



Ministry of Health
Cabinet of Minister
Special Office International Affairs

**156th Session of the Executive Board
3-11 February 2025**

**ITEM 13 – Draft global Traditional Medicine Strategy (2025–2034) -
OK**

(259 PALAVRAS)

Dear Chair,

The WHO strategy on Traditional Medicine: 2025-2034 brings great advances to the field of traditional, complementary and integrative medicines globally. It establishes strategies and responsibility for each member state, partners, for WHO itself, and stimulates global collaboration in several areas such as research, registration, use and incorporation of new technologies into national health systems.

The document reinforces fundamental points such as the importance of primary health care, the need for advancement in digital health, the need to act according to One Health and the integration of TCIM in the practices of health professionals.

In Brazil, TCIM was recognized as a result of a broad social demand, consistently expressed during National Health Conferences, and was institutionalized within the Universal Health System.



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Our National Health Policy for Indigenous Peoples recognizes Traditional Indigenous Medicines as a fundamental part of this policy “recognizing the effectiveness of their medicine and the right of these peoples to their culture”.

Complementary and Integrative Practices in Health were instituted in the Health System, from the perspective of disease prevention, health promotion and treatment, with emphasis on primary care, active listening, the development of the therapeutic bond and the integration of human beings with the environment and society.

The policy promotes a look focused on continuous, humanized and comprehensive health care, expanding knowledge and qualifying the professionals involved with the practices for a safe and quality offer to our health system users.

Brazil understands we must integrate socially embedded traditional knowledge with science and innovation, in favor of access to health and sustainable development.

Thank you!