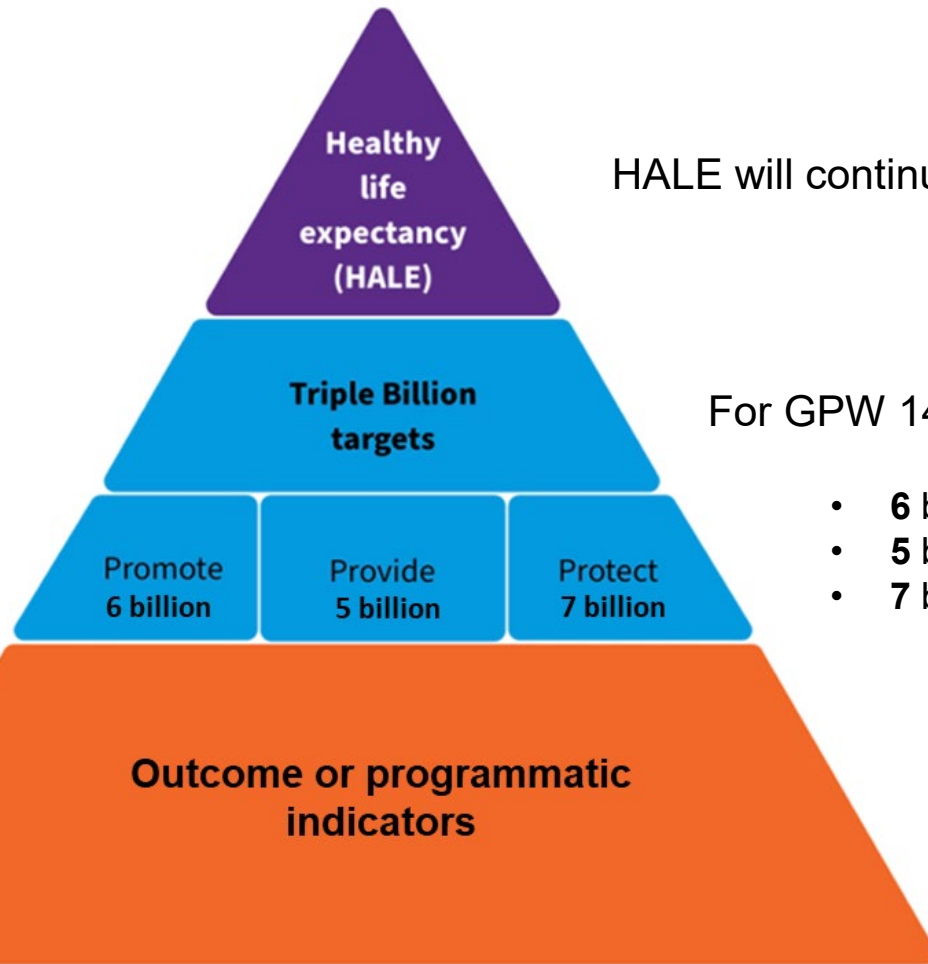

Update on GPW14 outcome and output indicators

Member State Information Session

26 January 2026

GPW14 outcome indicators

GPW 14 Impact Measurement (2025-2028)

