Towards GPW14 (2025-2028):
Proposed development & consultative process

Member States
Information & discussion session
14 July  2023
Rationale (why now?)

WHA decision on Sustainable Financing (76/19): develop **GPW14 2025-28** as the technical strategy to underpin 1\textsuperscript{st} WHO Investment round (i.e. 1 year early)

(3) to request the Director-General:

(a) to develop, in consultation with Member States, and including regional consultations, the draft Fourteenth General Programme of Work, 2025–2028 with the aim of replacing the Thirteenth General Programme of Work, 2019–2025 one year early and using the draft Fourteenth General Programme of Work, 2025–2028 as the technical strategy to underpin the first WHO investment round;
Opportunity

• To build on **lessons from the pandemic**

• To reflect learnings from **recent evaluations** (e.g. Transformation, GER, RBM)

• To incorporate real-time insights from the **external evaluation of GPW13**

Evaluation of WHO transformation (May 2021)

Evaluation of GER into WHO’s work (Sep 2021)

Independent evaluation of WHO’s RBM (Jan 2023)
Member State consultation process in GPW14 development

*Through Regional Committees, MS consultations/briefings, PBAC, EB & WHA, and more (GPW platform)*

**From now to EB154**

- **TODAY**
  - 23 Aug: 2nd MS info session
  - 25 Aug: MS briefing GPW14 measurement framework
- 28 Aug-1 Sep: 73rd Regional Committee for Africa
- 25-29 Sep: 75th Regional Committee for the Americas
- 9-12 Oct: 70th RCM for the Eastern Mediterranean
- 16-20 Oct: 74th Regional Committee for the Western Pacific
- 24-26 Oct: 73rd Regional Committee for Europe
- 30 Oct - 2 Nov: 76th Regional Committee for South East Asia

**Mid Sep (tbc)**
- 3rd MS briefing
- Mid Sep (tbc) 4th MS briefing
- Mid Oct (tbc) 5th MS briefing

**25 Aug**
- MS briefing GPW14 measurement framework

**Mid Oct (tbc)**
- 4th MS briefing
- 5th MS briefing

**Mid Nov (tbc)**
- 5th MS briefing

- Member State consultation/briefing
- Regional Committee Meeting
Coordination & engagement processes for GPW14 development

WHO COORDINATION & ENGAGEMENT:
- overall direction of Director-General & Regional Directors
- co-led by ADG UHL & Chief Scientist
- 3-level Steering Committee of senior staff
- 3-level staff consultations (e.g. townhalls)

PARTNER & CONSTITUENCY ENGAGEMENT:
- key partner agencies & organizations (e.g. SDG3 GAP, other Int Orgs, Collab Centres, etc)
- CSO, youth & other key constituencies
- private sector
- public (e.g. via a GPW14 web portal)
Work to date (1/2)

- Review of GPW13 extension 2024-25
- Landscaping of partner strategies (health & other)
- Review of wider UN system narrative (e.g. UNSDG)
- Review of GPW13 lessons, including through engagement with external evaluation team
Work to date – elaborating DG report to EB150 (2/2)

Scoping Papers – 5 WHO Priorities

Programme priorities
- introduces 6 key non-health systems
- emphasizes shift to PHC approach

Enabling priorities
- science, innovation, data & technology
- enhanced 3-level capacity & leadership for impact

Consolidated 3-level ‘White Paper’
- builds on HEPR

Formed basis for GPW13 extension 2024-25 and is informing GPW14 process

Estimates need to reach 4, 2 & 8 Billion more for SDGs

Provides crosswalk from triple billions to ‘5 Ps’
Immediate goal: ‘zero draft’ for WHO Regional Committee for Africa (end Aug)

Proposed paper sections/elements:

1. Context – a changing world
2. Major shifts – GPW13 to GPW14
3. Strategic objectives & high-level results
4. Theory of change - how WHO will drive impact
5. Process – consultation & development
Proposed elements of GPW14 zero draft
1. **Context:** a changing world

A new global context

- Climate
- Energy
- Health
- Food
- Geopolitical

e.g. countries grappling with multiple **converging crises**

A changing global health ecosystem

- Increase in the **number & diversity** of key players

A new & evolving WHO

- e.g. even higher expectations of WHO to lead for health & well-being
2. From GPW13 to GPW14 (major shifts)

GPW13

• Transforming WHO
• Anchored in SDGs
• **Strengthening WHO** to drive measurable impact at country level
• Enunciated **what** WHO would deliver *(results/measurement framework, triple billions)*

GPW14

• Maximizing WHO’s unique role
• SDGs + beyond (incl. for post-SDG era)
• WHO leading & **driving change across global health ecosystem**
• Emphasize **how** WHO drives impact *(additional high-level impact narrative/ToC)*
3. Refining our strategic objectives for 2025-2028

**GPW13 billions**
*(2019-23)*

**5 priorities**
*(2024-2025)*

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**Strategic focus:**

1. scale up engagement of actors beyond the health sector to enable healthy lifestyles & well-being
2. strengthen the governance, financing & systems of the global health emergency architecture
3. build resilient health systems with a PHC approach to deliver essential services

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**ILLUSTRATIVE**

**GPW14 (2025-28)**
4. Improving WHO’s strategic narrative on driving impact

GPW14 will build on the strengthening of WHO through GPW13 and:

• articulate **WHO’s role across the entire global health ecosystem** to amplify it’s normative work for impact (e.g. via Gavi, Global Fund, Pandemic Fund)

• better **enable the crucial role of key actors outside the health sector**, and

• ensure WHO’s normative work responds to country priorities and can translate into impact through Regional Offices & a **core predictable WHO country presence**
5. GPW14 development process: high-level timeline & deliverables

- Jul-Aug 23:
  - Results Framework: results statements
  - GPW Narrative:
    - Concept note for senior management
    - Process Guideline

- Oct-Dec 23:
  - GPW Narrative: Full zero draft ready
  - Results Framework: measurement
    - Lessons learnt
    - Outcome/output indicators

- Oct-23:
  - Financial envelope & investment case
    - Information document on financial envelope
    - Draft new investment case

- Jan 24:
  - Draft GPW 14th information document of financial envelope and investment case ready for 154th EB
Immediate next steps (Jul & Aug)

**TODAY**

1st MS information session (process & timeline)

*Develop content for zero draft paper for WHO Regional Committee for Africa*

*Initiate consultations on zero draft*

23 Aug

2nd MS information session (process, strategic objectives, results framework)

25 Aug

MS briefing on a measurement framework for GPW14

28 Aug-1 Sep

WHO Regional Committee for Africa

*Revise zero draft paper in advance of WHO Regional Committee for the Americas*
Potential discussion points:

a) consultative process & timeline with Member States

b) priority partners & constituencies for broader engagement

c) major shifts from GPW13 to GPW14

d) views on strategic objectives/focus areas for 2025-28