

**THE UNITED REPUBLIC OF TANZANIA
MINISTRY OF HEALTH, COMMUNITY DEVELOPMENT, GENDER,
ELDERS AND CHILDREN**



COMMITTEE B

Agenda item 15.2: Maternal, infant and young child nutrition

1. **Chairperson, Tanzania noted with appreciation the** progress made in the implementation of the global action plan on Maternal, Infant and young child nutrition and the status of achieving the six global nutrition targets which we had endorsed at the 65th World Health Assembly, May 2012.
2. Within the Africa region and Tanzania, malnutrition remains to be our main concern in addressing child health. The increasing prevalence of overweight and obesity among children is a concern as now we are experiencing a double burden of malnutrition.
3. We have to target interventions that address both under and over nutrition particularly, behaviour change towards healthy lifestyles. We are currently doing this approach in Tanzania using the recently launched NCD program.
4. **Chairperson**, on Stunting and Wasting, likewise efforts towards scaling up of proven nutrition direct and nutrition sensitive interventions have to be intensified and supported in our region. Likewise, for Anaemia and Low birthweight.
5. We have noted that progress has been made in promotion of exclusive breastfeeding to six months is over 50%, but promotion of breastfeeding has to be further strengthened.
6. **Chairperson**, on the implementation of the International Code of marketing of Breast milk Substitutes and Designated Products, the report shows that only 35 countries of the 136 (26%) have comprehensive legislative and regulation related to this code. We would like to recommend to WHO and other stakeholders to continue to give this code high priority in supporting countries to enforce it, as it is also closely linked with NCDs agenda.
7. We note with concern also the widespread use of digital marketing strategies for the promotion of breastmilk substitutes as outlined in the report, as such we fully support the inclusion in the decision point of the need to have a comprehensive review of the current evidence to

understand the scope and impact of digital marketing strategies for the promotion of breast-milk substitutes

8. Lastly, we support the adoption of the **revised draft decision as contained in the addendum**.
9. Thank you.