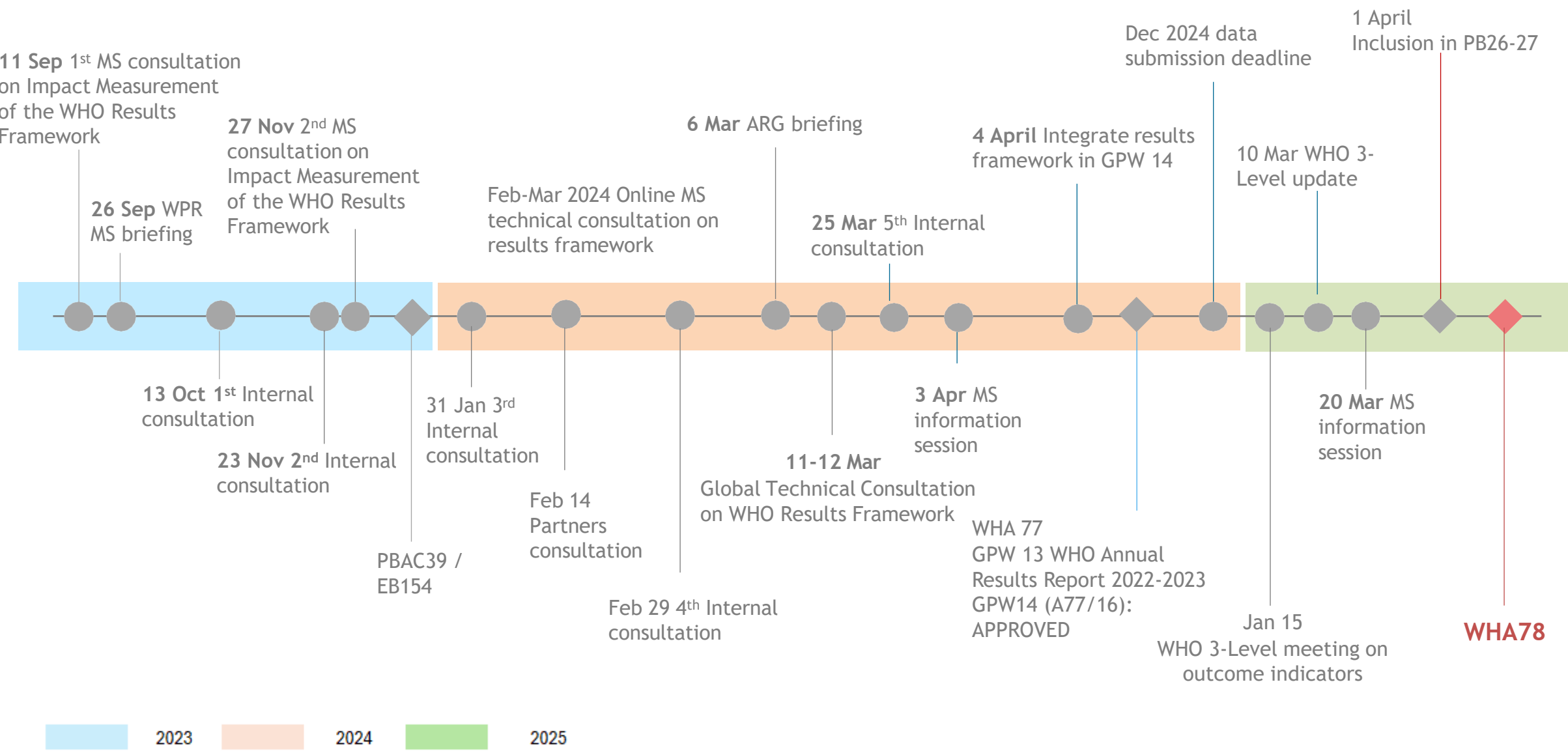


HALE will continue to be the overarching measure of population health

For GPW 14, Triple Billion global targets are in absolute population numbers

- **6** billion people will enjoy healthier lives (promote)
 - **5** billion people will benefit from UHC without financial hardship (provide)
 - **7** billion people will be protected from health emergencies (protect)
-
- Outcome indicators ensure continuity with SDGs and GPW 13
 - Indicators on new topics proposed to reflect emergent global health priorities
 - Joint outcomes of countries, WHO, and partners

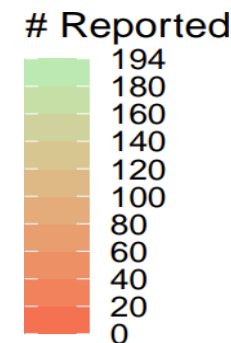
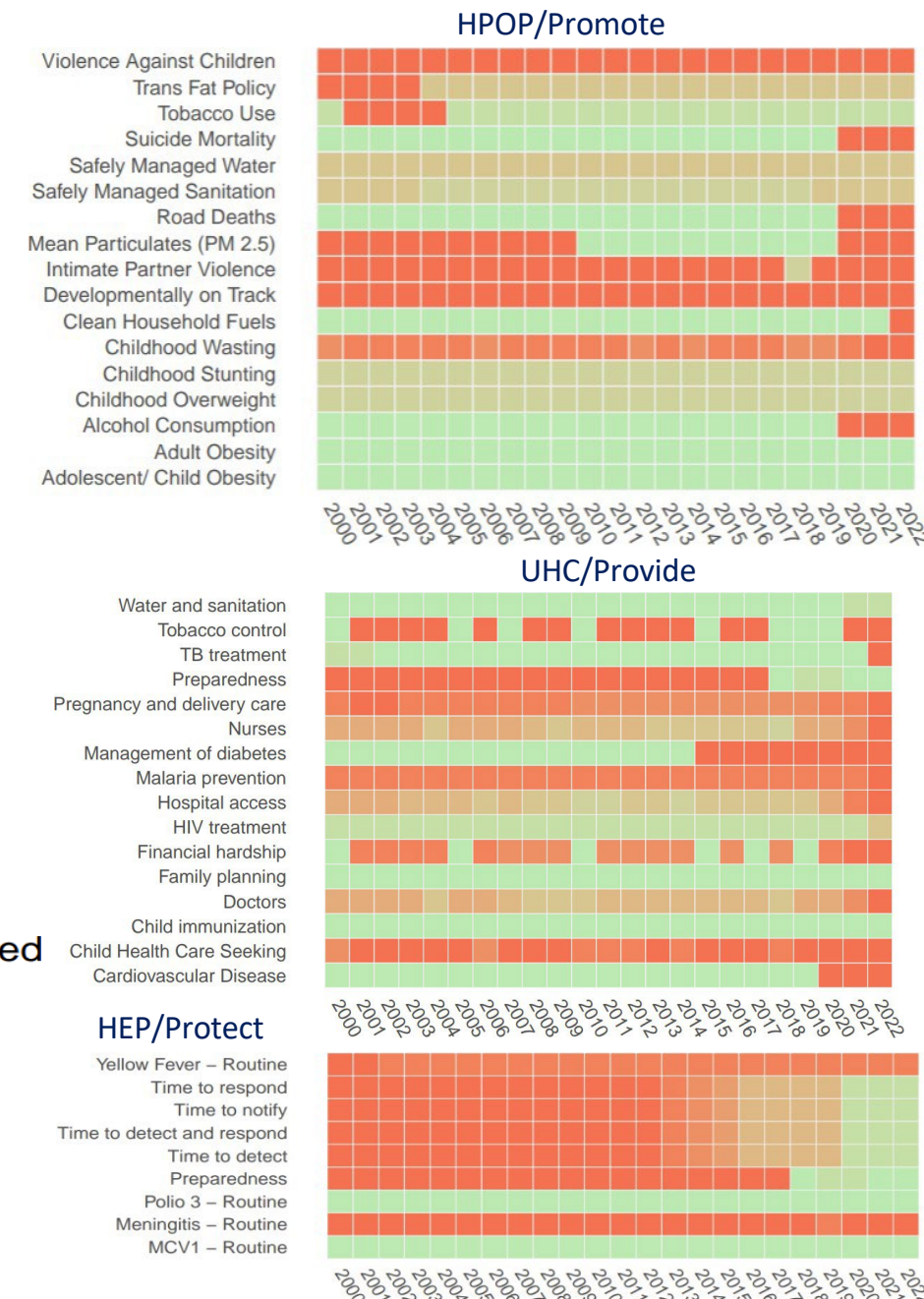
Development process for GPW 14 outcome indicators (2023-2025)



