WHO Investment Case & Investment Round

Member States Information Session

03 April 2024
Today

• Update on Investment Round
• 1st Draft of Investment Case
• Next Steps
Updates on Investment Round
Investment Round
Kick Off of Phase 2

Formally approved at EB154

Investment Case for launch at WHA

Host & Co-Hosts Engaged

Allies being mobilised
Investment Round Roadmap

13 May
Member State briefing on Investment Round / Investment Case

3 April
Member State briefing on Investment Case

26 & 28 May
Launch of Investment Case
• Pre-Event Reception
• Strategic Dialogue

Early September
Member State briefing on Investment Round

Regional events & pre-announcements

Build up phase
(Jun – Oct 2024)

Preparation phase
(– May 2024)

September
United Nations General Assembly
Investment Round Side Event for Private Sector & Philanthropies

31 October
G20 Health and Finance Ministers Meeting

Investment Round Summit
November 2024

77th World Health Assembly
27 May – 1 June

Regional Committees
August / October 2024

Count down month
(Nov 2024)
New | Events Planning and Communication

**Investment Round Website Live**
- Access here

**Key Events at WHA 77**
- Sunday 26 May 17:00 – 20:00
  - Pre-WHA Opening Event
- Tuesday 28 May 13:00 – 14:30
  - Launch of the Investment Case

**Engagement with VIPs/partners in support of IR/IC**
- Global Health Ambassadors & Partners being mobilised
New | Co-Hosts

<table>
<thead>
<tr>
<th>Region</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFRO</td>
<td>1 Likely 1 TBC</td>
<td></td>
</tr>
<tr>
<td>EMRO</td>
<td>1 Likely 1 TBC</td>
<td></td>
</tr>
<tr>
<td>EURO</td>
<td>3 Confirmed 1 Champion</td>
<td></td>
</tr>
<tr>
<td>PAHO</td>
<td>1 Confirmed 1 TBC</td>
<td></td>
</tr>
<tr>
<td>SEARO</td>
<td>1 Likely 1 TBC</td>
<td></td>
</tr>
<tr>
<td>WPRO</td>
<td>2 Likely 1 Champion</td>
<td></td>
</tr>
</tbody>
</table>

- Join **IR Steering Committee** to shape IR event roadmap and investment case
- Encourage **HoS level participation at G20 leaders summit** and pledges from broader set of donors including private sector
- Leverage **key events and diplomatic network** to echo country’s support to WHO and **give visibility to Country-WHO Flagship Partnerships**
- **Step up financial support to base budget for 2025 - 2028** (in addition to AC)
Recap | Stable Needs for a Sustainably Financed WHO

*Includes:
- Technical Base Programmes (zero basis increase)
- Country Strengthening
- Strengthening Accountability
- Polio Transition
- Data and Innovation

*Excludes:
- Polio Eradication
- Special Programmes
- Emergency Operations and appeals

Funding

Gap: $7.1 bn

GPW 14 2025-2028

Base Budget* $11.1 bn

Projected Assessed Contributions
(with increase)
+ PSC $4.1 bn
New | Resource Mobilisation & Advocacy

**Sovereign**

Implementation of country-by-country & regional engagement action plans
Civil Society and Parliamentarian engagement

**Philanthropy**

Negotiations ongoing with Key Targets / Long-term relationships
Groundwork for Matching Funds

**Private Sector**

Donor Segmentation & approach established
WHO Foundation outreach begun

---

Current Funding Pipeline for IR Summit Event

$3 - 4bn
How the Regions are supporting engagement

Established regional taskforces to support the Investment Round

Country-by-country engagement plans including senior management from the regions & aligned with HQ

Regional events organized with the regional co-host

Full involvement WRs in the engagement plans for respective country

IR part of the Regional Committee agenda
Regional Special Event at the RC – Tuesday 27 August

- Aiming at contribution from all 47 African MS
- AU + G20 member co-hosts + other champions (e.g. Botswana, Namibia, Congo & Angola)

WCOs full ownership in the IR engagement plan

- Establish a WHO AFRO IR Task Force with WRs and Directors
- Develop and share RD letter to HoS and MoH requesting their contribution for the IR
- Support and prepare countries attending the G20
- Develop of Comms Material and Key Messages
- Development of Country engagement plans
**Status on financial terms**

**Expanded definition of thematic flexible funding**
- Thematic funding will include contributions with the following specifications:
  - global level & programmatic specification >= output level;
  - up to Major Office level & programmatic specification >= outcome level;
  - up to Country Office level & programmatic specification >= strategic objective level

**Improved standardized corporate reporting**
- Individual donors to champion harmonization process and provide inputs
- Pilot selected functional areas for reporting harmonization

**Improved allocation process - RAC**
- RAC made more inclusive by strengthening country representation
- Technical experts from across three levels involved in decisions
- Information on distribution is available on WHO’s web portal
- Respects thematic earmarking by donors

**GPW 14 budgeting**
- Crosswalk of priorities of Programme Budget 24-25 to GPW 14 as a basis for Preliminary Budget estimate available by WHA77
New | IR Indicators

**Financial Committment**
- Funding for GPW14 base budget at start of implementation period
  - Total pledged against ask

**Flexibility**
- Percentage of flexible and thematic VC funding for the base budget
  - Baseline: 16% for 2020-23
- # of Donors accepting harmonized reporting
  - Baseline: 9

