 (1.1 – 3.6)	2.9 (1.7 – 5.0)	1.1 (0.3 – 3.2)
	2013	6.9 (4.8 – 9.8)	9.2 (6.1 – 13.5)	2.8 (1.8 – 4.3)	2.9 (1.5 – 5.4)	4.0 (2.0 – 7.7)	1.1 (0.5 – 2.1)	4.5 (2.9 – 7.0)	5.9 (3.5 – 9.7)	2.0 (1.2 – 3.5)	2.1 (0.9 – 4.9)	3.4 (1.5 – 7.1)	0.0 (0.0 – 0.0)
Bhutan	2004	17.3 (13.2 – 22.3)	21.7 (15.5 – 29.4)	11.9 (8.1 – 17.3)	–	–	–	7.4 (5.2 – 10.6)	10.0 (6.0 – 16.2)	4.5 (2.8 – 7.4)	10.1 (7.7 – 13.1)	14.6 (10.3 – 20.2)	4.9 (3.2 – 7.4)
	2006	20.2 (17.3 – 23.4)	28.6 (23.2 – 34.7)	12.4 (9.6 – 15.8)	–	–	–	10.0 (8.0 – 12.5)	14.5 (10.0 – 20.5)	6.0 (4.3 – 8.3)	12.1 (9.6 – 15.2)	18.3 (13.8 – 23.8)	6.3 (4.1 – 9.6)
	2009	18.8 (15.8 – 22.2)	27.6 (22.9 – 32.8)	11.6 (8.9 – 15.0)	13.9 (11.4 – 16.9)	19.7 (15.7 – 24.6)	9.0 (6.9 – 11.8)	9.4 (7.3 – 12.1)	14.1 (10.7 – 18.3)	5.3 (3.4 – 8.2)	12.4 (10.0 – 15.3)	18.3 (13.9 – 23.7)	7.9 (6.0 – 10.4)
	2013	30.3 (26.2 – 34.7)	39.0 (33.7 – 44.5)	23.2 (19.0 – 28.0)	16.5 (13.9 – 19.5)	26.3 (21.6 – 31.6)	8.6 (7.0 – 10.6)	21.6 (18.5 – 25.2)	25.0 (21.7 – 28.6)	18.9 (14.6 – 24.1)	14.0 (11.8 – 16.4)	23.1 (19.0 – 27.6)	6.6 (4.8 – 9.0)
India	2003	16.9 (15.5 – 18.4)	21.6 (19.6 – 23.7)	9.7 (8.0 – 11.6)	8.1 (7.0 – 9.3)	10.5 (9.1 – 12.2)	4.2 (3.4 – 5.3)	14.0 (12.6 – 15.4)	18.0 (16.0 – 20.1)	7.9 (6.3 – 9.8)	4.2 (3.2 – 5.5)	5.7 (4.4 – 7.5)	1.8 (1.2 – 2.8)
	2006	13.7 (11.6 – 16.3)	16.8 (14.2 – 19.9)	9.4 (7.1 – 12.5)	7.0 (5.8 – 8.4)	9.4 (7.6 – 11.6)	3.6 (2.8 – 4.6)	9.4 (7.5 – 11.6)	10.7 (8.6 – 13.2)	7.5 (5.5 – 10.3)	3.8 (3.1 – 4.7)	5.4 (4.3 – 6.7)	1.6 (1.0 – 2.6)
	2009	14.6 (13.0 – 16.3)	19.0 (16.8 – 21.4)	8.3 (7.0 – 9.9)	8.1 (7.1 – 9.3)	11.2 (9.7 – 12.9)	3.7 (3.0 – 4.6)	9.0 (7.7 – 10.4)	11.1 (9.3 – 13.1)	6.0 (5.0 – 7.1)	4.4 (3.6 – 5.3)	5.8 (4.6 – 7.3)	2.4 (1.8 – 3.1)
Indonesia	2014	20.3 (15.8 – 25.7)	36.2 (28.3 – 44.9)	4.3 (3.0 – 6.1)	19.4 (15.0 – 24.8)	35.3 (27.4 – 44.0)	3.4 (2.2 – 5.3)	2.1 (1.5 – 2.9)	3.0 (2.2 – 4.2)	1.1 (0.7 – 1.8)	18.3 (13.9 – 23.6)	33.9 (26.1 – 42.7)	2.5 (1.4 – 4.3)
Maldives	2004	12.1 (8.9 – 16.2)	15.5 (11.1 – 21.2)	6.5 (3.5 – 11.7)	–	–	–	–	–	–	6.9 (4.8 – 9.8)	9.0 (6.4 – 12.6)	3.1 (1.1 – 8.5)
	2007	5.9 (4.4 – 7.9)	8.5 (6.0 – 11.8)	3.4 (2.1 – 5.3)	–	–	–	–	–	–	3.8 (2.7 – 5.3)	6.6 (4.6 – 9.6)	0.9 (0.4 – 2.0)
	2011	11.2 (8.8 – 14.2)	15.2 (11.6 – 19.6)	6.7 (4.9 – 9.2)	7.9 (6.1 – 10.3)	10.4 (7.9 – 13.5)	5.0 (3.3 – 7.6)	6.2 (4.8 – 7.9)	9.2 (6.7 – 12.6)	2.9 (2.1 – 4.1)	4.3 (3.0 – 6.3)	6.2 (3.6 – 10.4)	2.4 (1.6 – 3.5)
Myanmar	2007	15.3 (12.4 – 18.7)	22.5 (18.1 – 27.4)	8.2 (5.9 – 11.3)	11.6 (9.1 – 14.6)	16.8 (13.1 – 21.2)	6.5 (4.5 – 9.3)	6.5 (5.1 – 8.3)	10.3 (7.7 – 13.5)	2.7 (1.9 – 3.9)	4.9 (3.6 – 6.5)	8.5 (6.2 – 11.6)	1.3 (0.6 – 2.6)
	2011	18.6 (15.2 – 22.7)	30.0 (24.1 – 36.7)	6.8 (4.8 – 9.6)	13.8 (11.0 – 17.1)	23.5 (18.2 – 29.7)	3.6 (2.5 – 5.4)	9.8 (7.5 – 12.6)	15.2 (11.3 – 20.2)	4.0 (2.8 – 5.6)	6.8 (4.8 – 9.5)	13.0 (8.8 – 18.8)	0.5 (0.2 – 1.5)
	2016	13.6 (11.2 – 16.3)	26.3 (21.2 – 32.1)	3.7 (2.5 – 5.3)	10.6 (8.5 – 13.1)	21.1 (16.3 – 26.9)	2.4 (1.6 – 3.6)	5.7 (4.5 – 7.2)	11.0 (8.7 – 13.7)	1.5 (0.9 – 2.5)	8.3 (6.4 – 10.5)	17.0 (12.9 – 22.1)	1.5 (0.8 – 2.6)
Nepal	2007	9.4 (7.2 – 12.2)	13.0 (9.8 – 16.9)	5.3 (3.0 – 9.1)	6.3 (4.8 – 8.1)	8.8 (6.6 – 11.5)	3.4 (2.0 – 5.7)	6.1 (4.5 – 8.2)	8.8 (6.3 – 12.1)	2.9 (1.3 – 6.2)	3.9 (2.7 – 5.6)	5.7 (3.9 – 8.3)	1.9 (1.0 – 3.5)
	2011	20.4 (16.8 – 24.6)	24.6 (19.6 – 30.3)	16.4 (13.2 – 20.1)	9.0 (6.8 – 11.7)	11.4 (8.2 – 15.6)	6.5 (4.9 – 8.7)	16.2 (13.2 – 19.6)	19.7 (15.7 – 24.5)	12.9 (10.2 – 16.1)	3.1 (2.0 – 4.7)	5.5 (3.3 – 9.2)	0.8 (0.3 – 1.8)
Sri Lanka	2003	8.0 (6.2 – 10.3)	9.5 (6.8 – 13.2)	6.1 (4.6 – 8.0)	–	–	–	–	–	–	2.4 (1.5 – 3.7)	3.0 (1.8 – 4.9)	1.3 (0.6 – 2.9)
	2007	9.1 (6.8 – 12.2)	12.4 (8.7 – 17.5)	5.8 (3.6 – 9.4)	4.4 (3.0 – 6.4)	5.4 (3.4 – 8.5)	3.4 (2.0 – 5.9)	6.8 (4.9 – 9.4)	9.6 (6.6 – 13.8)	3.9 (2.2 – 6.9)	1.2 (0.5 – 2.9)	1.6 (0.7 – 3.7)	0.9 (0.2 – 3.5)
	2011	10.5 (8.9 – 12.4)	15.7 (13.1 – 18.7)	5.4 (4.4 – 6.7)	3.9 (2.9 – 5.1)	5.5 (4.1 – 7.5)	2.2 (1.5 – 3.1)	8.5 (7.1 – 10.1)	13.0 (10.7 – 15.7)	4.1 (3.2 – 5.1)	1.5 (1.0 – 2.5)	2.8 (1.7 – 4.6)	0.3 (0.1 – 0.7)
	2015	3.7 (2.1 – 6.4)	6.7 (3.6 – 12.0)	0.7 (0.3 – 1.4)	1.7 (0.9 – 3.2)	3.2 (1.6 – 6.2)	0.2 (0.0 – 1.4)	2.4 (1.2 – 4.7)	4.2 (2.0 – 8.9)	0.5 (0.3 – 1.0)	1.5 (0.8 – 2.7)	2.9 (1.5 – 5.5)	0
Thailand	2005	15.7 (13.8 – 17.7)	21.7 (19.4 – 24.2)	8.4 (6.9 – 10.2)	–	–	–	–	–	–	11.7 (10.0 – 13.7)	17.4 (15.2 – 20.0)	4.8 (3.6 – 6.4)
	2009	17.9 (15.0 – 21.2)	26.9 (23.1 – 31.1)	9.2 (6.8 – 12.2)	–	–	–	5.7 (3.4 – 9.3)	7.3 (4.5 – 11.5)	4.1 (2.2 – 7.4)	11.7 (10.2 – 13.4)	20.1 (17.4 – 23.1)	3.8 (3.0 – 4.8)
	2015	15.0 (11.2 – 19.8)	21.8 (16.8 – 27.8)	8.1 (5.1 – 12.5)	14.0 (10.4 – 18.6)	20.7 (16.0 – 26.3)	7.1 (4.4 – 11.2)	2.7 (2.0 – 3.6)	4.1 (2.8 – 5.9)	1.3 (0.6 – 2.6)	11.3 (8.2 – 15.3)	17.2 (12.9 – 22.5)	5.2 (3.1 – 8.6)
Timor-Leste	2006	41.0 (33.8 – 48.6)	54.5 (46.4 – 62.3)	29.8 (21.3 – 40.1)	–	–	–	–	–	–	32.4 (25.5 – 40.2)	50.6 (41.6 – 59.6)	17.3 (10.7 – 26.8)
	2009	31.1 (25.1 – 37.9)	39.7 (30.8 – 49.2)	23.8 (16.9 – 32.3)	–	–	–	–	–	–	24.6 (18.2 – 32.4)	38.2 (27.3 – 50.4)	14.6 (9.0 – 22.7)
	2013	42.4 (35.2 – 49.9)	65.5 (53.6 – 75.8)	23.9 (19.5 – 29.0)	35.0 (28.9 – 41.6)	61.4 (48.1 – 73.2)	15.4 (12.0 – 19.5)	8.4 (6.6 – 10.7)	7.7 (5.0 – 11.5)	9.3 (6.8 – 12.5)	28.9 (22.1 – 36.9)	53.5 (38.5 – 69.0)	11.0 (7.6 – 15.7)