If the GPW 14 accountability framework need to guide improvements, data availability must be improved

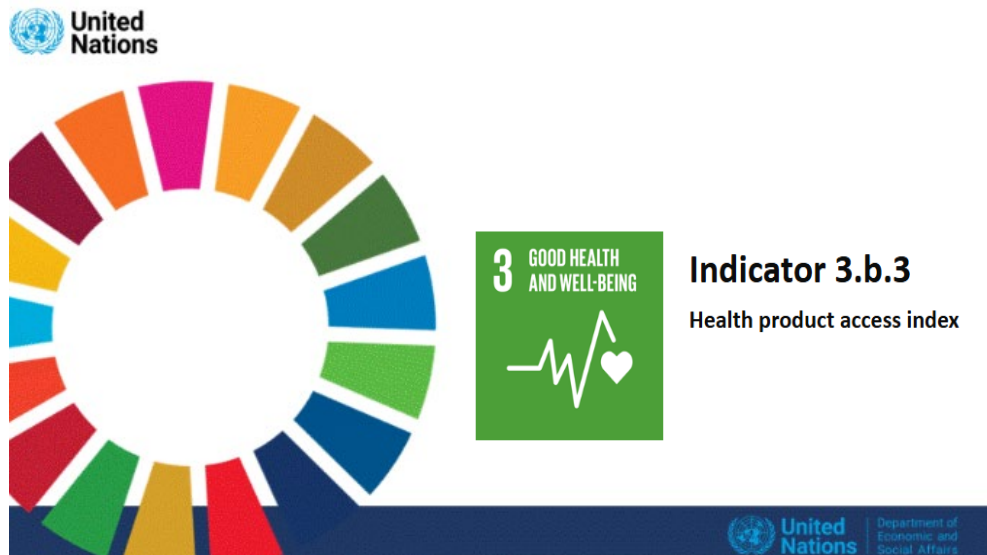
- Outcome indicators are a critical vehicle to assess WHO and its member states' effort in improving population health.
- Increasing recommendation and demand from the Member States and partner organization to identify WHO's impact.
- This makes the selection of sensible outcome indicators and the timely monitoring of such indicators essential.
- The data density maps from GPW13 indicates much efforts still need to be done for improving data availability for GPW14.

Source: based on most recent Global Health Observatory (GHO) data extraction.
To be updated.



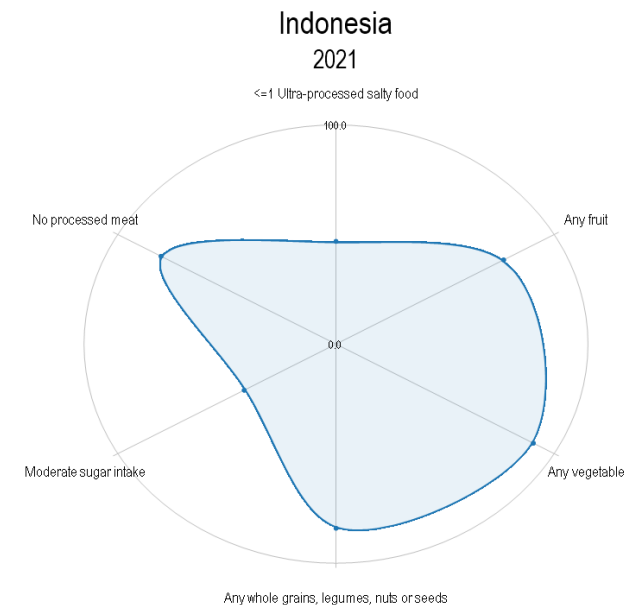
Examples of actions taken jointly (MS + Sect) to address data gaps

New GPW 14 outcome indicator: Access health product index



Utilizing empirical data already collected by Member States to construct an index that serves SDG and GPW monitoring purposes, preserving an SDG indicator that was at risk of being discontinued due to lack of data.

Data strengthening: Proportion of population aged 15+ with healthy dietary pattern



Since 2024, the data coverage has increased by 9% to 93 Member States up from 85 Member States. A further increase by 34% (+29 EURO Member States) can be foreseen in 2026, through the inclusion of an alternative data source.