**Predictability**
- # of donors pledging for the full 4-year period
  - Baseline: 7
- Funding available at the beginning of the 4-year period
  - Baseline: 17% (excl. AC)
- # of donors with increased contribution to base
  - Compared to annualized average of previous 4-year period

**Efficiencies**
- Workforce Stabilization: Percentage of short-term contract holders within WHO Workforce
  - Baseline: 22.4%
- Cost Savings in RM end-to-end processes
  - Baseline: $90m

World Health Organization
Investment Case

All for Health,
Health for All
Timeline of Investment Case

1 April
First Draft Deadline

3 April
Member State briefing on Investment Case / Investment Round

11 April
Deadline for written comments

Mid-April
Regional Engagement Meeting

Mid-April
Steering Committee of Co-Hosts

13 May
Member State Briefing on Investment Case / Investment Round

15 May
Final Deadline for Text

28 May
Launch of Investment Case
- Strategic Dialogue

Document Production

Clearance, Translation & Printing
The Investment Case will address Member States' request for a compelling narrative and strengthened demonstration of impact.
Overview of Investment Case

Summary

**Why** Invest in WHO: Unique Value Proposition & Impact

**What** WHO will deliver in GPW14

**How** a transformed WHO will deliver

**Ask:** Four-year funding requirement & ROI

**Conclusion:** Elevator Pitch
Key Contributions from Secretariat

**PROMOTE**

- 10,000 health facilities will be fully functional, climate and disease resilient, including WASH, electricity and facility management
- 1.2 billion people covered by policies to reduce obesity in 31 countries under WHO Acceleration Plan to STOP obesity
- XX million people effectively treated for hypertension in YY countries through application of the HEARTS package

**PROVIDE**

- Support 55 “Support and Safeguard” list countries in their efforts to educate and employ 8.2 million health workers
- 100 million additional vaccines delivered in 20 priority countries under the Big Catch Up
- Applying the multi-disease elimination framework 35 countries will eliminate one additional disease, including NTDs, malaria, mother to child transmission of HIV, TB, hepatitis B or syphilis

**PROTECT**

- Provide access to health services for more than 100 million people in 30 FCV countries, including 40 million PHC visits
- Identify, assess, and provide crucial information about 30 health threats every month, and coordinate response to an average of 60 ongoing emergencies
- Strengthen integrated surveillance to ensure outbreaks are detected and identified within 7 days

**POWER**

- Normative Guidance and associated Pre-Q completed within 12 months covering 400 health products
- All WHO data and MS consultations on estimates centralized through World Health Data Hub, increasing accessibility and transparency
- Every Member State has a step increase in coordination of Global Health Initiatives, guided by their priorities

**PERFORM**

- Audits and oversight mechanism demonstrate organizational excellence in accountability, transparency, and efficiency
- High priority outputs funded up to 80% of their planned budget from assessed and voluntary contributions
- Agile 3-Level way of working accelerates implementation, increasing the rate of progress toward SDGs
In 2025 - 2028 WHO will contribute to

Saving 40 Million Lives

Promote Health

6 Billion
People Enjoy Healthier Lives

Provide Health

5 Billion
People benefit from UHC without Financial Hardship

Protect Health

7 Billion
People better protected from Health Emergencies

$35:1
Return on Investment
Bringing WHO's work to life through Deep Dives & Pull Outs
(Non-exhaustive list)

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Climate Change</strong></td>
<td>The greatest challenge to health in the 21st Century</td>
</tr>
<tr>
<td><strong>Transformative access to tools</strong></td>
<td>An end-to-end system from innovation to access</td>
</tr>
<tr>
<td><strong>Infectious Diseases</strong></td>
<td>Accelerating elimination of infectious diseases</td>
</tr>
<tr>
<td><strong>Mental Health</strong></td>
<td>Special Initiative: Closing the treatment gap</td>
</tr>
<tr>
<td><strong>Emergencies</strong></td>
<td>Strengthening global health security amid escalating threats</td>
</tr>
<tr>
<td><strong>Women’s Health</strong></td>
<td>Advancing women’s rights and access to health services</td>
</tr>
</tbody>
</table>
WHO End-to-End role in Accelerating Access to Life-saving Innovation

### Impactful use
- Healthcare worker capacity & infrastructure
- Workflow & Digital Integration
- Implementation research & Policy Updates

### Selection, procurement & supply
- Technical specifications
- Standardized Nomenclature
- Market shaping

### National Policy for health products
- Translation into national policy
- Essential lists, Tech Assessment, Insurance Coverage

### Science & R&D
- Convene and catalyze science, Horizon scanning
- Sharing of pathogens, samples & products for research & multi-centre trials

### Management of IP & Market access
- Technology, knowledge transfer & Licensing
- Target product profiles
- Equitable access schemes

### Manufacturing
- High quality manufacturing
- Training and quality assurance
- Regional production

### Global policy & regulation
- Strengthening Regulatory Capacity
- Reliance:
  - Guidelines & normative functions
  - WHO Listed Authorities
  - Pre-Qualification

---

## Innovation

- Access

---

## WHO End-to-End role in Accelerating Access to Life-saving Innovation
Next Steps | Investment Case finalised for WHA 77

• Deadline for written comments: **11 April**

• Member State Briefing: **13 May**

**Ministerial invite for the launch of the Investment Case at WHA 77**

**Questions to keep in mind when reviewing the Investment Case**

• Does the Investment Case capture the Unique Value Proposition of WHO?

• Does it make you want to invest in the WHO?

• Do you think there is anything missing?