Communities at the center of pandemic preparedness and response
Public health is about people and communities

- Communities are exposed first to emerging or re-emerging pathogens and are the first responders

- Communities play a critical role in prevention and control

- Understanding diverse communities in their specific contexts (cultural, social, economic, environmental determinants, behavioral insights)
Communities at the center of the health emergency cycle

- Preparedness
- Readiness
- Communities-centred approaches
- Recovery
- Response

- Dynamic risk mapping and prioritization
- All hazard emergency preparedness and response planning
- Risk and risk mitigation prioritisation
- Early warning and alert systems
- Essential health services and public health functions
- Risk communication and community engagement

**strengthened resilience**
Communities at the center of the health emergency cycle

- Inclusive governance - whole of society approach

- Sustainable structures and resources for innovative community-led solutions

- Partnerships, networks and coordination/knowledge sharing platforms at all levels

- Strategies, norms, guidance and tools for people centered and community led actions

- Linkages with health and public health services - primary health care and people centered health services
Mapping risk and vulnerability and scaling up operational readiness for imminent threats

Ebola outbreak in DRC and Guinea in 2021

- Immediate and dynamic risk and vulnerability mapping to guide neighboring countries/communities
- Scaling up operational readiness based on immediate needs
- Engaging communities in operational readiness and response
Civil Society Organizations engaging at grassroot level

Working with Civil Society Organizations in COVID-19 response

- 60+ trusted civil society organizations in 36 countries
- Empower participation and ownership of communities through investments in organizations at grassroot level
- Listening to and addressing the needs of communities to define priority actions
- Special focus to vulnerable populations (migrants, refugees, internally displaced populations, persons with disabilities, indigenous populations etc)
Collective Service for Risk Communication and Community Engagement

- WHO, UNICEF, IFRC, and GOARN partnership
- Increasing reach and efficiency through engaging diverse partnerships
- Improving quality and consistency through harmonized and coordinated risk communication messages, approaches and guidance
- Enhancing impact through social and behavioral data and community perspectives

https://www.rcce-collective.net
A coordinated approach to engage communities

Delivering - Strengthened social data collection and analysis, coordinated guidance best practice and lessons learned

https://www.rcce-collective.net/