Number of GPW 14 outcome indicators

	Promote Health	Provide Health	Protect Health	Total
Initial Proposal (March 2024)	43	72	15	130
				
Final list for GPW14 (March 2025)	27	47	10	84*
(Percent Reduction)	(37)	(35)	(33)	(35)

* 12 of the 84 indicators, with limited data availability, have been selected for data strengthening

Criteria used to strengthen and reduce indicator list

1. Relevant to GPW 14 / SDG and addresses emerging priorities
2. Established methodology exists, metadata available
3. Does not create any further reporting burden for countries
4. Data available in latest year for 50% of Member States
5. Meaningful and measurable Target for 2028 available

Ongoing activities

The following tasks are ongoing and will be completed by WHA 79:

1. Updating the GPW 13/14 outcome indicator database
2. Finalize triple billion target estimates for GPW 13
3. Publish GPW 14 baselines and targets for outcome indicators

Strengthening National Health Information Systems

DATA STANDARDS

Set and promote harmonized global standards and classification to ensure comparability, quality, and interoperability e.g., ICF, ICD-11

DATA COLLECTION

Strengthen routine and survey-based data collection systems with standardized tools and guidance e.g., WHS+, SCORE

DATA ANALYTICS

Analyze health data and track progress towards global targets using advanced statistical methods e.g., disease-specific monitoring

DATA VISUALIZATION

Help countries translate data into actionable insights with the use of dashboards, scorecards e.g., Triple Billion Dashboard

REPORTING

Timely, transparent, and aligned reporting to national and global frameworks to track progress and accountability e.g., global reports, SDG & WHO results framework

CAPACITY BUILDING

Strengthen institutional capacity through training programmes, online courses, and mentorship e.g., inequality monitoring courses on WHO Academy

Cross-Cutting

Exploring the use of frontier technologies (eg. Agentic AI) to accelerate access to data, analytics, and policy-relevant insights

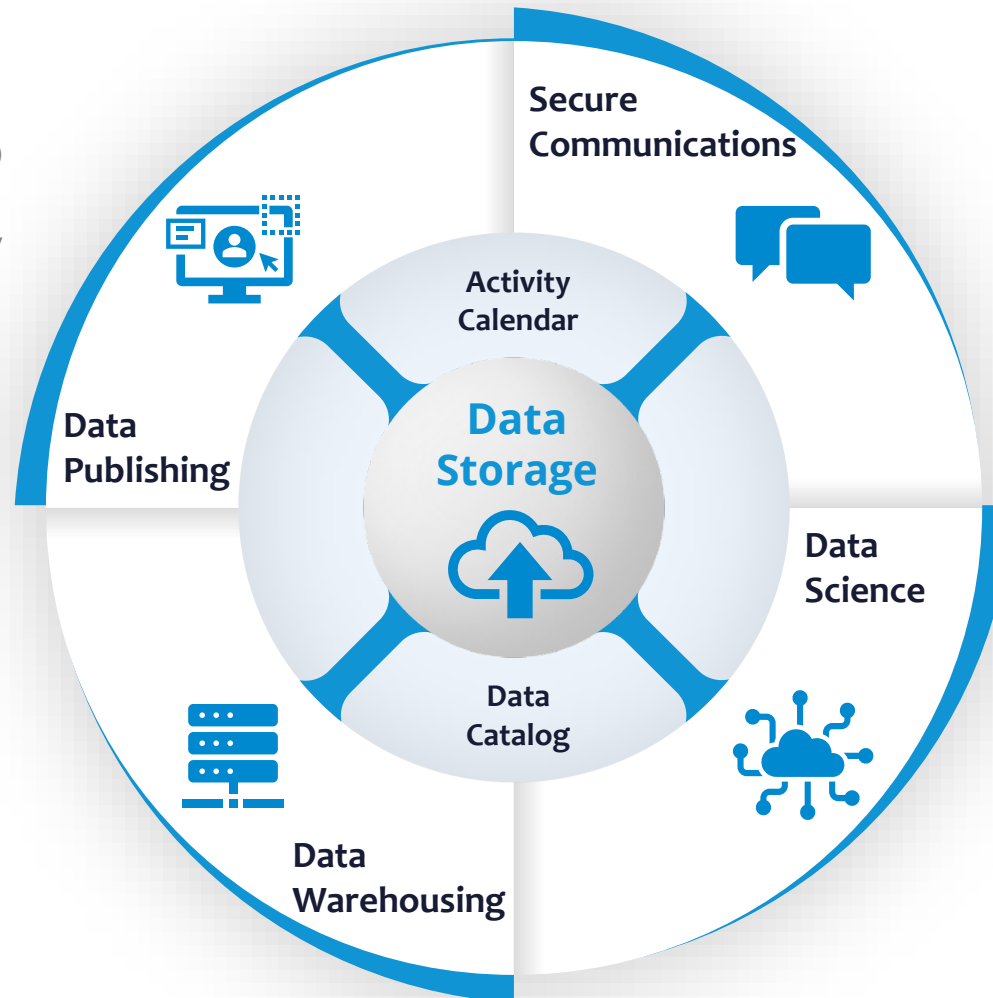
Streamlining WHO Data Infrastructure to Strengthen Accountability

Disseminate

Standardized, metadata-driven visualizations, websites and catalogues that make WHO data efficiently available in an accessible, multilingual way

Harmonize, Store

Storage systems for structured and unstructured data that provide policy compliance, role-based access, and information security



Collect, Consult

Formal, auditable engagement processes and workflows that facilitate the broad acquisition of data as well as its validation and engagement by member states.

