WHO Public Health Goods - Technical Products on norms and standards, data and research

Joint presentation of:
1. Dr Mubashar Sheikh – Director, Office of the Deputy Director-General
2. Dr John Grove - Director, Quality Assurance of Norms and Standards
3. Mr Imre Hollo - Director, Planning Resource Coordination and Performance Monitoring

Information Session for Member States
6 April 2022
Transforming WHO’s normative work

• WHO Transformation, guided by GPW 13, introduced the Global Public Health Goods (GPHG) initiative in 2018.

• Overall aim was to further the visibility of WHO’s work around norms and standards, data, research and innovation.

• GPHGs was defined as public health product developed by WHO for the benefit of multiple countries across multiple WHO regions.

• The process enabled WHO to have sight on, manage and strategically sequence all the normative work undertaken by the Secretariat.

• WHO intends to dedicate its resource mobilization efforts on the delivery of GPHGs that have measurable impact at country level
Lessons learned to improve the process

• Have an overall strategy to value the work of WHO across all areas with a focus on high impact products and services translated into action in countries.

• Clarify WHO’s operational definition to address misalignment and distinct from economic definition of “public/global goods”.

• Develop an end-to-end prioritization process across the three levels of the Organization with clear stages, roles and responsibilities and aligned with other corporate processes.

• Ensure agility of the process with an opportunity for off-cycle review to allow planning of emerging work and allow the development of critical products.
### GPHGs to TPs - What has changed?

<table>
<thead>
<tr>
<th></th>
<th>2020-21</th>
<th>2022-23</th>
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<tbody>
<tr>
<td><strong>Branding</strong></td>
<td>Limited to one strategic shift</td>
<td>Elevate and broaden definition to equate work across the three strategic shifts by branding as “WHO Public Health Goods”</td>
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<tr>
<td><strong>Title</strong></td>
<td>Global Public Health Good (GPHG)</td>
<td>Technical Products on norms/standards, data and research (TPs)</td>
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<tr>
<td><strong>Types</strong></td>
<td>Global and regional products</td>
<td>3-level common TPs</td>
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<tr>
<td><strong>Definition</strong></td>
<td>Products developed by WHO to the benefit of multiple countries across multiple WHO Regions</td>
<td>Products that are applicable to multiple countries and developed through rigorous processes at global, regional and country level to drive impact</td>
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<tr>
<td><strong>Areas</strong></td>
<td>1. Norms and standards</td>
<td>1. Norms and standards</td>
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<tr>
<td></td>
<td>2. Data</td>
<td>2. Data</td>
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<tr>
<td></td>
<td>3. Research, innovations and horizon scanning</td>
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WHO Public Health Goods (WPHGs)

Products and services uniquely delivered by WHO for the benefit of all countries and are essential for the achievement of GPW13 “triple billion” goals

WHO PHGs three strategic shifts:

1. Leadership functions

2. **Technical Products on norms/standards, data and research (TPs)**
   (formerly Global Public Health Goods – GPHGs)
   - Products that are applicable to multiple countries and developed through rigorous processes at global, regional and country level to drive impact

3. Country support

**TP Unit:**
A specific CORE PRODUCT with its SUPPORTING PRODUCTS
TPs Principles and use

Principles:

• **Transparency:**
  - Based on clear TP definition and set identification criteria

• **Ensuring country focus and impact:**
  - Country engagement and placing country needs first

• **Collaboration, efficiency and synergies across the three-levels and technical areas**

• **Three-level agreement on priorities:**
  - 3-level TENs, 3-Level ODTs and TP Leadership Committee

<table>
<thead>
<tr>
<th>Potential Use of TPs</th>
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<tbody>
<tr>
<td><strong>Direct Support to countries</strong></td>
</tr>
<tr>
<td>Policy, strategy, plan, action plans, guide, guidance, guidelines, tool, toolkit, framework, standards, roadmap, handbook, manual, management, treatment, prevention and control, training, capacity building, online education, emergency response/outbreaks, preparedness, readiness, COVID-19 work, safety, technical programme work, implementation, medical/clinical, mental health, vaccines</td>
</tr>
<tr>
<td><strong>Broader outreach</strong></td>
</tr>
<tr>
<td>Reports (regular, annual, progress), recommendations, monitoring, evaluation, assessment, review, analysis, research, evidence gathering, digital health, innovations, database and platforms, gender, equity, human rights, surveillance, information systems, agreed products with other UN agencies and partners</td>
</tr>
</tbody>
</table>
TP lifecycle

Selection and Prioritization

Measurement and Monitoring

Implementation

Development

Quality Assurance

PB 2022-23

TP Guide
TPs and the WHO Corporate Process (PB22-23)

Selection

Based on CSP discussion in countries:

1. List of TPs already completed for implementation
2. List of new proposed TPs based on global mandate, horizon scanning, global/regional/country priorities

Validation

Country level discussions on country support plans to:

1. Consider the delivered TPs for inclusion in CSPs
2. To identify support needed from RO/HQ for TP implementation
3. To provide feedback on new proposed TPs

Implementation

Implementation of developed TPs
- Discuss impl plans across 3 levels (through TENs/ODTs)
- Support needs by COs, incl activities, funding

Monitoring

Tracking each TP
- Guidance provided by QNS/DDGO
- Budget reviews (to check TP implementation)

Evaluation

- Review of utilization of TPs in countries
- Evaluation of impact of TPs

Quality Assurance

Assessing performance in TP delivery using the Output Scorecard
Results reporting to include the list of all approved TPs and its current status of development.

