



APPENDIX II: **BANS ON TOBACCO ADVERTISING, PROMOTION AND SPONSORSHIP**

Appendix II provides detailed information on legislation banning tobacco advertising, promotion and sponsorship in Member States. Data are provided for each WHO region.

Data on bans on tobacco advertising, promotion and sponsorship were primarily drawn from supporting legal documents such as adopted legislation and regulations. Available documents were reviewed by WHO and discussed with countries as necessary to ensure the correct interpretation.

Africa

Table 2.1.1
Bans on tobacco advertising in Africa

* Score of 0 to 10, where 0 is low compliance.

Refer to Technical Note I for more information.

⊙ Policy adopted but not implemented by 31 December 2012.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Algeria	Yes	Yes ¹
Angola	No	No
Benin	Yes	Yes ¹
Botswana	Yes	No
Burkina Faso	Yes	Yes
Burundi	No	No
Cameroon	Yes	Yes ¹
Cape Verde	Yes	No
Central African Republic	No	No
Chad	Yes	Yes ¹
Comoros	Yes	Yes ¹
Congo	Yes	Yes ¹
Côte d'Ivoire	No	No
Democratic Republic of the Congo	Yes	Yes ¹
Equatorial Guinea	No	No
Eritrea	Yes	Yes ¹
Ethiopia	Yes	Yes
Gabon	No	No
Gambia	Yes	Yes ¹
Ghana	Yes	Yes ¹
Guinea	Yes	Yes ¹
Guinea-Bissau	No	No
Kenya	Yes	Yes
Lesotho	No	No
Liberia	No	No
Madagascar	Yes	Yes
Malawi	No	No
Mali	Yes	Yes ¹
Mauritania	No	No
Mauritius	Yes	Yes ¹
Mozambique	Yes	Yes ¹
Namibia	Yes	Yes ¹
Niger	Yes	Yes ¹
Nigeria	No	No
Rwanda	No	No
Sao Tome and Principe	No	No
Senegal	No	No
Seychelles	Yes	Yes
Sierra Leone	No	No
South Africa	Yes	No
Swaziland	No	No
Togo	Yes ⊙	Yes ⊙
Uganda	No	No
United Republic of Tanzania	Yes	Yes
Zambia	No	No
Zimbabwe	No	No

NOTES

¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.

² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
Yes	Yes ²	Yes	No	No	7
No	No	No	No	No	—
Yes	No	Yes	No	No	6
Yes	No	Yes	Yes	No	4
Yes	Yes	Yes	No	Yes	9
No	No	No	No	No	—
Yes	Yes ²	Yes	No	No	9
No	No	No	No	No	...
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	No	...
No	No	Yes	No	No	6
Yes	Yes ²	Yes	No	No	10
No	No	No	No	No	—
Yes	Yes ²	No	No	No	6
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	9
Yes	Yes	Yes	Yes	Yes	—
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	No	7
Yes	Yes ²	Yes	Yes	Yes	5
Yes	Yes ²	Yes	Yes	Yes	—
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	7
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	8
No	No	No	No	No	—
Yes	Yes ²	Yes	No	Yes	8
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	9
Yes	Yes ²	Yes	No	No	4
Yes	Yes ²	Yes	No	No	10
Yes	Yes ²	Yes	Yes	Yes	9
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	10
No	No	No	No	No	—
Yes	No	Yes	No	Yes	9
No	No	No	No	No	—
Yes ⊙	Yes ⊙	Yes ⊙	Yes ⊙	Yes ⊙	—
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	0
No	No	No	No	No	—
No	No	No	No	No	—

The Americas

Table 2.1.2
Bans on tobacco advertising in the Americas

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

⊖ Policy adopted but not implemented by 31 December 2012.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Antigua and Barbuda	No	No
Argentina	Yes	Yes ¹
Bahamas	Yes	Yes ¹
Barbados	No	No
Belize	No	No
Bolivia (Plurinational State of)	Yes	Yes ¹
Brazil	Yes	Yes ¹ ⊖
Canada	Yes	No
Chile ³	Yes	Yes ¹
Colombia	Yes	Yes
Costa Rica	Yes	Yes ¹
Cuba	No	No
Dominica	No	No
Dominican Republic	No	No
Ecuador	Yes	Yes ¹
El Salvador	Yes	Yes
Grenada	No	No
Guatemala	No	No
Guyana	No	No
Haiti	No	No
Honduras	Yes	Yes ¹
Jamaica	Yes	No
Mexico	Yes	Yes
Nicaragua	Yes	Yes
Panama	Yes	Yes
Paraguay	No	No
Peru	Yes	Yes ¹
Saint Kitts and Nevis	No	No
Saint Lucia	No	No
Saint Vincent and the Grenadines	No	No
Suriname ⁴	No	No
Trinidad and Tobago	Yes	Yes ¹
United States of America	Yes	No
Uruguay	Yes	Yes ¹
Venezuela (Bolivarian Republic of)	Yes	Yes ¹

NOTES

¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.

² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.

³ A new law that entered into force on 1 March 2013 establishes a ban on all forms of tobacco advertising, promotion and sponsorship.

⁴ A new law was approved in early 2013 which establishes a ban on all forms of tobacco advertising, promotion and sponsorship.