Clean, Model, Estimate

Automated and ad-hoc acquisition & cleaning of data, with custom and standardized models for analysis, including Artificial Intelligence and machine learning.

Feedback Welcome from Member States

Please continue to send your suggestions to: impactmeasurement@who.int

GPW14 output indicators

GPW14 output indicators | Moving from "success stories" to measurable impact, informed by lessons learned

*Output indicators demonstrate **how the WHO Secretariat contributes to health outcomes and impact.***

They are the basis of the Results Report, and cornerstone of WHO Secretariat's accountability to Member States.

Lessons learned

Top down selection, with indicators not fully aligned with country needs and priorities.

Not always a logical link between the output and the health outcome.

Lack of data leading to gaps and inaccuracies in measurement.

Binary measurement (indicator achieved / not achieved).



What we changed

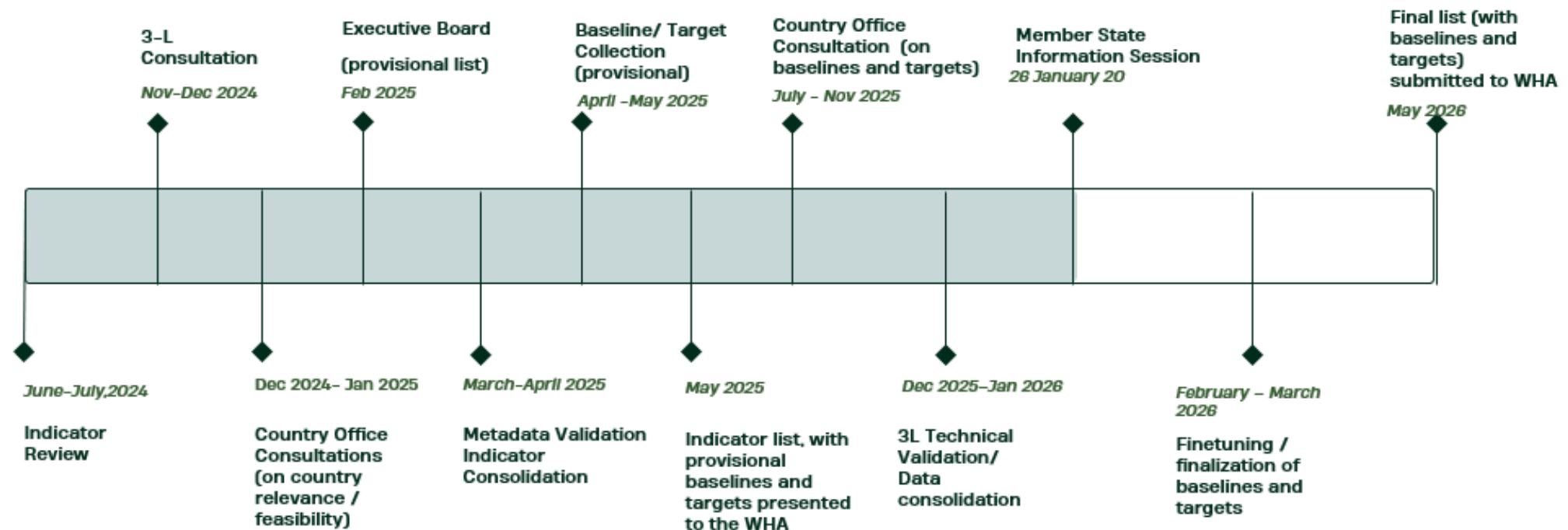
Bottom up consultation to choose indicators that are useful and relevant to countries

Clear link to the health outcome, focusing on accountability of the WHO Secretariat