Cessation

Country	Year	Current smokers who tried to stop smoking in the past 12 months			Current smokers who want to stop smoking now			Current smokers who thought they would be able to stop smoking if they wanted to			Current smokers who have ever received help/advice from a programme or professional to stop smoking		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	85.0 (57.2 – 96.0)	92.6 (73.4 – 98.2)	*	70.7 (45.4 – 87.5)	89.5 (63.3 – 97.7)	*	88.1 (64.9 – 96.8)	*	*	90.1 (71.6 – 97.0)	84.0 (58.7 – 95.1)	*
	2013	35.4 (10.5 – 71.9)	35.4 (10.5 – 71.9)	*	59.9 (20.3 – 89.7)	59.9 (20.3 – 89.7)	*	86.1 (63.0 – 95.8)	85.9 (62.6 – 95.7)	*	8.9 (2.3 – 28.8)	6.4 (1.4 – 25.1)	*
Bhutan	2004	81.8 (69.9 – 89.7)	*	*	87.0 (69.7 – 95.1)	*	*	84.4 (71.0 – 92.3)	*	*	–	–	–
	2006	85.4 (72.4 – 92.9)	82.7 (70.2 – 90.7)	*	91.7 (81.0 – 96.7)	89.1 (76.6 – 95.3)	*	88.1 (77.5 – 94.0)	91.2 (73.4 – 97.5)	*	–	–	–
	2009	84.1 (71.6 – 91.8)	83.2 (65.2 – 92.9)	84.2 (65.1 – 93.8)	79.1 (63.6 – 89.2)	79.5 (62.7 – 90.0)	*	77.1 (63.7 – 86.6)	76.4 (59.2 – 87.8)	*	–	–	–
	2013	83.1 (72.3 – 90.2)	82.1 (71.4 – 89.3)	*	81.8 (65.3 – 91.5)	87.4 (74.7 – 94.2)	*	83.8 (74.4 – 90.2)	87.3 (76.8 – 93.5)	*	25.3 (22.0 – 28.9)	23.9 (19.0 – 29.7)	29.1 (19.0 – 41.8)
India	2003	71.8 (59.6 – 81.5)	–	–	69.4 (62.4 – 75.7)	–	–	–	–	–	84.6 (78.1 – 89.4)	–	–
	2006	55.5 (44.0 – 66.4)	57.0 (44.0 – 69.1)	48.3 (29.5 – 67.6)	70.3 (61.6 – 77.8)	70.0 (60.6 – 77.9)	72.2 (49.7 – 87.3)	–	–	–	81.8 (74.9 – 87.1)	82.9 (75.8 – 88.3)	76.2 (59.3 – 87.6)
	2009	67.2 (54.0 – 78.1)	69.1 (54.6 – 80.6)	60.2 (45.6 – 73.2)	66.1 (57.0 – 74.1)	64.0 (52.2 – 74.4)	71.6 (56.5 – 83.1)	–	–	–	94.3 (88.1 – 97.4)	93.9 (85.6 – 97.6)	95.5 (85.5 – 98.7)
Indonesia	2014	81.8 (76.6 – 86.0)	81.5 (75.9 – 86.1)	84.4 (68.9 – 93.0)	88.2 (84.1 – 91.4)	87.8 (83.6 – 91.0)	94.0 (76.5 – 98.7)	91.8 (87.1 – 94.9)	91.8 (86.8 – 95.1)	90.5 (78.3 – 96.2)	24.0 (19.1 – 29.6)	23.0 (18.2 – 28.6)	39.7 (26.1 – 55.1)
Maldives	2007	54.4 (32.4 – 74.8)	54.1 (32.5 – 74.3)	*	65.0 (46.9 – 79.6)	69.1 (46.1 – 85.4)	*	–	–	–	–	–	–
	2011	–	–	–	–	–	–	*	*	*	79.0 (64.6 – 88.6)	86.3 (70.5 – 91.2)	*
Myanmar	2007	88.1 (78.8 – 93.6)	86.3 (75.7 – 92.7)	*	83.0 (66.8 – 92.2)	*	–	–	–	–	82.2 (69.5 – 90.3)	80.3 (65.8 – 89.6)	*
	2011	89.1 (76.2 – 95.5)	88.6 (75.7 – 95.1)	*	90.1 (77.2 – 96.1)	89.6 (76.0 – 95.9)	*	–	–	–	76.4 (64.7 – 85.2)	77.2 (65.9 – 85.6)	*
	2016	74.5 (62.2 – 83.8)	73.3 (61.0 – 82.8)	*	69.4 (59.4 – 77.8)	67.7 (57.5 – 76.5)	*	80.2 (68.3 – 88.4)	79.1 (66.4 – 87.9)	*	45.8 (38.1 – 53.8)	46.4 (37.7 – 55.3)	*
Nepal	2007	93.8 (80.8 – 98.2)	*	*	92.0 (77.5 – 97.4)	*	*	–	–	–	90.2 (79.4 – 95.7)	92.9 (80.4 – 97.7)	*
Sri Lanka	2011	*	*	*	*	*	*	–	–	–	83.8 (72.5 – 91.0)	86.4 (74.5 – 93.2)	*
	2015	*	*	*	*	*	*	*	*	*	*	*	*
Thailand	2005	83.3 (78.8 – 86.9)	84.3 (79.9 – 87.9)	82.6 (73.6 – 89.0)	72.3 (63.2 – 79.9)	75.5 (69.4 – 80.7)	70.9 (53.2 – 84.0)	–	–	–	89.2 (85.3 – 92.2)	90.0 (88.0 – 91.0)	94.5 (93.6 – 95.3)
	2009	87.2 (81.4 – 91.4)	88.8 (82.5 – 93.0)	76.0 (65.7 – 83.9)	75.5 (69.2 – 80.8)	76.9 (70.3 – 82.4)	63.6 (48.3 – 76.5)	–	–	–	86.9 (83.2 – 89.9)	87.1 (82.6 – 90.5)	85.0 (77.5 – 90.3)
	2015	79.4 (70.0 – 86.3)	80.4 (65.9 – 89.7)	*	72.2 (59.8 – 81.9)	74.4 (57.8 – 86.1)	*	81.1 (65.6 – 90.6)	80.9 (63.3 – 91.2)	81.5 (52.3 – 94.6)	29.3 (22.5 – 37.2)	28.8 (22.0 – 36.8)	30.5 (19.3 – 44.5)
Timor-Leste	2006	73.6 (58.8 – 84.5)	72.1 (55.4 – 84.4)	*	73.7 (63.9 – 81.5)	73.0 (62.0 – 81.8)	*	71.4 (57.1 – 82.4)	68.4 (52.0 – 81.2)	81.0 (64.4 – 91.0)	–	–	–
	2009	79.1 (72.4 – 84.6)	84.6 (70.9 – 92.5)	*	*	*	*	81.1 (67.0 – 90.0)	83.5 (65.5 – 93.1)	*	–	–	–
