Improving access to services and technologies for hearing care

M.S. Information session on World Hearing Day 2022

3 March 2022
Hearing loss is on the rise

TODAY,
1 IN 5 PEOPLE WORLDWIDE LIVE WITH HEARING LOSS

BY 2050,
1 IN 4 PEOPLE ARE PROJECTED TO HAVE PROBLEMS WITH THEIR HEARING
Many more are at risk

1.1 BILLION at risk of permanent hearing loss due to recreational listening at loud volumes

200 MILLION with middle ear infections that can be prevented and treated
Most people with hearing loss do not have access to the interventions they need.
When unaddressed, hearing loss impacts many aspects of life.
Cost of unaddressed hearing loss

US$ 980 billion
Hearing across the life course is possible through

1. Prevention
2. Early identification
3. Care and Rehabilitation
To hear for life, listen with care!

Hearing loss due to loud sounds can be prevented

Prevention of hearing loss
Early identification, care and rehabilitation services across the continuum of care
Access to hearing aids and implants: a growing need
Globally, over 400 million people can benefit from hearing aids and implants.
Bridging this gap requires a holistic approach
Through innovative service delivery models as part of healthcare systems
Make hearing aids and implants accessible for all, as part of hearing care services within national health systems