Detailed metadata, realistic baseline and target setting

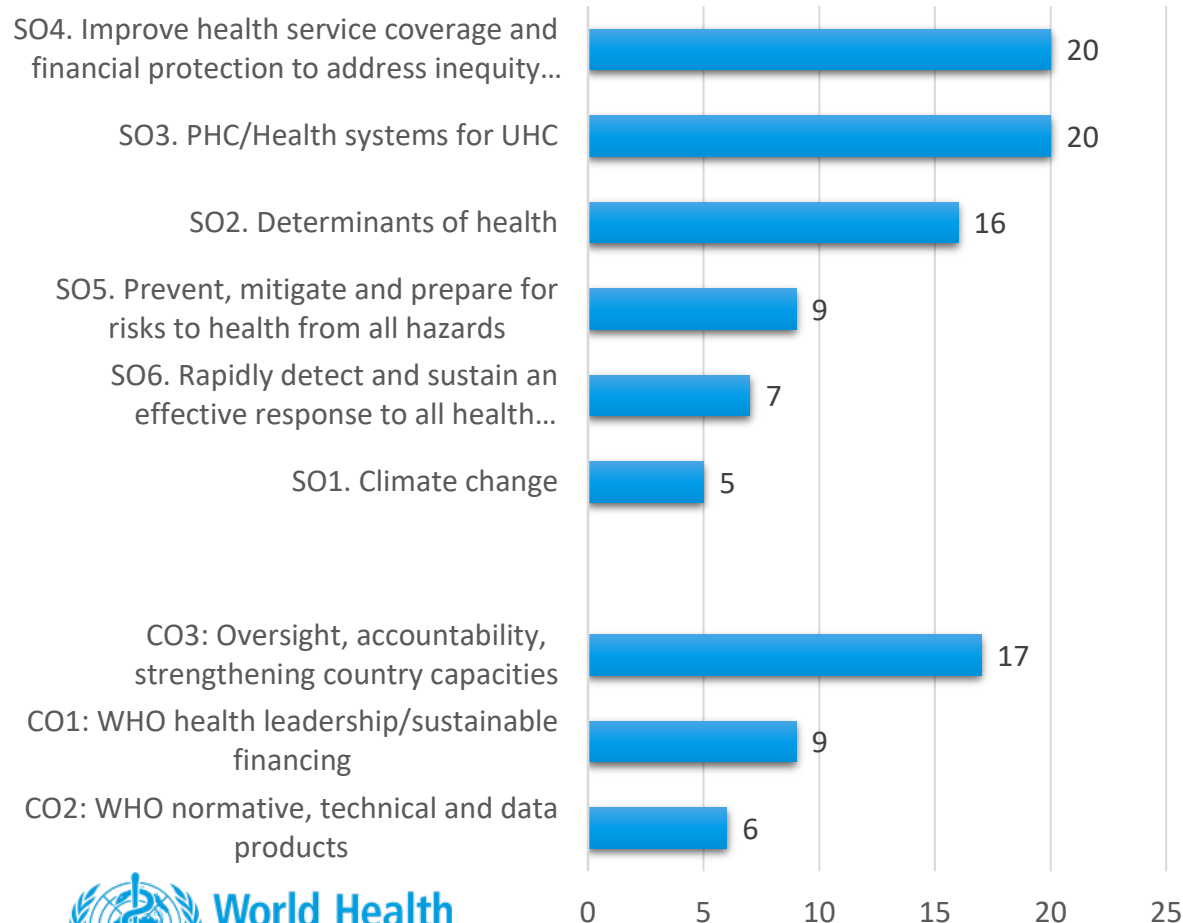
Benchmarking (achieved, partially achieved, not achieved) with clear criteria for each level.

Comprehensive and inclusive three level consultation process, both for the development of indicators and baseline / target setting



GPW14 output indicators | Key changes since WHA78

Number of output indicators per Strategic Objective



- Output indicators remain **largely relevant** following the **realignment** process.
- This is not surprising, as selection criteria specifically focused on **where WHO adds most value**.
- A few indicators that were **provisionally included** in the list presented to WHA78 **were dropped** due to measurement challenges, streamlining and/or to avoid duplication.
- Some indicators that were dropped will be moved to a "development track" for consideration for GPW15.
- A few indicators were further **refined** to focus on implementation.
- Although the number seems high, the final list of **109 output indicators** should be seen as a **compendium**. Not every indicator is relevant for every country.

GPW14 Output indicators | Key changes since WHA 78

Indicators that were dropped

	Code	Output indicator text	Rationale for removal
SO4	4.2.2.IND1	Number of countries submitting immunization coverage data to WHO through the eJRF platform	Focused on reporting compliance rather than implementation.
SO6	6.1.2.IND1	Percentage of approved requests for emergency medical supplies and/or equipment ready to ship within 7 days of the approval of the emergency request	Indicator not well suited to consistent, country-focused performance monitoring.
CO2	7.2.3.IND2	Number of countries using the delivery-for-impact approach to identify priorities, develop acceleration scenarios and allocate resources to achieve national or global targets	Removed to avoid duplication. Substance of this indicator is covered through other indicators.
CO3	8.1.1.IND2	Percentage of global workforce responding to annual Organization-wide survey on culture, diversity, equity, inclusion, motivation, work environment, management, accountability, capabilities, innovation and learning	Difficult to monitor the broad scope of the transformation agenda through one single indicator. Progress will be tracked through more specific corporate output indicators.