	2013	61.1 (51.2 – 70.1)	62.6 (51.8 – 72.2)	55.4 (38.0 – 71.5)	67.8 (59.4 – 75.1)	70.0 (61.6 – 77.2)	57.2 (37.2 – 75.1)	72.2 (62.5 – 80.3)	72.8 (61.5 – 81.8)	69.4 (53.7 – 81.6)	31.5 (23.1 – 41.3)	31.0 (22.2 – 41.4)	34.2 (20.8 – 50.8)

Secondhand smoke

Country	Year	Exposed to tobacco smoke at home during the past seven days ⁵			Exposed to tobacco smoke inside any enclosed public place during the past seven days ^{6†}		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	34.7 (27.3 – 42.8)	37.8 (29.6 – 46.8)	32.4 (23.8 – 42.5)	42.2 (34.0 – 50.8)	47.1 (39.7 – 54.6)	38.7 (28.7 – 49.7)
	2013	31.1 (24.8 – 38.2)	33.0 (24.9 – 42.2)	27.7 (19.7 – 37.5)	59.0 (53.1 – 64.7)	61.3 (55.6 – 66.7)	54.8 (42.1 – 66.9)
Bhutan	2004	29.2 (25.2 – 33.5)	30.7 (24.4 – 37.7)	27.0 (22.9 – 31.6)	47.4 (40.7 – 54.3)	45.0 (35.1 – 55.4)	49.5 (42.5 – 56.6)
	2006	31.9 (29.0 – 35.1)	32.5 (26.9 – 38.5)	31.1 (28.0 – 34.5)	54.5 (47.2 – 61.6)	57.8 (49.4 – 65.8)	51.7 (43.8 – 59.6)
	2009	29.5 (25.9 – 33.4)	29.2 (24.3 – 34.6)	29.5 (25.1 – 34.3)	59.4 (54.5 – 64.0)	58.6 (54.1 – 63.0)	59.7 (53.7 – 65.4)
	2013	15.3 (13.0 – 17.9)	16.3 (11.5 – 22.5)	14.4 (12.2 – 17.0)	42.8 (39.1 – 46.6)	43.0 (37.9 – 48.3)	42.7 (38.4 – 47.1)
India	2003	36.2 (34.7 – 37.7)	–	–	48.8 (47.2 – 50.3)	–	–
	2006	26.6 (23.9 – 29.4)	29.2 (25.7 – 32.9)	23.1 (19.8 – 26.6)	40.3 (37.2 – 43.4)	43.7 (40.0 – 47.4)	35.6 (31.4 – 40.0)
	2009	21.9 (19.9 – 24.2)	24.1 (21.4 – 26.9)	18.8 (15.7 – 22.4)	36.6 (33.6 – 39.6)	39.0 (35.7 – 42.4)	33.1 (28.9 – 37.6)
Indonesia	2014	57.3 (50.3 – 64.1)	61.7 (53.9 – 69.0)	52.7 (45.9 – 59.3)	60.1 (54.6 – 65.3)	62.1 (55.2 – 68.6)	57.8 (52.8 – 62.7)
	2004	45.4 (41.5 – 49.4)	42.1 (36.8 – 47.6)	49.6 (44.2 – 55.0)	69.2 (64.8 – 73.2)	67.9 (62.0 – 73.3)	70.9 (64.3 – 76.7)
Maldives	2007	48.3 (44.7 – 52.0)	49.4 (45.4 – 53.3)	47.1 (42.8 – 51.5)	68.0 (65.2 – 70.6)	70.6 (66.8 – 74.2)	65.4 (61.3 – 69.3)
	2011	34.5 (30.2 – 39.0)	35.1 (30.3 – 40.3)	33.1 (27.6 – 39.1)	43.0 (38.0 – 48.0)	50.7 (47.2 – 54.3)	34.8 (27.2 – 43.2)
Myanmar	2007	34.1 (29.6 – 38.9)	38.8 (33.0 – 45.0)	29.4 (24.5 – 34.9)	46.4 (41.9 – 51.1)	51.2 (45.1 – 57.2)	42.1 (35.7 – 48.7)
	2011	32.2 (27.5 – 37.3)	37.6 (31.3 – 44.4)	26.8 (21.3 – 33.2)	38.4 (34.1 – 42.9)	41.9 (35.4 – 48.6)	35.1 (30.7 – 39.7)
	2016	33.2 (28.2 – 38.5)	37.7 (32.3 – 43.4)	29.5 (24.1 – 35.6)	28.4 (24.6 – 32.5)	32.8 (27.7 – 38.4)	24.8 (20.7 – 29.4)
Nepal	2007	35.3 (29.6 – 41.6)	38.5 (31.7 – 45.8)	31.7 (25.4 – 38.8)	47.3 (41.8 – 52.9)	49.5 (43.8 – 55.3)	44.7 (36.8 – 52.8)
	2011	38.4 (32.8 – 44.3)	40.4 (32.4 – 48.8)	36.3 (31.1 – 41.9)	48.6 (43.8 – 53.4)	51.8 (45.1 – 58.4)	45.5 (39.7 – 51.5)
Sri Lanka	2003	50.9 (47.6 – 54.2)	52.5 (47.9 – 57.1)	49.3 (45.3 – 53.2)	–	–	–
	2007	35.4 (31.5 – 39.6)	37.6 (32.8 – 42.6)	33.4 (28.0 – 39.2)	65.9 (62.1 – 69.5)	66.5 (60.5 – 72.1)	65.1 (60.5 – 69.4)
	2011	21.2 (19.2 – 23.4)	23.1 (20.3 – 26.1)	19.2 (16.8 – 22.0)	42.5 (39.8 – 45.1)	43.0 (39.8 – 46.3)	41.8 (38.4 – 45.2)
	2015	13.4 (9.6 – 18.5)	13.9 (9.3 – 20.1)	13.0 (9.3 – 18.0)	35.7 (32.8 – 38.7)	39.6 (34.7 – 44.7)	31.7 (27.5 – 36.2)
Thailand	2005	49.0 (45.9 – 52.0)	47.4 (45.3 – 49.5)	48.6 (43.1 – 54.1)	68.2 (64.8 – 71.4)	68.4 (66.1 – 70.6)	67.9 (61.8 – 73.5)
	2009	45.7 (43.9 – 47.5)	46.6 (43.5 – 49.6)	44.7 (42.2 – 47.2)	67.6 (65.5 – 69.6)	68.0 (64.9 – 70.9)	67.1 (65.0 – 69.2)
	2015	33.8 (29.6 – 38.3)	31.3 (26.1 – 37.0)	36.6 (32.1 – 41.4)	38.6 (33.5 – 44.0)	31.3 (26.2 – 36.9)	46.5 (39.6 – 53.4)
Timor-Leste	2006	63.2 (56.4 – 69.6)	66.0 (57.4 – 73.7)	61.1 (53.0 – 68.6)	69.8 (64.3 – 74.8)	74.2 (68.1 – 79.4)	65.7 (58.8 – 72.0)
	2009	59.4 (51.3 – 67.0)	66.7 (56.4 – 75.6)	52.1 (43.8 – 60.3)	61.3 (55.2 – 67.1)	66.7 (59.4 – 73.4)	56.0 (48.6 – 63.1)
	2013	66.0 (57.7 – 73.4)	69.6 (58.6 – 75.8)	62.1 (52.0 – 71.2)	69.9 (61.8 – 76.9)	72.3 (62.7 – 80.3)	67.3 (58.9 – 74.8)