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
No	No	No	No	No	—
Yes	Yes ²	Yes	No	Yes	8
No	No	No	No	No	...
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes ²	Yes	No	No	7
Yes	Yes ² ⊖	Yes	Yes ⊖	Yes	...
Yes	No	Yes	No	Yes	10
Yes	Yes	Yes	No	Yes	8
Yes	Yes ²	Yes	Yes	Yes	...
Yes	Yes ²	Yes	Yes	Yes	10
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes ²	Yes	No	No	8
No	No	No	No	No	10
No	No	Yes	No	No	5
Yes	Yes	Yes	Yes	Yes	...
Yes	Yes	Yes	Yes	Yes	10
No	No	No	No	No	—
No	No	No	No	Yes	5
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
No	No	Yes	No	No	7
No	No	No	No	No	...
Yes	Yes ²	Yes	No	Yes	10
No	No	Yes	No	No	10

South-East Asia

Table 2.1.3
Bans on tobacco advertising
in South-East Asia

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.
— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Bangladesh	Yes	Yes ¹
Bhutan	Yes	Yes ¹
Democratic People's Republic of Korea	No	No
India	Yes	Yes ¹
Indonesia	No	No
Maldives	Yes	Yes ¹
Myanmar	Yes	Yes ¹
Nepal	Yes	Yes ¹
Sri Lanka	Yes	Yes ¹
Thailand	Yes	No
Timor-Leste	No	No

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
Yes	No	No	No	No	10
Yes	Yes ²	Yes	Yes	Yes	10
No	No	No	No	No	—
Yes	Yes ²	Yes	No	Yes	5
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	7
Yes	Yes ²	Yes	No	Yes	7
Yes	Yes ²	Yes	Yes	Yes	8
Yes	Yes ²	Yes	Yes	Yes	9
Yes	No	Yes	Yes	Yes	8
No	No	No	No	No	—

NOTES

- ¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.
- ² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.

Table 2.1.4
Bans on tobacco advertising in Europe

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.
... Data not reported/not available.
— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Albania	Yes	Yes ¹
Andorra	No	No
Armenia	Yes	Yes ¹
Austria	Yes	Yes ¹
Azerbaijan	Yes	Yes ¹
Belarus	Yes	Yes ¹
Belgium	Yes	Yes ¹
Bosnia and Herzegovina	Yes	Yes ¹
Bulgaria	Yes	Yes ¹
Croatia	Yes	Yes ¹
Cyprus	Yes	Yes ¹
Czech Republic	Yes	Yes ¹
Denmark	Yes	Yes ¹
Estonia	Yes	Yes ¹
Finland	Yes	Yes ¹
France	Yes	No
Georgia	Yes	No
Germany	Yes	Yes ¹
Greece	Yes	Yes ¹
Hungary	Yes	Yes ¹
Iceland	Yes	Yes ¹
Ireland	Yes	Yes ¹
Israel	Yes	No
Italy	Yes	Yes ¹
Kazakhstan	Yes	Yes ¹
Kyrgyzstan	Yes	Yes ¹
Latvia	Yes	Yes ¹
Lithuania	Yes	Yes ¹
Luxembourg	Yes	Yes ¹
Malta	Yes	Yes ¹
Monaco	No	No
Montenegro	Yes	Yes ¹
Netherlands	Yes	No
Norway	Yes	No
Poland	Yes	Yes ¹
Portugal	Yes	No
Republic of Moldova	Yes	Yes ¹
Romania	Yes	Yes ¹
Russian Federation	Yes	Yes
San Marino	Yes	Yes ¹
Serbia	Yes	Yes ¹
Slovakia	Yes	Yes ¹
Slovenia	Yes	Yes ¹
Spain	Yes	Yes ¹
Sweden	Yes	Yes ¹
Switzerland	Yes	Yes ¹
Tajikistan	Yes	Yes ¹
The former Yugoslav Republic of Macedonia	Yes	Yes
Turkey	Yes	Yes ¹
Turkmenistan	No	No
Ukraine	Yes	Yes
United Kingdom of Great Britain and Northern Ireland	Yes	Yes
Uzbekistan	Yes	No

NOTES

- ¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.
- ² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.
- ³ Tobacco advertising is prohibited on domestic internet and only restricted on global internet.

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
Yes	Yes ²	Yes	Yes	No	8
No	No	No	No	No	—
No	No	Yes	No	Yes	5
Yes	Yes ²	Yes	Yes	No	10
Yes	Yes ²	Yes	Yes	Yes	3
Yes	Yes ²	Yes	No	Yes	3
Yes	No	Yes	No	Yes	10
Yes	Yes ²	Yes	No	No	5
Yes	No	No	No	Yes	7
Yes	Yes ²	Yes	Yes	No	7
Yes	No	Yes	Yes	Yes	10
Yes	No	Yes	No	Yes	10
Yes	Yes ²	Yes	No	No	...
Yes	No	Yes	No	No	8
Yes	No	Yes	Yes	Yes	10
Yes	No	Yes	No	Yes	...
No	No	No	No	No	8
Yes	No	No	No	Yes	10
Yes	No	Yes	No	Yes	...
Yes	No	Yes	No	Yes	10
Yes	No	Yes	No	Yes	10
Yes	No	Yes	Yes	No	...
Yes	No	Yes	Yes	Yes	10
Yes	Yes ²	Yes	Yes	Yes	...
Yes	Yes ²	Yes	No	Yes	...
Yes	No	Yes	Yes	Yes	...
Yes	No	Yes	Yes	Yes	10
Yes	Yes ²	Yes	No	No	5
Yes	No	Yes	No	Yes	10
No	No	No	No	No	...
Yes	Yes ²	Yes	No	No	...
Yes	Yes	Yes	Yes	Yes	8
Yes	Yes ²	Yes	No	Yes	10
Yes	Yes ²	Yes	No	Yes	8
Yes	No	Yes	Yes	Yes	10
Yes	Yes ²	Yes	No	Yes	5
No	No	No	No	No	8
Yes	Yes ²	Yes	No	No	...
Yes	Yes	Yes	Yes	Yes	...
Yes	Yes ²	Yes	Yes	Yes	10
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	No	...
Yes	No	Yes	No	Yes	9
Yes	No	Yes	Yes	No	...