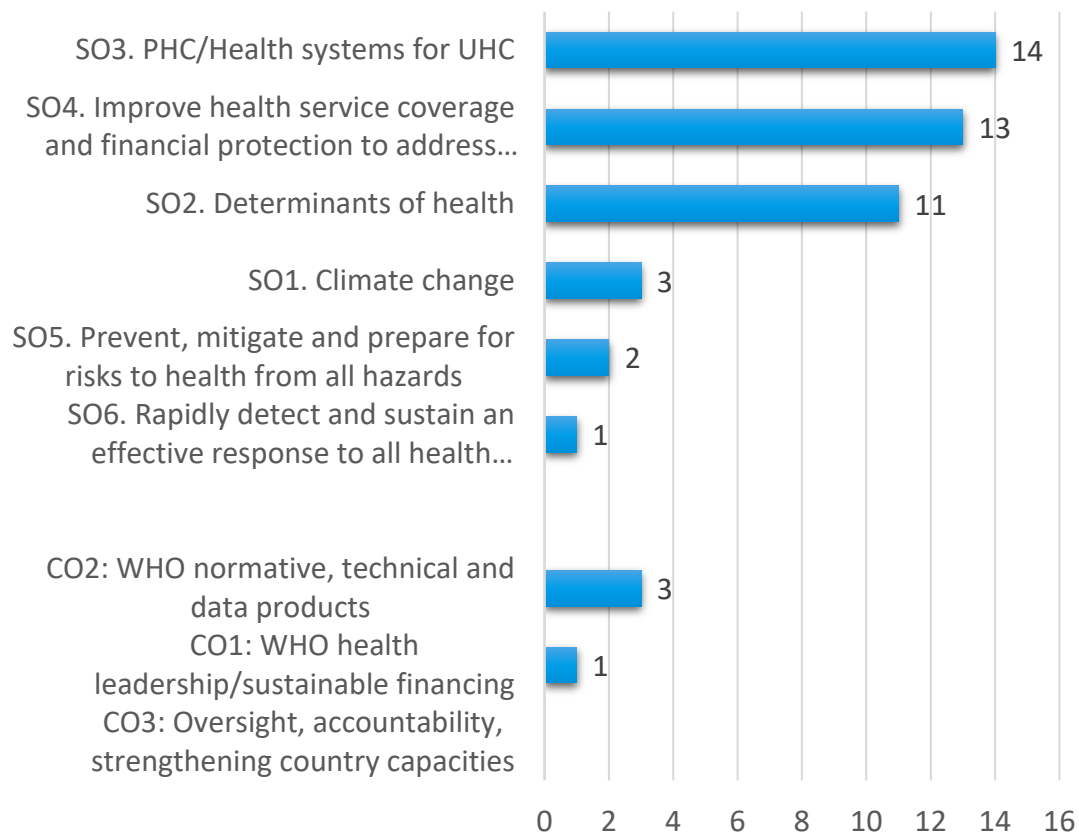


Indicators that were refined

	Code	Previous formulation	Current formulation	Rationale for change
SO2	2.2.1.IND1	Number of countries that have strengthened at least one PWER measure from the MPOWER technical package, enabled by WHO technical support	Number of countries that have strengthened PWER measure from the MPOWER technical package, enabled by WHO technical support	Clarified wording from “strengthened at least one PWER measure” to “strengthened PWER measure to align the indicator with the definition of full achievement under the MPOWER technical package, ensuring consistent interpretation across countries.
CO1	7.1.2.IND1	Number of communication strategies with clear roles and responsibilities across all WHO country offices	Number of functional communication plans, aligned, capacitated and realized across WHO country offices	Shifted from counting <i>communication strategies</i> to assessing <i>functional communication plans</i> to move from measuring the existence of strategies to assessing implementation of functional communication plans.

Baselines and targets | Following country consultations there is a mixed picture

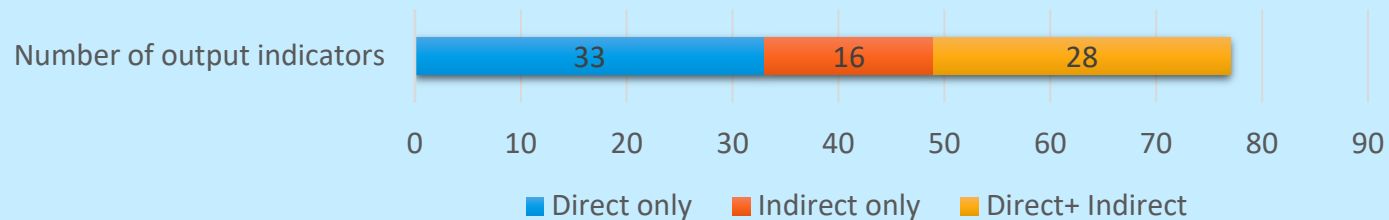
Number of output indicators with increased targets



- The provisional values presented to the WHA in May 2025 did not reflect the country perspective.
- Over four months of consultations at the country level allowed initial values to be recalibrated, to align with country readiness and priorities, and country prioritization.
- The outcome presents a mixed picture between **"realism"** and **"ambition"**:
 - For **20%** of output indicators there is a **decrease** in targets, reflecting more realistic country readiness and/or feasibility of progress.
 - For **44%** of output indicators, there is an **increase** in targets, reflecting the higher degree of ambition at the country level.
 - Increases are largely driven by high priority outputs.
 - They will be further scrutinized to ensure alignment with country level operational plans for PB 2026-2027.