Access and availability

Country	Year	Current smokers who obtained cigarettes by buying them from a store, shop, or street vendor in the past 30 days			Current smokers were NOT refused from buying cigarettes because of their age during the past 30 days		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	38.3 (17.2 – 64.9)	49.1 (26.7 – 71.8)	*	*	*	*
	2013	84.8 (57.6 – 95.8)	84.9 (57.6 – 95.9)	*	86.1 (50.0 – 97.5)	86.1 (50.0 – 97.5)	*
Bhutan	2004	41.3 (29.3 – 54.4)	49.2 (32.4 – 66.1)	*	*	*	*
	2006	36.4 (24.8 – 49.8)	40.6 (28.0 – 54.4)	*	59.2 (42.2 – 74.2)	*	*
	2009	23.7 (16.4 – 33.0)	28.5 (17.2 – 43.3)	17.2 (9.7 – 28.8)	*	*	*
	2013	54.5 (46.5 – 62.4)	58.0 (49.9 – 65.6)	45.3 (29.5 – 62.1)	47.8 (39.4 – 56.3)	47.4 (36.5 – 58.6)	48.7 (32.2 – 65.6)
India	2003	64.8 (57.7 – 71.2)	–	–	55.3 (41.8 – 68.1)	–	–
	2006	51.9 (44.2 – 59.4)	51.7 (43.7 – 59.6)	52.6 (39.6 – 65.2)	72.1 (62.2 – 80.2)	70.4 (59.6 – 79.2)	79.4 (56.1 – 92.1)
	2009	47.0 (38.1 – 56.1)	46.1 (34.7 – 58.0)	48.7 (38.4 – 59.0)	56.2 (44.4 – 67.3)	55.2 (41.4 – 68.1)	61.3 (42.4 – 77.2)
Indonesia	2014	64.9 (57.3 – 71.9)	65.4 (57.0 – 73.0)	63.5 (50.3 – 74.9)	64.5 (59.0 – 69.7)	64.4 (58.6 – 69.9)	*
Maldives	2004	57.0 (43.9 – 69.2)	58.8 (42.7 – 73.2)	*	*	*	*
	2007	34.0 (22.1 – 48.3)	38.4 (26.6 – 51.8)	*	*	*	*
	2011	34.0 (24.1 – 45.7)	38.9 (25.5 – 54.4)	*	*	*	*
Myanmar	2007	23.7 (16.1 – 33.4)	22.4 (14.7 – 32.7)	*	*	*	*
	2011	39.2 (28.0 – 51.3)	40.3 (29.2 – 52.5)	*	*	*	*
	2016	54.5 (47.3 – 61.5)	54.7 (46.3 – 62.9)	*	62.9 (51.4 – 73.0)	64.7 (52.4 – 75.3)	*
Nepal	2007	38.1 (23.1 – 55.7)	43.1 (26.7 – 61.2)	*	*	*	*
	2011	27.1 (12.8 – 48.6)	*	*	*	*	*
Sri Lanka	2011	20.3 (10.8 – 34.8)	18.6 (9.4 – 33.5)	*	–	–	–
	2015	*	*	*	*	*	*
Thailand	2005	38.1 (31.7 – 45.1)	40.3 (34.2 – 46.6)	31.8 (21.5 – 44.4)	28.3 (18.9 – 40.1)	25.2 (16.9 – 35.7)	54.7 (34.9 – 73.1)
	2009	47.9 (41.4 – 54.6)	50.2 (43.3 – 57.1)	33.5 (24.1 – 44.4)	38.3 (31.5 – 45.5)	35.4 (28.8 – 42.6)	58.6 (37.8 – 76.8)
	2015	67.4 (58.5 – 75.3)	68.0 (56.2 – 78.0)	65.7 (51.3 – 77.7)	44.0 (31.7 – 57.1)	40.8 (26.2 – 57.3)	53.5 (37.3 – 69.0)
Timor-Leste	2006	24.1 (17.6 – 32.1)	23.3 (17.4 – 30.5)	23.2 (11.4 – 41.7)	41.2 (23.6 – 57.4)	*	*
	2009	55.0 (43.4 – 66.1)	49.8 (33.7 – 66.1)	64.4 (44.4 – 80.4)	64.0 (45.5 – 79.1)	63.6 (41.1 – 81.4)	*
	2013	82.7 (75.3 – 88.3)	84.2 (77.1 – 89.4)	77.9 (59.3 – 89.4)	46.7 (38.8 – 54.7)	46.3 (38.3 – 54.4)	49.0 (35.2 – 63.0)