Feedback loop

TPs and the WHO Corporate Process (PB22-23)

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Feedback loop
Stages of the TP Selection and Prioritization Process for PB22-23

Stage 1: Three-level technical discussion through Technical Expert Networks (TENs) to propose TPs based on criteria

<table>
<thead>
<tr>
<th>TP identification criteria: (a proposed TP must meet the first and at least one of the remaining criteria)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fills a need that has not already filled by an existing TP</td>
</tr>
<tr>
<td>2. Responds to countries’ needs and/or meet trajectory(ies) agreed at a Triple Billion Delivery Stocktakes</td>
</tr>
<tr>
<td>3. Called for in Governing Body resolution</td>
</tr>
<tr>
<td>4. Linked to evidence-based emerging global/regional public health issues and/or reflects demonstrable need based on evidence from the global/regional public health community including from NSAs (examples: research gaps, STAGs, partnerships forums, others)</td>
</tr>
</tbody>
</table>

Stage 2: Three-level Output Delivery Teams (ODTs) reviewed proposed TPs to identify duplications and manage synergies within and across different output areas

Additional reviews:
- Country Offices – ensured TPs are relevant to countries’ needs
- Regional Offices – provided regional perspective
- Assistant Directors General – adapted in accordance with corporate strategies, ensured intra and inter divisional synergies, access resources available for TPs and identify resource gaps and how to address them.

Stage 3: TP Leadership Committee reviewed and approved the final list of Core TPs
TPs for PB 2022-23

Core TPs: 460

Supporting TPs: 1 179
Phases of TP lifecycle
Quality assurance of Technical Products

Ensure that all Technical Products meet the highest global quality standards, reflect WHO’s core values and correspond to Member States’ needs.
Quality Assurance System

THREE PILLARS SUPPORTING ORGANIZATION WIDE QUALITY ASSURANCE SYSTEM

COMMON STANDARDS

CONFEDERATED MECHANISM
For quality appraisal

SHARED CAPACITY BUILDING

STANDARDS

MECHANISM

CAPACITY BUILDING
Quality assurance of Technical Products: mechanism

- Selection
- Planning
- Development
- Quality appraisal of plans for development
- Quality support panels
- Dissemination / country uptake
- Quality appraisal final product
- Quality support panels
Phases of TP lifecycle

- Measurement and Monitoring
- Implementation
- Selection
- Development
- Quality Assurance

PB 2022-2023
Implementation

• During the country, regional and HQ workplaning for PB22-23, the following set of products were considered:
  • Approved 20-21 regional and HQ products (GPHGs) completed and available for implementation
  • Approved 20-21 regional and HQ products (GPHGs) to be completed during 22-23
  • Approved 22-23 products (new TPs) for development during biennium 22-23

• Technical programmes carry out activities to develop the products from both biennia, and

• Regularly review workplans and provide update on the TP development progress
Measurement, monitoring and reporting

- Country support plans contain relevant TPs for implementation
- WHO’s available corporate frameworks will be used to measure, monitor and report progress of development and implementation of TPs:
  - WHO Results framework
  - Output Scorecard
Periodic reviews and emerging needs during biennium

To allow off-cycle inclusion, sunsetting, or carry over of approved TPs to the next biennium:

Responsible:

1. Teams/Units/Departments/Budget Centres across the 3 levels:
   • Monitor and assess TP development/implementation
   • Address implementation issues to ensure trust and confidence by implementers
   • Update status; adjust plans and identify any emerging needs for new TPs and propose to respective TENs/ODTs

2. TENs and ODTs:
   • Review and guide the technical and financial support provided by ROs and HQ
   • Identify new/off-cycle TPs to address emerging needs and undergo selection process
   • Identify TPs to refocus, sunset or carry over the development to subsequent biennium

3. TP Leadership
   • Monitor and assess progress of TP development and implementation
   • Review and guide the technical and financial support provided by ROs and HQ
   • Identify new TPs to address emerging needs
   • Review the need to refocus, sunset or carry over the development of approved TP to next biennium
Access through the WHO Website

Example of the information on TPs in the WHO website

**GPW 13 Output:**
Countries enabled to strengthen their health systems to deliver on condition- and disease-specific service coverage results