Linking outcome and output indicators

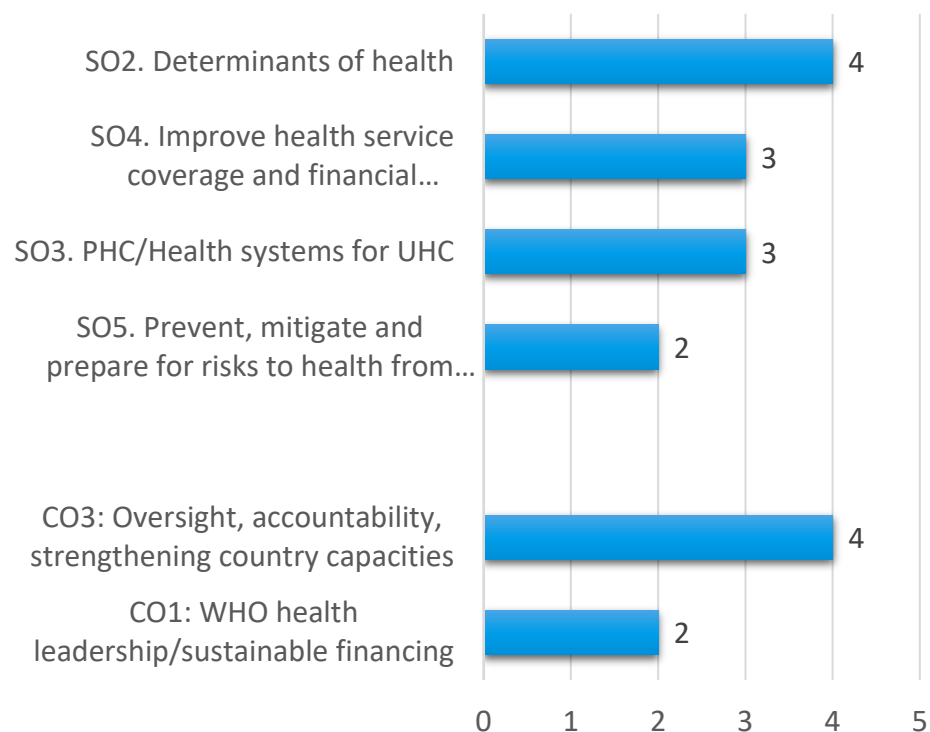
- The Secretariat is committed to moving forward this work , which is critical to strengthen the results chain, and to explain how WHO Secretariat's contributions influence health outcomes.
- For each technical output, indicator definitions and scope were carefully reviewed to assess the exact nature of the link:
 - **Direct link:** A clear and immediate relationship where the output is expected to directly influence the outcome and lead to measurable change.
 - **Indirect link:** A supportive relationship where the output contributes to enabling conditions that, combined with other factors, support the outcome over time



*Assessment applies only to the 77 non-corporate output indicators.

GPW14 output indicators| Reflecting Gender, Equity, Human Rights, Disability Inclusion (GERD)

Number of output indicators reflecting GERD



GERD is a cross-cutting priority across the GPW14

- WHO's commitment to GERD is highlighted in the measurement framework through a defined and measurable set of output indicators.
- 18 output indicators explicitly reflect GERD (16.5%), with several indicators addressing more than one dimension.

Breakdown of by GERD dimension

- **Equity (inc. disability):** 14 indicators (e.g. equitable access, populations in vulnerable settings, disability inclusion, UNDIS compliance).
- **Human rights:** 13 indicators (e.g. social participation, prevention/response to violence against children, prevention of misconduct).
- **Gender :** 6 indicators (e.g. Incorporating gender into national health policies, gender balance in leadership positions, UN-SWAP compliance).

GPW14 output indicators| Corporate indicators form a key part of WHO Secretariat's performance and accountability

Key theme	# of output indicators	What is being measured?
Leadership & Accountability / Sustainable Financing	12	(output indicators in this area now incorporate sustainable financing KPIs) <ul style="list-style-type: none"> ✓ Implementation and financing of the programme budget ✓ Sustainable financing ✓ Audits / evaluations / risk and compliance
Human resources	3	<ul style="list-style-type: none"> ✓ Workforce composition and diversity (including gender balance at senior levels) ✓ Geographic representation ✓ Contractual types
Gender / PRSEAH	7	<ul style="list-style-type: none"> ✓ Progress in gender equality, diversity and inclusion, ✓ Organisational performance against UN system-wide commitments, ✓ Gender and geographic balance in WHO leadership and workforce ✓ Capacity building on GERD / PRSEAH ✓ Risk assessment, prevention and mitigation of PRSEAH across the three levels of WHO
Country office strengthening	3	<ul style="list-style-type: none"> ✓ Capacity and leadership in WHO country offices ✓ Staffing of core country presence positions ✓ Gender balance in WHO representation ✓ Country Cooperation Strategies
Data, norms and guidance	9	<ul style="list-style-type: none"> ✓ WHO's normative leadership and evidence function ✓ Development and dissemination of guidance ✓ Digital and data standards, strengthening of national data systems, ✓ Use of evidence for decision-making at country level
Operational efficiencies	4	<ul style="list-style-type: none"> ✓ Modernizing WHO's operating model through strengthened digital and IT infrastructure ✓ Cybersecurity ✓ Security risk management and compliant procurement systems
Transformation	3	<ul style="list-style-type: none"> ✓ Measured through multiple corporate indicators and other complementary performance metrics: ✓ Sustainable financing ✓ Workforce ✓ Partnerships ✓ Operating model changes & corporate processes.

- These indicators will also measure corporate outcomes.
- Sustainable financing KPIs have been incorporated into corporate output indicators.
- Some corporate output indicators contribute to more than one thematic area.
- In some areas, corporate output indicator measurement will be complemented by supporting performance metrics and/or narratives.

GPW14 Output indicators | Overall Status and Next Steps

Overall Status

- **Output indicators list and most baselines and targets** are final and can be accessed on the [PB Digital Platform](#)
- A limited number of indicators require additional time for three level validation.
- Indicators showing **significant target increases** will be reviewed to ensure alignment with **PB 2026–27 operational plans**.
- **Workforce related corporate indicators** – directly linked to the ongoing realignment process. Baselines/targets will be available when the reassignment process is completed.
- **AMRO data is provisional** – to be reviewed and validated by MS through the regional end-of-biennium 2024-2025 joint assessment.



Next Steps

- **All outstanding values and full list of countries will be finalized by WHA 79 (May 2026).**
- **2028 target values are indicative:**
 - Included to cover the full duration of GPW14 (in response to MS feedback)
 - Values may be revisited during the biennium

Thank you

For more information and feedback, please contact:
HQ/PRP



World Health Organization



Appendix