



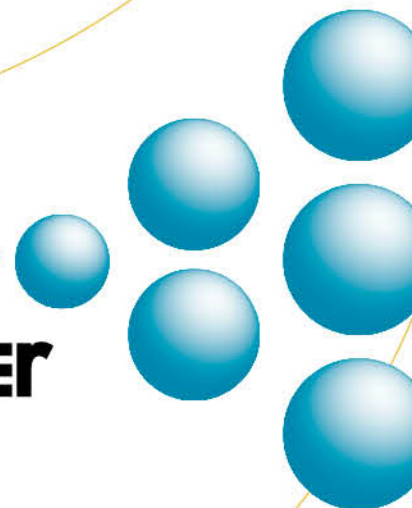
**World Health  
Organization**

**WHO REPORT ON THE GLOBAL TOBACCO EPIDEMIC, 2013**

**Enforcing bans on tobacco advertising,  
promotion and sponsorship**

fresh and alive

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Includes a special section on five years of progress