Media: Tobacco industry advertising													
Country	Year	Noticing tobacco advertisements or promotions at point of sale/billboards in the past 30 days ⁷			Noticing pro-cigarette ads in newspapers or magazines or on television, videos, or movies in the past 30 days ⁸			Students who were ever offered a free tobacco product from a tobacco company representative			Students who own something with a tobacco brand logo on it ⁹		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	–	–	–	84.7 (79.2 – 88.9)	85.4 (81.0 – 88.9)	84.0 (76.2 – 89.6)	6.4 (4.3 – 9.4)	8.6 (5.9 – 12.3)	4.6 (2.8 – 7.5)	12.8 (10.0 – 16.4)	15.3 (10.2 – 22.2)	10.9 (7.4 – 15.7)
	2013	52.3 (42.2 – 62.3)	57.2 (45.6 – 68.1)	42.4 (29.3 – 56.7)	77.2 (71.6 – 82.0)	80.2 (74.9 – 84.6)	71.5 (60.8 – 80.2)	6.3 (3.5 – 11.2)	8.8 (4.8 – 15.5)	1.8 (0.9 – 3.9)	9.0 (6.2 – 12.8)	11.1 (7.4 – 16.5)	5.0 (3.2 – 7.7)
Bhutan	2004	–	–	–	93.0 (89.9 – 95.2)	93.7 (89.2 – 96.4)	92.9 (89.3 – 95.4)	13.7 (11.4 – 16.5)	14.0 (11.0 – 17.7)	12.9 (9.5 – 17.3)	9.1 (6.6 – 12.6)	8.0 (4.1 – 14.7)	10.2 (7.5 – 13.8)
	2006	–	–	–	93.5 (89.7 – 96.0)	91.9 (85.0 – 95.7)	94.9 (92.0 – 96.8)	11.1 (8.0 – 15.1)	14.1 (9.9 – 19.6)	8.6 (6.1 – 12.1)	10.5 (8.7 – 12.6)	11.9 (8.4 – 16.7)	9.2 (7.0 – 11.9)
	2009	–	–	–	98.4 (96.2 – 99.3)	98.9 (96.2 – 99.7)	98.2 (94.8 – 99.4)	–	–	–	14.9 (11.5 – 18.9)	17.7 (12.8 – 23.8)	12.5 (8.6 – 17.8)
	2013	43.6 (37.9 – 49.6)	46.4 (39.8 – 53.1)	41.3 (33.4 – 49.7)	79.8 (77.3 – 82.1)	79.0 (74.9 – 82.5)	80.5 (77.3 – 83.4)	9.7 (8.1 – 11.6)	11.9 (8.7 – 16.0)	7.9 (6.5 – 9.6)	14.0 (12.0 – 16.3)	18.6 (15.7 – 21.9)	10.2 (7.9 – 13.0)
India	2006	71.6 (69.3 – 73.9)	72.8 (69.9 – 75.4)	70.0 (66.2 – 73.6)	92.4 (90.9 – 93.6)	92.8 (90.9 – 94.3)	91.8 (89.6 – 93.6)	11.2 (9.8 – 12.8)	12.0 (10.7 – 13.5)	10.0 (7.6 – 13.1)	–	–	–
	2009	74.4 (71.4 – 77.3)	75.4 (71.2 – 79.3)	73.1 (69.8 – 76.2)	90.0 (88.5 – 91.2)	89.7 (88.2 – 90.9)	90.4 (87.8 – 92.4)	8.1 (7.0 – 9.5)	9.0 (7.4 – 10.9)	6.8 (5.8 – 7.9)	–	–	–
Indonesia	2014	60.7 (56.2 – 64.9)	64.5 (59.3 – 69.3)	56.5 (51.6 – 61.2)	62.7 (57.9 – 67.3)	66.1 (60.3 – 71.4)	59.1 (54.6 – 63.5)	7.9 (6.3 – 9.9)	12.6 (9.8 – 15.9)	3.0 (2.1 – 4.5)	9.0 (7.4 – 10.9)	11.9 (9.8 – 14.5)	5.9 (4.5 – 7.7)
Maldives	2004	–	–	–	74.6 (70.1 – 78.6)	78.3 (72.6 – 83.0)	68.0 (61.6 – 73.9)	10.6 (6.9 – 15.9)	13.7 (8.3 – 22.0)	5.3 (2.7 – 10.0)	13.0 (9.3 – 17.8)	16.3 (10.8 – 23.9)	7.0 (4.3 – 11.4)
	2007	–	–	–	47.0 (44.4 – 49.6)	48.4 (44.4 – 52.4)	45.9 (42.8 – 49.0)	7.1 (5.6 – 9.1)	9.0 (6.4 – 12.5)	5.5 (4.1 – 7.4)	8.1 (6.3 – 10.3)	9.6 (7.1 – 12.8)	6.4 (4.8 – 8.4)
	2011	41.4 (38.8 – 44.0)	44.4 (41.2 – 47.7)	38.5 (33.6 – 43.6)	42.7 (39.9 – 45.5)	43.2 (39.9 – 46.6)	41.7 (37.6 – 46.0)	7.4 (5.8 – 9.4)	9.1 (6.8 – 12.0)	5.9 (4.0 – 8.6)	10.0 (8.4 – 11.9)	12.0 (9.5 – 15.1)	7.7 (6.1 – 9.8)
Myanmar	2007	74.3 (70.5 – 77.7)	74.7 (69.7 – 79.2)	73.9 (69.9 – 77.6)	63.8 (60.0 – 67.5)	63.5 (58.3 – 68.4)	64.3 (59.6 – 68.8)	8.7 (7.2 – 10.4)	9.5 (7.5 – 11.9)	7.9 (5.8 – 10.6)	8.6 (6.9 – 10.6)	9.5 (7.3 – 12.3)	7.7 (5.7 – 10.2)