Eastern Mediterranean

Table 2.1.5
Bans on tobacco advertising in the Eastern Mediterranean

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

... Data not reported/not available.

— Data not required/not applicable.

< Refers to a territory.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Afghanistan	Yes	No
Bahrain	Yes	Yes ¹
Djibouti	Yes	Yes ¹
Egypt	Yes	Yes ¹
Iran (Islamic Republic of)	Yes	Yes ¹
Iraq	Yes	Yes ¹
Jordan	Yes	Yes ¹
Kuwait	Yes	Yes ¹
Lebanon	Yes	Yes ¹
Libya	Yes	Yes ¹
Morocco	Yes	Yes ¹
Oman	No	No
Pakistan	No	No
Qatar	Yes	Yes ¹
Saudi Arabia	No ³	No ³
Somalia	No	No
South Sudan ⁴	No	No
Sudan	Yes	Yes ¹
Syrian Arab Republic	Yes	Yes ¹
Tunisia	Yes	Yes ¹
United Arab Emirates	Yes	Yes ¹
West Bank and Gaza Strip <	Yes	Yes ¹
Yemen	Yes	Yes ¹

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
Yes	No	No	No	No	7
Yes	Yes ²	Yes	Yes	Yes	9
Yes	Yes ²	Yes	Yes	Yes	8
Yes	Yes ²	Yes	Yes	Yes	7
Yes	Yes ²	Yes	Yes	Yes	10
Yes	Yes ²	Yes	No	No	7
Yes	Yes ²	Yes	Yes	Yes	10
Yes	Yes ²	Yes	Yes	Yes	8
Yes	Yes ²	Yes	Yes	Yes	10
Yes	Yes ²	Yes	Yes	Yes	8
Yes	No	No	No	No	10
No	No	Yes	No	No	9
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	9
Yes	Yes	No ³	Yes	No ³	8
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	7
Yes	Yes ²	Yes	Yes	Yes	...
Yes	Yes ²	Yes	No	No	9
Yes	Yes ²	Yes	Yes	No	...
Yes	Yes ²	Yes	Yes	Yes	8 ⁵
Yes	Yes ²	Yes	Yes	Yes	8

NOTES

¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.

² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.

³ Data not approved by national authorities.

⁴ South Sudan has been independent since 2011. This new country has not yet adopted legislation on tobacco advertising, promotion and sponsorship.

⁵ The reported compliance is a calculated average of the assessment from experts from the West Bank.

Western Pacific

Table 2.1.6
Bans on tobacco advertising in the Western Pacific

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

⊙ Policy adopted but not implemented by 31 December 2012.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO ADVERTISING	
	NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO
Australia	Yes	Yes
Brunei Darussalam	Yes	Yes
Cambodia	Yes	Yes ¹
China	Yes	Yes ¹
Cook Islands	Yes	No
Fiji	Yes	No
Japan	No ³	No ³
Kiribati	No	No
Lao People's Democratic Republic	Yes	Yes ¹
Malaysia	Yes	Yes ¹
Marshall Islands	No	No
Micronesia (Federated States of)	No	No
Mongolia	Yes	Yes
Nauru	Yes	No
New Zealand	Yes	No
Niue	No	No
Palau	Yes	No
Papua New Guinea	Yes	Yes ¹
Philippines	Yes	Yes ¹
Republic of Korea	Yes	No
Samoa	Yes	No
Singapore	Yes	Yes ¹
Solomon Islands	Yes	No
Tonga	Yes	No
Tuvalu	Yes	No
Vanuatu	Yes	No
Viet Nam	Yes	Yes ¹ ⊙

BAN ON TOBACCO ADVERTISING					
LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET	OVERALL COMPLIANCE OF BAN ON DIRECT ADVERTISING *
Yes	No	Yes	No	Yes	...
Yes	No	Yes	Yes	No	10
Yes	Yes ²	Yes	No	Yes	9
Yes	Yes ²	No	No	No	6
Yes	No	Yes	No	Yes	10
Yes	No	Yes	No	No	10
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes ²	Yes	No	Yes	...
Yes	Yes ²	Yes	Yes	Yes	9
No	No	Yes	No	No	...
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	6
Yes	No	Yes	No	Yes	...
Yes	No	Yes	Yes	Yes	10
No	No	No	No	No	—
Yes	Yes ²	Yes	Yes	Yes	9
Yes	Yes ²	Yes	No	No	...
Yes	Yes ²	Yes	No	Yes	7
No	No	Yes	No	Yes	...
Yes	No	Yes	Yes	Yes	...
Yes	Yes	Yes	Yes	Yes	...
Yes	No	Yes	No	Yes	7
Yes	No	Yes	Yes	Yes	...
Yes	No	Yes	Yes	Yes	10
Yes	No	Yes	Yes	Yes	7
Yes	Yes ² ⊙	Yes	Yes	Yes	10

NOTES

¹ The law does not explicitly address cross-border advertising. However, given that advertising is banned on TV and radio, it is interpreted that both domestic and international levels are covered by the ban.