<table>
<thead>
<tr>
<th>Title</th>
<th>Planned date of Completion</th>
<th>URL link</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIV, Hepatitis and Sexually Transmitted Infections</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diagnosing and managing disseminated histoplasmosis among people living with HIV</td>
<td>December 2021</td>
<td><a href="https://www.who.int/...">URL Link</a></td>
</tr>
<tr>
<td>Malaria</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guidelines - Malaria elimination</td>
<td>August 2022</td>
<td></td>
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<tr>
<td>Noncommunicable Diseases</td>
<td></td>
<td></td>
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<tr>
<td>WHO Framework for Strengthening and Scaling-up of Services for the Management of Invasive Cervical Cancer</td>
<td>December 2021</td>
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https://www.who.int/about/what-we-do
The Role of Regional Offices in Development, Quality Assurance and Delivery of WHO Public Health Goods

Dr Arash Rashidian
Director, Science, Information and Dissemination

Information Session for Member States
6 April 2022
TPs for PB 2022-23 (Distribution Across WHO)

Potential Use of TPs

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<tbody>
<tr>
<td>Direct Support to</td>
<td>74%</td>
</tr>
<tr>
<td>countries</td>
<td></td>
</tr>
<tr>
<td>Broader outreach</td>
<td>26%</td>
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Meeting Review Committee for meetings and trainings

Meeting and training activities (2018)

Submission of the proposal after director clearance through EMS

MRC
13 members, chaired by DPM every two months

Reviews event objectives, outcomes and impacts

• Approval
• Request Revision
• Request Reject

 Recommends EMRO yearly events to RD

Monitors and reviews events in the Region

Every six months
Clearance of regional publications

**Technical products proposed or conducted by WCOs**

**Submission for planning clearance through ePUB by technical unit using proposal form**

**Review by related technical department**

**Clearance by related technical department**

**Preclearance by DPM is required for all**

**Publication Committee**
Chair: Director, Science, Information and Dissemination
Members: 7 senior technical staff appointed by RD
Secretary: Manager, Publishing, Editorial and Graphic Design

**Reviews methods, scope, etc; requests internal/external review as appropriate**

**PC recommends for approval, rejection or ask for revisions; RD makes decision**

**Review by related technical department**

**Submission for Executive clearance through ePUB by technical unit**

**Review by chair and secretariat of PC; RD makes decision**

**Publication products with planning clearance can proceed to drafting and editing**

**Approval to layout and finalize**
Examples of Regional Technical Products
Continued, close collaboration between ROs and HQ while the new systems is becoming fully functional

- To ensure complementarity and being fit-for-purpose from country need perspectives

At a Regional Office, quality assurance processes cover the TPs as well as other products not currently labeled as such

- Legacy programs, advocacy products and other publications
- In response to emerging needs that appear in response to country requests and needs

Currently the quality assurance system works based on a time-sharing approach

- Colleagues are conducting the process in-line with other responsibility
- Hence delays in the process is expected, and occur

At RO level, a focused capacity increase is needed to ensure QA processes will remain in line with WHO’s GPHG agenda

- Two technical officers for quality assurance processes and editorial capacity
The Role of Country Offices in Delivering WHO Public Health Goods

Dr Batyr Berdyklychev
WHO Representative, WHO Country Office, Turkey

Information Session for Member States
6 April 2022
Role & Process of Country Offices

1. Identification of Country Health Needs and Priorities for Collaboration;
2. Planning in alignment with Regional Office and Headquarters to Delivery Technical Products;
Priorities identification and Planning

• **Principles:**
  - ✓ Bottom-up planning based on country needs
  - ✓ Following organizational corporate priorities (GPW13, EPW, SDGs, WHO Global & Regional strategies)
  - ✓ Three-level alignment (HQ, Regional Office, Country Office)

• **Tools and processes:**
  - ✓ Country Strategic Outlook
  - ✓ “Deep Dives” consultations with Regional Office Technical Divisions
  - ✓ Country Support Plans (CSPs)
  - ✓ Output Delivery Teams (ODTs)
  - ✓ CO strategic discussions/planning with the national stakeholders
  - ✓ Bilateral Country Agreements (BCAs)
From Technical Product to Impact

Mental Health
• mhGAP Intervention Guide and related training materials and tools (2018-19);
• WHO QualityRights Tool Kit (2019-20).

Antimicrobial Resistance
• AMR Costing and Budgeting Tool;
• Principles of Antimicrobial Stewardship and Top Ten Interventions Guideline.

Regulatory Systems Strengthening and Pharmaceuticals
• Global Benchmarking Tool (GBT);
• WHO’s Guide to Good Prescribing.

Vaccine Preventable diseases
• WHO guide “Immunization in Practice”

Non communicable diseases
• Prevention and control of noncommunicable diseases in Turkey - The case for investment
You may send us an email at: WPHG-TP@who.int for further information
For the Discussion and Q&A portion

1. Please click on participants button and choose the ‘raise hand’ should you want to speak.

2. Please submit your questions and comments through the zoom chat box.

3. We will try to respond to all questions, live or via chat.

4. We will also be recording the session.