



REPUBLIC OF THE PHILIPPINES

73rd World Health Assembly
9-14 November 2020 Virtual Platform

Pillar	2	One billion more people enjoying better health and well-being
Agenda	15	Review of and update on matters considered by the Executive Board
Sub-Agenda	15.1 15.2	<i>Decade of Healthy Ageing</i> <i>Maternal, infant and young child nutrition</i>
Document	A73/5 A73/INF./2 A73/4, A73/4 Add.2 and EB146/2020/REC/1, decision EB146(20)	Consolidated report by the Director-General; The Global strategy and action plan on ageing and health 2016–2020: towards a world in which everyone can live a long and healthy life <i>Maternal, infant and young child nutrition</i>
Requested Action		To adopt the draft decision recommended by the Executive Board in decision EB146(13). <i>[adopted by the Assembly through Silence Procedure]</i>

Thank you, Chair.

On Maternal, Infant, and Young Child Nutrition, the Philippines fully supports the proposed streamlining of reporting requirements on related resolutions and decisions.

We find the development of a core set of indicators and reporting templates useful. It ensures the consistency and comparability of reports across regions or countries based on current country reporting system capacities.

The wide reach of digital promotion and marketing strategies affects the regulation of breast milk substitutes. The Philippines is currently updating the Implementing Rules and Regulations of its Milk Code in order to address this challenge. We appreciate global guidance on modalities for monitoring.

We look forward to the comprehensive report on the scope and impact of digital marketing strategies for the promotion of breast-milk substitutes; and commit active engagement in future endeavors to generate evidence.

On Healthy Ageing, the Philippines is committed to pursuing and achieving the goals of the Decade of Healthy Ageing from 2020 to 2030, and draws attention to:

First, emphasizing alignment of countries with Universal Health Care policies and frameworks. This will enable access to and delivery of people-centered integrated care and primary health services for the elderly.

Second, prioritizing support for Member States to enhance information management on health and socioeconomic conditions of the elderly. This is critical in ensuring responsive policies and programs on preventing functional decline among older persons; and,



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Third, sharing of robust regional and national actions that bolster the Decade of Healthy Ageing. These will trigger the necessary societal and health system transformations for the health and well-being of older populations.

We, therefore, look forward to collective learnings and strategies around innovative provision of essential health services for older persons in times of public health emergencies.