² The law does not explicitly address cross-border advertising. However, given that advertising is banned in all magazines and newspapers, it is interpreted that both domestic and international levels are covered by the ban.

³ In practice, tobacco brand advertisements have not been broadcast on television and radio since April 1998.

Table 2.2.1
Bans on tobacco promotion and sponsorship in Africa

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

⊙ Policy adopted but not implemented by 31 December 2012.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO PROMOTION AND SPONSORSHIP	
	FREE DISTRIBUTION IN MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS
Algeria	No	No
Angola	No	No
Benin	No	No
Botswana	No	No
Burkina Faso ¹	No	No
Burundi	No	No
Cameroon	No	No
Cape Verde	No	No
Central African Republic	No	No
Chad	Yes	Yes
Comoros	Yes	No
Congo	Yes	No
Côte d'Ivoire	No	No
Democratic Republic of the Congo	No	No
Equatorial Guinea	No	No
Eritrea	Yes	Yes
Ethiopia	No	No
Gabon	No	No
Gambia	No	Yes
Ghana	Yes	Yes
Guinea	Yes	Yes
Guinea-Bissau	No	No
Kenya	Yes	Yes
Lesotho	No	No
Liberia	No	No
Madagascar	Yes	Yes
Malawi	No	No
Mali	Yes	Yes
Mauritania	No	No
Mauritius	Yes	Yes
Mozambique	Yes	No
Namibia	Yes	Yes
Niger	Yes	Yes
Nigeria	No	No
Rwanda	No	No
Sao Tome and Principe	No	No
Senegal	Yes	No
Seychelles	Yes	No
Sierra Leone	No	No
South Africa	Yes	Yes
Swaziland	No	No
Togo	Yes ⊙	Yes
Uganda	No	No
United Republic of Tanzania	No	Yes
Zambia	No	No
Zimbabwe	No	No

NOTES

¹ Although the law does not explicitly ban the identification of non-tobacco products with tobacco brand names (brand stretching) and does not provide a definition of tobacco advertising and promotion, we interpret that brand stretching is covered by the existing ban on all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

² Although the law does not explicitly ban the usage of brand names of non-tobacco products for tobacco products (brand sharing) and does not provide a definition of tobacco advertising and promotion, we interpret that brand sharing is covered by the existing ban on all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

BAN ON TOBACCO PROMOTION AND SPONSORSHIP					
NON-TOBACCO PRODUCTS IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS	OVERALL COMPLIANCE OF BAN ON PROMOTION *
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
No	No	Yes	No	No	5
Yes	Yes	Yes	No	Yes	3
No	No	No	No	No	—
No	No	No	No	Yes	6
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	...
Yes	No	No	No	No	7
No	No	No	No	Yes	...
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	8
No	No	No	No	No	—
No	No	No	No	No	—
Yes	No	Yes	No	Yes	7
Yes	Yes	Yes	No	Yes	...
Yes ¹	Yes ²	Yes	No	Yes	—
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	6
No	No	No	No	No	—
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	9
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	7
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	8
No	No	No	No	No	6
Yes	No	Yes	No	Yes	10
Yes	Yes	Yes	No	Yes	6
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	3
Yes	Yes	Yes	No	Yes	10
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	7
No	No	No	No	No	—
Yes ⊙	Yes ⊙	Yes ⊙	Yes ⊙	Yes	—
No	No	No	No	No	—
No	No	Yes	No	No	0
No	No	No	No	No	—
No	No	No	No	No	—

South-East Asia

Table 2.2.3
Bans on tobacco promotion and sponsorship in South-East Asia

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.
... Data not reported/not available.
— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO PROMOTION AND SPONSORSHIP	
	FREE DISTRIBUTION IN MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS
Bangladesh	Yes	No
Bhutan	Yes	Yes
Democratic People's Republic of Korea	No	No
India	Yes	Yes
Indonesia	Yes	Yes
Maldives	Yes	Yes
Myanmar	Yes	No
Nepal	Yes	No
Sri Lanka	Yes	Yes
Thailand	Yes	Yes
Timor-Leste	No	No

BAN ON TOBACCO PROMOTION AND SPONSORSHIP					
NON-TOBACCO PRODUCTS IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS	OVERALL COMPLIANCE OF BAN ON PROMOTION *
No	No	No	No	No	5
Yes	No	No	Yes	Yes	6
No	No	No	No	No	—
Yes	Yes	Yes	Yes	Yes	5
Yes	No	No	Yes	No	...
Yes	Yes	Yes	Yes	Yes	3
Yes	No	No	No	Yes	5
Yes ¹	Yes	Yes	No	No	8
Yes	No	Yes	Yes	Yes	8
Yes	No	Yes	No	No	4
No	No	No	No	No	—

NOTES

¹ Although the law does not explicitly ban the identification of non-tobacco products with tobacco brand names (brand stretching) and does not provide a definition of tobacco advertising and promotion, we interpret that brand stretching is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