	2011	69.4 (65.4 – 73.1)	71.3 (66.5 – 75.7)	67.2 (62.2 – 71.9)	58.4 (53.4 – 63.3)	59.3 (53.2 – 65.2)	57.4 (51.9 – 62.7)	12.5 (9.8 – 15.8)	16.5 (12.5 – 21.3)	8.3 (5.7 – 12.0)	8.8 (6.9 – 11.1)	10.9 (8.4 – 14.0)	6.4 (4.5 – 8.9)
	2016	42.3 (37.5 – 47.2)	47.3 (41.3 – 53.5)	37.0 (31.5 – 43.0)	83.4 (79.2 – 86.9)	85.3 (80.6 – 89.0)	81.8 (77.7 – 85.2)	5.9 (4.8 – 7.1)	8.7 (7.0 – 10.7)	3.6 (2.5 – 5.0)	5.6 (4.5 – 7.0)	7.3 (5.7 – 9.3)	4.2 (3.2 – 5.6)
Nepal	2007	84.7 (80.5 – 88.1)	87.4 (80.7 – 92.0)	81.5 (74.7 – 86.8)	87.6 (82.7 – 91.2)	87.6 (82.6 – 91.3)	87.6 (80.3 – 92.4)	7.9 (5.3 – 11.4)	7.6 (4.6 – 12.4)	7.9 (5.2 – 11.8)	10.7 (8.3 – 13.6)	12.9 (9.6 – 17.1)	8.0 (5.8 – 11.1)
	2011	79.1 (73.2 – 84.1)	78.5 (69.9 – 85.1)	79.9 (74.4 – 84.4)	75.3 (68.7 – 80.8)	76.0 (69.2 – 81.6)	74.7 (67.2 – 81.0)	13.1 (11.5 – 15.0)	15.7 (13.2 – 18.6)	10.5 (7.8 – 13.9)	13.7 (10.8 – 17.1)	13.8 (10.8 – 17.6)	13.3 (9.2 – 18.9)
Sri Lanka	2003	79.3 (76.3 – 82.0)	81.6 (77.8 – 84.9)	76.8 (72.4 – 80.7)	78.4 (75.5 – 81.0)	77.8 (74.3 – 80.9)	78.9 (74.3 – 82.9)	5.9 (4.7 – 7.5)	7.5 (5.7 – 9.8)	4.2 (2.9 – 6.1)	11.0 (9.3 – 12.9)	9.8 (7.3 – 12.9)	11.8 (9.3 – 14.9)
	2007	67.4 (62.6 – 71.8)	69.3 (64.0 – 74.1)	65.5 (59.5 – 71.1)	68.4 (64.5 – 72.1)	68.8 (62.1 – 74.7)	68.0 (63.1 – 72.6)	3.0 (1.7 – 5.0)	2.7 (1.3 – 5.7)	3.2 (1.8 – 5.8)	5.7 (4.1 – 7.9)	6.0 (4.0 – 9.0)	5.5 (3.7 – 8.0)
	2011	–	–	–	62.1 (59.8 – 64.4)	59.7 (56.5 – 62.9)	64.1 (61.3 – 66.9)	2.9 (2.3 – 3.8)	4.2 (3.1 – 5.7)	1.8 (1.3 – 2.5)	4.6 (3.8 – 5.5)	5.7 (4.5 – 7.3)	3.5 (2.6 – 4.6)
	2015	44.6 (37.7 – 51.7)	47.5 (41.3 – 53.7)	41.6 (31.6 – 52.2)	83.1 (77.6 – 87.5)	85.0 (78.2 – 89.9)	81.2 (74.5 – 86.4)	2.0 (1.2 – 3.5)	2.9 (1.7 – 4.9)	1.2 (0.4 – 3.4)	2.9 (1.8 – 4.5)	3.8 (2.2 – 6.6)	1.9 (1.1 – 3.6)
Thailand	2005	–	–	–	–	–	–	10.2 (8.2 – 12.7)	11.3 (10.0 – 12.7)	8.9 (5.6 – 14.0)	42.0 (38.6 – 45.4)	42.5 (40.2 – 44.8)	41.1 (35.5 – 46.9)
	2009	–	–	–	31.0 (29.1 – 32.9)	33.2 (30.4 – 36.1)	28.8 (26.8 – 31.0)	5.5 (4.6 – 6.5)	7.5 (6.2 – 9.0)	3.5 (2.7 – 4.6)	9.3 (8.4 – 10.4)	12.9 (11.3 – 14.6)	5.9 (5.1 – 6.9)
	2015	35.5 (31.2 – 40.0)	37.5 (30.8 – 44.7)	33.5 (29.4 – 37.8)	77.4 (74.3 – 80.3)	76.2 (72.2 – 79.8)	78.7 (75.4 – 81.6)	7.3 (5.3 – 9.9)	10.2 (7.3 – 14.1)	4.2 (2.6 – 6.8)	10.5 (8.8 – 12.4)	13.4 (11.0 – 16.2)	7.4 (6.0 – 9.2)
Timor-Leste	2006	–	–	–	61.4 (55.6 – 66.9)	60.5 (49.7 – 70.4)	61.7 (55.3 – 67.7)	21.9 (15.7 – 29.6)	27.6 (19.8 – 37.0)	17.0 (11.7 – 24.2)	34.3 (28.0 – 41.3)	39.4 (32.5 – 46.9)	29.8 (22.6 – 38.2)
	2009	–	–	–	92.7 (89.7 – 94.9)	93.9 (88.9 – 96.7)	91.9 (87.6 – 94.8)	23.0 (17.3 – 29.8)	24.4 (17.4 – 33.2)	21.4 (16.1 – 27.9)	23.1 (16.9 – 30.6)	27.1 (18.8 – 37.4)	19.6 (14.2 – 26.4)
	2013	79.0 (72.1 – 84.6)	81.1 (73.8 – 86.7)	76.9 (67.2 – 84.4)	88.6 (80.1 – 93.7)	92.0 (85.5 – 95.8)	84.6 (72.3 – 92.0)	12.4 (9.5 – 16.0)	16.1 (11.8 – 21.7)	8.5 (6.5 – 11.1)	12.8 (8.9 – 18.2)	14.2 (9.1 – 21.4)	11.2 (7.6 – 16.3)

