

**R E S O L U T I O N**

REGIONAL COMMITTEE FOR
THE WESTERN PACIFIC

COMITE REGIONAL DU
PACIFIQUE OCCIDENTAL

WPR/RC45.R15
23 September 1994

ACTION PLAN ON TOBACCO OR HEALTH

The Regional Committee,

Having considered the Regional Director's report on the progress made on the regional Action Plan on Tobacco or Health for 1990-1994 as well as the proposed Action Plan on Tobacco or Health for 1995-1999¹;

Recalling resolutions WHA46.8 and WPR/RC43.R6;

Noting that, despite encouraging progress made in the implementation of the Action Plan on Tobacco or Health for 1990-1994, the per capita tobacco consumption is still increasing in the Western Pacific Region;

Realizing that tobacco use will continue to be a major public health concern in the Region;

Noting also that the draft Action Plan on Tobacco or Health for 1995-1999 provides a reliable framework for continued concerted action by all countries and areas in the Region;

1. ENDORSES the Action Plan on Tobacco or Health for 1995-1999;

¹Document WPR/RC45/13.

2. URGES Member States to take all steps necessary to implement the Action Plan on Tobacco or Health for 1995-1999, bearing in mind the varying circumstances of different countries and areas in the Region, especially with regard to establishing comprehensive national tobacco control policies and programmes; data collection; advocacy and education; legislation; and pricing policies;

(1) sparing no effort in implementing policies and legislation that ban tobacco advertising in all media and the sponsorship of sports and cultural events, thus supporting the call for a tobacco-advertising-free Region by the year 2000;

(2) applying a percentage of tobacco tax to fund health promotion activities as well as sports and cultural activities as an alternative source of sponsorship to tobacco industry funding;

3. REQUESTS the Regional Director:

(1) to cooperate with Member States in implementing the Action Plan on Tobacco or Health for 1995-1999;

(2) to develop a mechanism to facilitate and coordinate the exchange of information which is integrated into the health-for-all and *New horizons in health* strategies in the Region;

(3) to monitor annually the implementation of the Action Plan on Tobacco or Health for 1995-1999;

- (4) to seek extrabudgetary sources of funding to support:
- (a) the implementation of the Action Plan on Tobacco or Health for 1995-1999 in the Region; and
 - (b) a study on the socioeconomic impact of tobacco use in the Region;
- (5) to report to the Regional Committee in 1997 on the status of implementation of the Action Plan on Tobacco or Health for 1995-1999.

Eighth Meeting, 23 September 1994
WPR/RC45/SR/8