Table 2.2.4
Bans on tobacco promotion and sponsorship in Europe

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I more information.
... Data not reported/not available.
— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO PROMOTION AND SPONSORSHIP	
	FREE DISTRIBUTION IN MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS
Albania	Yes	Yes
Andorra	No	No
Armenia	Yes	No
Austria	No	Yes
Azerbaijan	Yes	No
Belarus	Yes	Yes
Belgium	Yes	Yes
Bosnia and Herzegovina	No	No
Bulgaria	No	No
Croatia	Yes	Yes
Cyprus	Yes	No
Czech Republic	Yes	Yes
Denmark	Yes	No
Estonia	Yes	Yes
Finland	Yes	Yes
France	Yes	Yes
Georgia	Yes	No
Germany	No	Yes
Greece	Yes	No
Hungary	Yes	No
Iceland	Yes	Yes
Ireland	Yes	Yes
Israel	Yes	No
Italy	No	No
Kazakhstan	Yes	No
Kyrgyzstan	Yes	Yes
Latvia	No	No
Lithuania	Yes	Yes
Luxembourg	Yes	Yes
Malta	No	Yes
Monaco	No	No
Montenegro	Yes	Yes
Netherlands	Yes	Yes
Norway	Yes	Yes
Poland	Yes	Yes
Portugal	Yes	Yes
Republic of Moldova	No	No
Romania	No	No
Russian Federation	No	No
San Marino	No	No
Serbia	Yes	Yes
Slovakia	Yes	No
Slovenia	No	Yes
Spain	Yes	Yes
Sweden	Yes	Yes
Switzerland	No	No
Tajikistan	No	No
The former Yugoslav Republic of Macedonia	No	Yes
Turkey	Yes	Yes
Turkmenistan	No	No
Ukraine	Yes	Yes
United Kingdom of Great Britain and Northern Ireland	Yes	Yes
Uzbekistan	Yes	No

NOTES

- Although the law does not explicitly ban the identification of non-tobacco products with tobacco brand names (brand stretching) and does not provide a definition of tobacco advertising and promotion, we interpret that brand stretching is covered by the existing ban on all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.
- Although the law does not explicitly ban the usage of brand names of non-tobacco products for tobacco products (brand sharing) and does not provide a definition of tobacco advertising and promotion, we interpret that brand sharing is covered by the existing ban on all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.
- Data not approved by national authorities.
- The law expressly prohibits the use of tobacco products related logos on non-tobacco products or services in periodical publications, on TV and the radio and in other recordings but provides for some exceptions.

BAN ON TOBACCO PROMOTION AND SPONSORSHIP					
NON-TOBACCO PRODUCTS IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS	OVERALL COMPLIANCE OF BAN ON PROMOTION *
Yes	Yes	Yes	Yes	Yes	8
No	No	No	No	No	—
No	No	No	No	No	2
No	No	Yes	No	Yes	2
No	No	Yes	No	No	8
No	No	No	No	No	3
No	No	Yes	No	Yes	9
No	No	Yes	No	Yes	5
No	No	Yes	No	No	3
Yes	No	Yes	Yes	Yes	5
Yes ¹	Yes ²	Yes	No	Yes	10
No	No	Yes	Yes	No	7
No	Yes	No	No	Yes	...
No	No	No	No	No	10
Yes	No	Yes	No	Yes	8
Yes	No	Yes	Yes	Yes	...
No	No	Yes	Yes	Yes	6
No	No	Yes	No	No	8
No	No	Yes	No	No	...
Yes	Yes	Yes	No	Yes	10
Yes	Yes	Yes	Yes	Yes	10
No	No	No	No	Yes	...
No	No	Yes	Yes	No	...
No	No	Yes	No	No	10
No	No	Yes	No	No	...
Yes	Yes	Yes	Yes	Yes	...
No	No	Yes	No	No	...
Yes	Yes ²	Yes	Yes	Yes	10
No	No	Yes	No	Yes	3 ³
No	Yes	Yes	No	No	10
No	No	Yes	No	No	5
No	No	Yes	Yes	Yes	5
Yes	No	Yes	No	Yes	3
Yes	No	Yes	No	No	7
No	No	Yes	Yes	No	...
No	No	No	No	No	—
No	No	Yes	No	No	5
No	No	No	No	Yes	7
No	Yes	Yes	No	Yes	5
Yes	Yes	Yes	No	Yes	10
No ⁴	No	Yes	No	Yes	5
No	No	No	No	No	—
No	No	No	No	Yes	...
Yes	No	Yes	No	Yes	...
Yes	Yes	Yes	Yes	Yes	10
No	No	No	No	No	—
No	No	No	No	Yes	...
Yes	Yes	Yes	No	Yes	9
No	No	No	No	Yes	...

Eastern Mediterranean

Table 2.2.5
Bans on tobacco promotion and sponsorship in the Eastern Mediterranean

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

... Data not reported/not available.

— Data not required/not applicable.

< Refers to a territory.

COUNTRY	BAN ON TOBACCO PROMOTION AND SPONSORSHIP	
	FREE DISTRIBUTION IN MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS
Afghanistan	No	No
Bahrain	Yes	Yes
Djibouti	Yes	Yes
Egypt	Yes	Yes
Iran (Islamic Republic of)	Yes	Yes
Iraq	No	No
Jordan	Yes	No
Kuwait	Yes	Yes
Lebanon	Yes	No
Libya	Yes	Yes
Morocco	Yes	Yes
Oman	No	No
Pakistan	Yes	Yes
Qatar	Yes	Yes
Saudi Arabia ⁴	No	No
Somalia	No	No
South Sudan ⁵	No	No
Sudan	Yes	Yes
Syrian Arab Republic	Yes	Yes
Tunisia	Yes	Yes
United Arab Emirates	No	No
West Bank and Gaza Strip <	No	Yes
Yemen	Yes	Yes