Media: Anti-tobacco advertising

Country	Year	Noticing anti-tobacco messages in the media during past 30 days ¹⁰			Noticing anti-tobacco messages at sporting or community events ¹¹			Students who were taught in school about the dangers of tobacco use in the past 12 months		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	87.6 (83.9 – 90.5)	86.9 (78.1 – 92.6)	88.5 (81.9 – 92.9)	91.2 (89.0 – 93.0)	88.7 (84.1 – 92.0)	92.8 (88.9 – 95.4)	54.2 (45.8 – 62.5)	56.8 (46.1 – 66.9)	52.8 (40.9 – 64.3)
	2013	66.2 (59.4 – 72.5)	65.9 (58.1 – 72.9)	66.8 (57.2 – 75.3)	58.0 (48.5 – 67.0)	55.8 (43.9 – 67.1)	62.3 (48.7 – 74.2)	57.7 (50.0 – 65.0)	55.2 (45.7 – 64.3)	62.1 (49.4 – 73.4)
Bhutan	2004	74.5 (69.2 – 79.3)	71.9 (62.3 – 79.8)	76.5 (66.1 – 84.5)	71.9 (64.8 – 78.2)	72.3 (62.9 – 80.1)	71.0 (61.2 – 79.1)	56.7 (49.5 – 63.5)	57.9 (50.3 – 65.1)	55.6 (46.6 – 64.2)
	2006	82.6 (76.4 – 87.4)	83.7 (77.4 – 88.5)	81.6 (74.2 – 87.2)	79.2 (72.3 – 84.8)	78.0 (70.3 – 84.1)	79.6 (72.3 – 85.3)	59.8 (52.7 – 66.5)	59.9 (51.7 – 67.7)	59.2 (52.5 – 65.5)
	2009	86.9 (83.4 – 89.8)	85.2 (80.0 – 89.3)	88.3 (82.2 – 92.5)	83.1 (79.8 – 86.0)	84.4 (75.5 – 90.5)	82.1 (76.5 – 86.6)	61.6 (55.8 – 67.1)	63.8 (56.6 – 70.4)	60.9 (54.9 – 66.7)
	2013	74.0 (70.4 – 77.2)	72.7 (67.2 – 77.5)	75.1 (71.7 – 78.2)	59.3 (55.4 – 63.0)	56.8 (49.7 – 63.5)	61.6 (55.9 – 67.0)	60.8 (55.9 – 65.4)	60.8 (53.6 – 67.7)	60.7 (56.4 – 64.9)
India	2006	74.0 (71.9 – 76.0)	74.3 (72.0 – 76.5)	73.5 (70.0 – 76.9)	80.2 (77.5 – 82.7)	81.4 (78.6 – 83.9)	78.5 (74.4 – 82.0)	54.4 (51.9 – 57.0)	53.6 (50.5 – 56.6)	55.6 (51.5 – 59.7)
	2009	77.5 (74.5 – 80.3)	77.6 (73.7 – 81.1)	77.6 (73.9 – 80.9)	82.0 (79.5 – 84.3)	83.1 (80.6 – 85.2)	80.6 (76.6 – 84.1)	63.3 (60.8 – 65.8)	63.6 (60.2 – 66.9)	63.2 (59.2 – 66.3)
Indonesia	2014	70.1 (67.2 – 72.9)	70.6 (66.8 – 74.1)	69.6 (66.9 – 72.2)	47.3 (42.6 – 52.1)	50.5 (45.6 – 55.3)	43.3 (37.6 – 49.2)	69.3 (66.7 – 71.7)	70.5 (67.2 – 73.7)	68.0 (65.0 – 70.8)
Maldives	2004	91.6 (88.5 – 93.9)	89.5 (85.5 – 92.5)	95.1 (90.7 – 97.5)	87.1 (83.4 – 90.1)	87.7 (81.9 – 91.9)	86.7 (81.9 – 90.4)	39.8 (33.7 – 46.2)	38.1 (32.2 – 44.4)	43.0 (31.2 – 55.5)
	2007	90.0 (88.6 – 91.3)	88.1 (85.8 – 90.1)	91.7 (89.6 – 93.4)	82.0 (79.2 – 84.6)	80.9 (78.0 – 83.5)	83.1 (79.3 – 86.3)	43.8 (39.0 – 48.7)	39.9 (33.5 – 46.8)	47.2 (39.9 – 54.7)
	2011	87.6 (85.4 – 89.5)	86.3 (83.5 – 88.7)	88.9 (85.5 – 91.6)	–	–	–	40.9 (36.8 – 45.2)	40.4 (35.4 – 45.6)	41.5 (35.2 – 48.2)
Myanmar	2007	93.4 (91.2 – 95.0)	91.9 (88.4 – 94.4)	94.7 (92.7 – 96.2)	88.0 (85.5 – 90.0)	88.2 (85.3 – 90.6)	87.5 (83.8 – 90.5)	65.4 (61.2 – 69.4)	65.0 (59.5 – 70.1)	66.1 (60.0 – 71.7)
	2011	91.8 (89.6 – 93.6)	91.6 (89.1 – 93.7)	91.9 (88.8 – 94.2)	–	–	–	65.3 (58.8 – 71.3)	60.7 (52.1 – 68.7)	70.1 (63.6 – 75.8)
	2016	80.2 (77.3 – 82.9)	80.8 (77.1 – 83.9)	79.9 (76.0 – 83.2)	59.6 (55.2 – 63.9)	56.3 (51.8 – 60.7)	62.7 (56.7 – 68.3)	64.2 (58.9 – 69.2)	61.4 (55.2 – 67.3)	66.4 (60.9 – 71.5)
Nepal	2007	92.0 (88.2 – 94.7)	90.4 (84.4 – 94.3)	93.8 (91.0 – 95.8)	85.7 (82.5 – 88.4)	86.2 (82.2 – 89.3)	85.1 (79.4 – 89.5)	65.8 (62.0 – 69.5)	63.2 (58.9 – 67.4)	68.8 (62.9 – 74.2)
	2011	87.1 (82.5 – 90.6)	85.3 (80.0 – 89.4)	88.7 (82.8 – 92.8)	–	–	–	79.3 (74.8 – 83.2)	76.8 (70.9 – 81.9)	82.3 (76.8 – 86.7)
Sri Lanka	2003	–	–	–	84.7 (80.3 – 88.2)	81.7 (74.5 – 87.2)	87.5 (84.4 – 90.1)	79.8 (75.8 – 83.3)	78.5 (72.5 – 83.5)	81.4 (77.4 – 84.8)
	2007	84.5 (81.3 – 87.2)	82.7 (78.6 – 86.2)	86.3 (82.3 – 89.4)	88.1 (84.8 – 90.7)	87.0 (81.7 – 90.9)	89.1 (85.8 – 91.7)	72.8 (67.1 – 77.8)	65.8 (58.3 – 72.5)	79.8 (74.8 – 84.0)
	2011	–	–	–	–	–	–	69.6 (66.2 – 72.8)	67.9 (63.7 – 71.9)	71.7 (67.7 – 75.3)
	2015	88.0 (84.5 – 90.8)	88.5 (83.8 – 91.9)	87.6 (82.6 – 91.3)	57.9 (50.8 – 64.7)	59.0 (51.0 – 66.6)	56.3 (47.3 – 64.8)	78.9 (71.8 – 84.6)	76.3 (66.5 – 83.9)	81.5 (72.5 – 88.0)
Thailand	2005	91.9 (90.7 – 92.9)	90.0 (88.9 – 91.0)	94.5 (93.6 – 95.3)	92.8 (91.6 – 93.9)	91.7 (90.5 – 92.8)	94.9 (94.0 – 95.8)	61.9 (58.6 – 65.2)	63.4 (61.3 – 65.5)	62.6 (56.2 – 68.5)
	2009	89.5 (87.9 – 90.9)	86.5 (84.4 – 88.3)	92.3 (90.9 – 93.5)	90.4 (89.3 – 91.5)	89.1 (87.3 – 90.7)	91.6 (90.3 – 92.7)	59.6 (56.9 – 62.2)	55.3 (52.3 – 58.2)	63.7 (60.5 – 66.8)
	2015	74.9 (70.6 – 78.7)	69.8 (64.3 – 74.8)	80.1 (76.3 – 83.4)	72.2 (68.1 – 75.9)	74.1 (68.9 – 78.6)	70.5 (65.9 – 74.7)	76.2 (72.1 – 79.9)	72.5 (67.7 – 76.9)	80.1 (75.4 – 84.1)
Timor-Leste	2006	69.3 (61.5 – 76.1)	66.4 (56.4 – 75.1)	71.5 (63.1 – 78.6)	85.9 (81.5 – 89.4)	87.8 (82.3 – 91.8)	84.7 (79.6 – 88.6)	33.5 (28.3 – 39.1)	40.4 (32.4 – 49.0)	28.0 (22.9 – 33.7)
	2009	82.9 (77.1 – 87.9)	82.9 (74.7 – 88.8)	83.0 (77.2 – 87.7)	69.2 (64.2 – 73.7)	67.8 (60.0 – 74.8)	69.8 (60.9 – 77.5)	–	–	–
	2013	74.9 (66.4 – 81.9)	76.8 (67.9 – 83.8)	73.1 (64.7 – 80.2)	53.2 (42.9 – 63.2)	51.0 (36.7 – 65.0)	56.3 (45.1 – 66.9)	35.8 (28.9 – 43.3)	35.8 (27.0 – 45.7)	35.6 (26.6 – 45.7)