BAN ON TOBACCO PROMOTION AND SPONSORSHIP					
NON-TOBACCO PRODUCTS IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS	OVERALL COMPLIANCE OF BAN ON PROMOTION *
No	No	Yes	No	No	5
Yes ¹	Yes ²	Yes	Yes	Yes	9
Yes	Yes	Yes	Yes	Yes	7
Yes ¹	Yes ²	Yes	Yes	No	5
Yes	Yes ²	Yes	Yes	Yes	10
Yes	No ³	Yes	Yes	No ³	5
No	No	No	No	No	6
Yes ¹	Yes ²	Yes	Yes	Yes	8
Yes	Yes ²	Yes	Yes	Yes	8
Yes ¹	Yes ²	Yes	Yes	Yes	5
No	No	Yes	No	No	10
No	No	No	No	Yes	7
No	No	Yes	Yes	Yes	3
Yes ¹	Yes ²	Yes	Yes	No	9
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	No	—
Yes ¹	Yes ²	Yes	Yes	No	3
Yes ¹	Yes ²	Yes	Yes	No	...
Yes ¹	Yes ²	Yes	Yes	No	7
Yes	No	Yes	Yes	Yes	...
Yes	Yes ²	Yes	Yes	Yes	7 ⁶
Yes ¹	Yes ²	Yes	Yes	No	3

NOTES

¹ Although the law does not explicitly ban the identification of non-tobacco products with tobacco brand names (brand stretching) and does not provide a definition of tobacco advertising and promotion, we interpret that brand stretching is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

² Although the law does not explicitly ban the usage of brand names of non-tobacco products for tobacco products (brand sharing) and does not provide a definition of tobacco advertising and promotion, we interpret that brand sharing is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

³ Regulations pending.

⁴ Data not approved by national authorities.

⁵ South Sudan has been independent since 2011. This new country has not yet adopted legislation on tobacco advertising, promotion and sponsorship.

⁶ The reported compliance is a calculated average of the assessment from experts from the West Bank.

Western Pacific

Table 2.2.6
Bans on tobacco promotion and sponsorship in the Western Pacific

* Score of 0 to 10, where 0 is low compliance.
Refer to Technical Note I for more information.

⊙ Policy adopted but not implemented by 31 December 2012.

... Data not reported/not available.

— Data not required/not applicable.

COUNTRY	BAN ON TOBACCO PROMOTION AND SPONSORSHIP	
	FREE DISTRIBUTION IN MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS
Australia	No	No
Brunei Darussalam	Yes	No
Cambodia	No	No
China	No	No
Cook Islands	Yes	Yes
Fiji	Yes	Yes
Japan	No	No ¹
Kiribati	No	No
Lao People's Democratic Republic	No	No
Malaysia	Yes	Yes
Marshall Islands	Yes	Yes
Micronesia (Federated States of)	No	No
Mongolia	No	Yes
Nauru	Yes	No
New Zealand	Yes	Yes
Niue	No	No
Palau	Yes	Yes
Papua New Guinea	No	No
Philippines	No	No
Republic of Korea	No	No
Samoa	Yes	No
Singapore	Yes	Yes
Solomon Islands	Yes	Yes
Tonga	Yes	Yes
Tuvalu	Yes	Yes
Vanuatu	Yes	Yes
Viet Nam	Yes	Yes

BAN ON TOBACCO PROMOTION AND SPONSORSHIP					
NON-TOBACCO PRODUCTS IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS	OVERALL COMPLIANCE OF BAN ON PROMOTION *
Yes	No	Yes	No	Yes	...
No	No	Yes	No	Yes	10
No	No	No	No	Yes	9
No	No	Yes	No	No	3
Yes	Yes	Yes	Yes	Yes	10
Yes	Yes	Yes	No	Yes	8
No	No	No	No	No	—
No	No	No	No	No	—
No	No	No	No	Yes	...
Yes	No	Yes	No	Yes	6
Yes	No	No	No	No	...
No	No	No	No	No	—
Yes	Yes	Yes	No	Yes	6
No	No	Yes	No	Yes	...
Yes	Yes ²	Yes	No	No	10
No	No	No	No	No	—
Yes	No	No	No	Yes	10
No	No	No	No	No	—
No	No	Yes	No	Yes	7
No	No	No	No	No	—
Yes	No	No	No	Yes	...
No	No	No	No	No	...
Yes	No	Yes	No	No	3
Yes	Yes	No	No	Yes	...
Yes	Yes	Yes	Yes	Yes	8
Yes	Yes	Yes	No	Yes	6
Yes ³	Yes ² ⊙	Yes	No	Yes	5

NOTES

¹ No discounted prices are allowed, however promotional gifts or offers are allowed for adults.

² Although the law does not explicitly ban the usage of brand names of non-tobacco products for tobacco products (brand sharing) and does not provide a definition of tobacco advertising and promotion, we interpret that brand sharing is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

³ Although the law does not explicitly ban the identification of non-tobacco products with tobacco brand names (brand stretching) and does not provide a definition of tobacco advertising and promotion, we interpret that brand stretching is covered by the existing ban of all forms of advertising and promotion because this country is a Party to the WHO FCTC and we assume that the WHO FCTC definition applies.

Africa

Table 2.3.1
Additional bans on tobacco advertising, promotion and sponsorship in Africa

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Algeria	No	No
Angola	No	No
Benin	No	No
Botswana	No	No
Burkina Faso	No	No
Burundi	No	No
Cameroon	No	No
Cape Verde	No	No
Central African Republic	No	No
Chad	No	No
Comoros	No	No
Congo	No	No
Côte d'Ivoire	No	No
Democratic Republic of the Congo	No	No
Equatorial Guinea	No	No
Eritrea	No	No
Ethiopia	No	No
Gabon	No	No
Gambia	No	No
Ghana	Yes	Yes
Guinea	No	No
Guinea-Bissau	No	No
Kenya	Yes	Yes
Lesotho	No	No
Liberia	No	No
Madagascar	No	No
Malawi	No	No
Mali	No	No
Mauritania	No	No
Mauritius	Yes	Yes
Mozambique	No	No
Namibia	No	No
Niger	No	No
Nigeria	No	No
Rwanda	No	No
Sao Tome and Principe	No	No
Senegal	No	No
Seychelles	No	No
Sierra Leone	No	No
South Africa	Yes	Yes
Swaziland	No	No
Togo	Yes ⊖	Yes ⊖
Uganda	No	No
United Republic of Tanzania	Yes	Yes
Zambia	No	No
Zimbabwe	No	No

⊖ Policy adopted but not implemented by 31 December 2012.

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
Yes	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	Yes	No	Yes
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	Yes	Yes	No
No	No	No	No
No	No	No	No
No	Yes	No	No
No	Yes	No	No

The Americas

Table 2.3.2
Additional bans on tobacco advertising, promotion and sponsorship in the Americas

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Antigua and Barbuda	No	No
Argentina	No	No
Bahamas	No	No
Barbados	No	No
Belize	No	No
Bolivia (Plurinational State of)	No	No
Brazil	No	No
Canada	No	No
Chile ¹	No	No
Colombia	Yes	Yes
Costa Rica	Yes	Yes
Cuba	No	No
Dominica	No	No
Dominican Republic	No	No
Ecuador	Yes	Yes
El Salvador	Yes	Yes
Grenada	No	No
Guatemala	No	No
Guyana	No	No
Haiti	No	No
Honduras	No	No
Jamaica	No	No
Mexico	No	No
Nicaragua	No	No
Panama	No	No
Paraguay	No	No
Peru	No	No
Saint Kitts and Nevis	No	No
Saint Lucia	No	No
Saint Vincent and the Grenadines	No	No
Suriname ²	No	No
Trinidad and Tobago	No	No
United States of America	No	No
Uruguay	Yes	Yes
Venezuela (Bolivarian Republic of)	No ³	No ³

NOTES

¹ A new law that entered into force on 1 March 2013 establishes a ban of all forms of tobacco advertising, promotion and sponsorship.

² A new law was approved in early 2013 that establishes a ban on all forms of tobacco advertising, promotion and sponsorship.

³ Data not approved by national authorities.

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	No	No
No	No	Yes	Yes
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	Yes
No	No	No	No
Yes	No	Yes	No
Yes	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	No
Yes	No	Yes	No
No	No	No	No
No	Yes	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	Yes	Yes
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	Yes
Yes	No	Yes	No
No ³	No	Yes	No

South-East Asia

Table 2.3.3
Additional bans on tobacco advertising, promotion and sponsorship in South-East Asia

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Bangladesh	No	No
Bhutan	No	No
Democratic People's Republic of Korea	No	No
India	No	No
Indonesia	No	No
Maldives	Yes	Yes
Myanmar	No	No
Nepal	No	No
Sri Lanka	No	No
Thailand	No	No
Timor-Leste	No	No

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	No	No
No	No	Yes	No
No	No	Yes	No
No	Yes	Yes	Yes
No	No	Yes	Yes
No	Yes	Yes	No
No	No	Yes	No
No	No	No	No
No	Yes	Yes	No
No	No	Yes	No
No	No	No	No

Europe

Table 2.3.4
Additional bans on tobacco advertising, promotion and sponsorship in Europe

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Albania	No	No
Andorra	No	No
Armenia	No	No
Austria	No	No
Azerbaijan	No	No
Belarus	No	No
Belgium	Yes	Yes
Bosnia and Herzegovina	No	No
Bulgaria	No	No
Croatia	No	No
Cyprus	No	No
Czech Republic	No	No
Denmark	No	No
Estonia	No	No
Finland	No	No
France	No	No
Georgia	Yes	Yes
Germany	No	No
Greece	No	No
Hungary	No	No
Iceland	No	No
Ireland	No	No
Israel	No	No
Italy	No	No
Kazakhstan	No	No
Kyrgyzstan	No	No
Latvia	No	No
Lithuania	No	No
Luxembourg	No	No
Malta	No	No
Monaco	No	No
Montenegro	No	No
Netherlands	No	No
Norway	No	No
Poland	No	No
Portugal	No	No
Republic of Moldova	No	No
Romania	No	No
Russian Federation	No	No
San Marino	No	No
Serbia	No	No
Slovakia	No	No
Slovenia	No	No
Spain	No	No
Sweden	No	No
Switzerland	No	No
Tajikistan	No	No
The former Yugoslav Republic of Macedonia	No	No
Turkey	Yes	Yes
Turkmenistan	No	No
Ukraine	No	No
United Kingdom of Great Britain and Northern Ireland	No	No
Uzbekistan	No	No

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	Yes	No
Yes	No	No	Yes
No	No	Yes	Yes
No	No	Yes	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	No
No	No	No	No
Yes	No	No	No
No	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	No	Yes
No	No	Yes	No
No	No	Yes	No
Yes	No	Yes	No
No	No	Yes	Yes
No	Yes	Yes	No

Eastern Mediterranean

Table 2.3.5
Additional bans on tobacco advertising, promotion and sponsorship in the Eastern Mediterranean

< Refers to a territory.