Knowledge and Attitudes

Country	Year	Students who definitely thought other people's tobacco smoking is harmful to them			Students who favor banning smoking inside enclosed public places ^{12†}		
		Total % (CI)	Boys % (CI)	Girls % (CI)	Total % (CI)	Boys % (CI)	Girls % (CI)
Bangladesh	2007	83.3 (79.4 – 86.6)	86.6 (79.5 – 91.5)	81.6 (76.8 – 85.5)	74.9 (63.6 – 83.7)	81.4 (70.1 – 89.1)	70.3 (58.2 – 80.2)
	2013	82.0 (75.6 – 87.0)	82.1 (74.7 – 87.7)	81.8 (69.6 – 89.8)	72.5 (66.7 – 77.7)	72.6 (66.9 – 77.6)	72.3 (59.2 – 82.5)
Bhutan	2004	63.4 (57.7 – 68.8)	61.9 (52.5 – 70.6)	64.3 (59.0 – 69.3)	19.8 (12.5 – 29.9)	21.7 (13.9 – 32.2)	17.9 (10.8 – 28.3)
	2006	62.1 (55.3 – 68.4)	64.6 (57.4 – 71.1)	60.5 (52.3 – 68.2)	47.0 (37.2 – 57.1)	49.6 (39.7 – 59.7)	45.0 (34.9 – 55.6)
	2009	72.8 (67.4 – 77.7)	73.5 (66.7 – 79.4)	72.4 (66.3 – 77.7)	44.1 (35.5 – 53.1)	45.4 (37.4 – 53.7)	42.9 (33.0 – 53.4)
	2013	78.9 (75.3 – 82.1)	78.5 (72.4 – 83.6)	79.2 (75.1 – 82.9)	49.1 (43.2 – 55.1)	50.5 (42.8 – 58.1)	48.0 (41.7 – 54.5)
India	2006	67.9 (64.8 – 70.8)	66.6 (63.0 – 70.0)	69.6 (66.0 – 73.0)	74.0 (70.6 – 77.1)	73.9 (69.7 – 77.7)	74.1 (69.7 – 78.0)
	2009	66.8 (64.1 – 69.4)	63.6 (60.4 – 66.7)	71.6 (67.3 – 75.6)	63.9 (61.1 – 66.6)	64.2 (60.8 – 67.5)	63.4 (59.2 – 67.5)
Indonesia	2014	72.5 (69.8 – 75.0)	67.6 (64.9 – 70.3)	77.6 (74.1 – 80.7)	89.4 (87.1 – 91.4)	87.6 (85.3 – 89.6)	91.3 (88.4 – 93.5)
Myanmar	2007	48.4 (44.5 – 52.4)	49.2 (44.2 – 54.2)	47.9 (43.2 – 52.7)	88.9 (85.5 – 91.6)	87.7 (84.2 – 90.5)	90.0 (85.4 – 93.3)
	2011	51.1 (45.8 – 56.3)	50.9 (45.6 – 56.2)	51.3 (44.4 – 58.2)	90.6 (86.9 – 93.3)	88.6 (83.7 – 92.2)	92.7 (89.5 – 94.9)
	2016	65.0 (59.9 – 69.8)	59.9 (54.6 – 64.9)	69.1 (63.0 – 74.6)	94.6 (93.1 – 95.8)	94.2 (90.0 – 95.8)	94.9 (92.7 – 96.5)
Nepal	2007	77.3 (71.0 – 82.5)	74.1 (67.5 – 79.7)	80.9 (74.2 – 86.2)	55.7 (49.0 – 62.2)	58.3 (50.4 – 65.8)	52.8 (45.2 – 60.3)
	2011	62.5 (56.8 – 67.8)	64.8 (57.3 – 71.7)	60.8 (54.4 – 66.9)	66.2 (60.1 – 71.1)	66.5 (60.2 – 72.2)	66.2 (57.9 – 73.5)
Sri Lanka	2003	71.4 (66.6 – 75.7)	68.7 (61.6 – 75.1)	74.7 (69.3 – 79.4)	93.0 (90.9 – 94.7)	91.8 (89.1 – 93.8)	94.4 (91.6 – 96.3)
	2007	77.8 (73.3 – 81.8)	74.4 (67.7 – 80.1)	81.3 (76.1 – 85.5)	87.9 (83.1 – 91.5)	85.8 (80.0 – 90.1)	90.1 (83.1 – 94.1)
	2011	87.4 (85.8 – 88.9)	84.9 (82.8 – 86.8)	90.2 (88.2 – 91.8)	88.9 (86.8 – 90.6)	87.7 (85.2 – 89.9)	90.3 (87.6 – 92.5)
	2015	86.2 (81.8 – 89.7)	82.8 (75.8 – 88.1)	89.6 (83.9 – 93.5)	96.4 (95.2 – 97.3)	95.7 (93.7 – 97.1)	97.3 (95.6 – 98.4)
Thailand	2005	68.6 (64.5 – 72.5)	68.5 (66.3 – 70.7)	70.8 (63.9 – 76.9)	88.1 (83.1 – 91.8)	87.8 (86.3 – 89.2)	89.5 (79.2 – 95.0)
	2009	79.1 (77.2 – 80.9)	75.3 (72.2 – 78.2)	82.8 (80.9 – 84.6)	83.4 (81.6 – 85.0)	80.6 (77.7 – 83.2)	86.0 (84.3 – 87.5)
	2015	77.6 (74.7 – 80.4)	72.6 (67.6 – 77.0)	83.0 (79.0 – 86.3)	–	–	–
Timor-Leste	2006	31.7 (27.6 – 36.1)	31.7 (26.4 – 37.5)	31.8 (27.0 – 37.0)	39.9 (35.9 – 44.0)	45.3 (37.9 – 52.9)	36.2 (30.9 – 41.8)
	2009	34.0 (29.0 – 39.3)	34.6 (28.3 – 41.5)	33.5 (27.9 – 39.6)	56.6 (50.3 – 62.8)	56.1 (48.4 – 63.6)	56.6 (49.1 – 63.8)
	2013	34.9 (28.8 – 41.6)	29.1 (23.2 – 35.9)	41.1 (33.2 – 49.4)	19.6 (15.7 – 24.2)	21.1 (17.2 – 32.7)	14.9 (12.3 – 18.0)

Technical notes and definitions

¹Used any tobacco product (smoked or smokeless) anytime during the past 30 days

²Smoked any tobacco product anytime during the past 30 days

³Used any smokeless tobacco product anytime during the past 30 days

⁴Smoked cigarettes anytime during the past 30 days

⁵Youth who were exposed to tobacco smoke at home in the past 7 days

⁶Youth who were exposed to tobacco smoke in enclosed public places in the past 7 days.

⁷Youth who saw any advertisements or promotions for tobacco products at point of sale (such as stores, shops, kiosks, etc.) in the past 30 days

⁸Youth who saw someone using tobacco on television, videos, or movies in the past 30 days

⁹Youth who have something (e.g., t-shirt, pen, backpack) with a tobacco product brand logo on it.

¹⁰Youth who saw or heard any anti-tobacco messages in the media (e.g., television, radio, internet, billboards, posters, newspapers, magazines, or movies) in the past 30 days

¹¹Youth who saw or heard any anti-tobacco messages at sporting events, fairs, concerts, community events, or social gatherings in the past 30 days

¹²Youth who are in favor of banning smoking in enclosed public places (such as schools, shops, restaurants, shopping malls, and movie theaters)

†Figures are taken for enclosed or outdoor public places; after year 2011 enclosed public places and outdoor public places are separate entity.

CI refers to 95% confidence interval

- Indicates either question was not asked or data not available.


* Sample size less than 35 is not reported as standard protocol of GYTS

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For more information please refer our website <http://www.searo.who.int/nts>

PDF version of this publication and Excel data can be download from:

http://www.searo.who.int/entity/ncd_tobacco_surveillance/documents/NTS_Publication



Following the publication of the 2nd edition of the brochure on “WHO FCTC indicators related to youth tobacco control” in 2014, this third updated edition includes additional data from Global Youth Tobacco Surveys (GYTS) conducted between 2014 and mid-2018 in the member states of WHO South-East Asia Region. The brochure provides a comparative snapshot of levels and trends of key indicators related to tobacco control among school going youth in the age group 13 to 15 years of age.

The policy makers, programme managers, researchers, and tobacco control advocates will find the rich data presented in brochure useful to promote evidence-informed policies and programs for more effective tobacco control. In addition, these data can help the Member States plan further epidemiological studies as per their need.



For technical information, please contact:

Dr Manju Rani, Regional Adviser, Noncommunicable Diseases & Tobacco Surveillance, E-mail: ranim@who.int

Mr Naveen Agarwal, Surveillance Management Associate, Noncommunicable Diseases & Tobacco Surveillance, Email: agarwaln@who.int