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Afghanistan	No	No
Bahrain	Yes	No
Djibouti	Yes	Yes
Egypt	No	No
Iran (Islamic Republic of)	Yes	Yes
Iraq	No ¹	No ¹
Jordan	No	No
Kuwait	No	No
Lebanon	Yes	Yes
Libya	Yes	Yes
Morocco	No	No
Oman	No	No
Pakistan	No	No
Qatar	No	No
Saudi Arabia	No ²	No ²
Somalia	No	No
South Sudan ³	No	No
Sudan	No	No
Syrian Arab Republic	No	No
Tunisia	No	No
United Arab Emirates	Yes	Yes
West Bank and Gaza Strip <	Yes	Yes
Yemen	No	No

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	No	No
No	No	Yes	No
Yes	No	Yes	No
No	No	No	Yes
Yes	No	Yes	No
No	No	No	Yes
No	No	Yes	No
No	No	No	No
No	No	Yes	No
Yes	No	Yes	No
No	No	Yes	No
No	No	No	Yes
No	Yes	No	No
No	No	Yes	No
No ²	No	No	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	Yes	No
Yes	No	Yes	No
Yes	No	Yes	No
No	No	No	No

NOTES

¹ Regulations pending.
² Data not approved by national authorities.
³ South Sudan has been independent since 2011. This new country has not yet adopted legislation on tobacco advertising, promotion and sponsorship.

Western Pacific

Table 2.3.6
Additional bans on tobacco advertising, promotion and sponsorship in the Western Pacific

⊙ Policy adopted but not implemented by 31 December 2012.

COUNTRY	BAN ON PUBLICITY OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES	
	BY TOBACCO COMPANIES	BY OTHER ENTITIES
Australia	No	No
Brunei Darussalam	No	No
Cambodia	Yes	Yes
China	No	No
Cook Islands	Yes	Yes
Fiji	No	No
Japan	No	No
Kiribati	No	No
Lao People's Democratic Republic	No	No
Malaysia	No	No
Marshall Islands	No	No
Micronesia (Federated States of)	No	No
Mongolia	Yes	Yes
Nauru	No	No
New Zealand	Yes	Yes
Niue	No	No
Palau	No	No
Papua New Guinea	No	No
Philippines	No	No
Republic of Korea	No	No
Samoa	No	No
Singapore	Yes	Yes
Solomon Islands	No	No
Tonga	No	No
Tuvalu	No	No
Vanuatu	Yes	Yes
Viet Nam	Yes ⊙	Yes ⊙

BAN ON TOBACCO COMPANIES FUNDING OR MAKING IN-KIND CONTRIBUTIONS TO SMOKING PREVENTION MEDIA CAMPAIGNS	REQUIRED ANTI-TOBACCO ADS FOR ANY VISUAL ENTERTAINMENT MEDIA PRODUCT THAT DEPICTS TOBACCO PRODUCTS, USE OR IMAGES	BAN ON TOBACCO VENDING MACHINES	SUBNATIONAL BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP EXIST
No	No	No	Yes
No	No	Yes	No
No	No	No	No
No	No	Yes	Yes
No	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	Yes
No	No	Yes	No
No	Yes	Yes	No
No	No	No	Yes
Yes	No	Yes	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	No	No
No	No	No	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
No	No	Yes	No
Yes ⊙	No	Yes	No

Table 2.4.1
Subnational bans⁺ on tobacco advertising

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
Argentina	Buenos Aires
	Catamarca
	Chaco
	Chubut
	Ciudad Autonoma de Buenos Aires
	Cordoba
	Corrientes
	Formosa
	La Pampa
	La Rioja
	Mendoza
	Neuquen
	Rio Negro
	San Luis
	Santa Cruz
	Santa Fe
	Santiago del Estero
Australia	Australian Capital Territory
	New South Wales
	Northern Territory
	Queensland
	South Australia
	Tasmania
	Victoria
Western Australia	
Belgium	Flanders
Bosnia and Herzegovina	Federacija Bosne i Hercegovine
	Republika Srpska
Canada	Alberta
	British Columbia
	Manitoba
	New Brunswick
	Newfoundland and Labrador
	Northwest Territories
	Nova Scotia
	Nunavut
	Ontario
	Prince Edward Island
	Quebec
Saskatchewan	
Yukon	
China	Hong Kong Special Administrative Region
	Macao Special Administrative Region
Egypt	Alexandria
India	Goa
	Tamil Nadu
Indonesia	Padang Panjang
Iraq	Arbil
	As Sulaymanayah
	Duhok

BAN ON TOBACCO ADVERTISING						
NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO	LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET
Yes	No*	Yes	No*	Yes	No	No*
No*	No*	No*	No*	No*	No	No*
Yes	Yes	Yes	Yes	Yes	No	Yes
Yes	Yes	Yes	Yes	Yes	No	Yes
Yes	No*	Yes	No*	Yes	No	No*
Yes	Yes	Yes	Yes	Yes	No	Yes
No*	No*	No*	No*	No*	No	No*
Yes	Yes	Yes	Yes	Yes	No	Yes
No*	No*	No*	No*	No*	No	No*
Yes	Yes	Yes	Yes	Yes	No	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes
No*	No*	No*	No*	Yes	No	No*
No*	No*	No*	No*	No*	No	No*
No*	No*	No*	No*	No*	No	No*
No*	No*	No*	No*	No*	No	No*
No*	No*	No*	No*	No*	No	No*
Yes	No*	Yes	No	Yes	Yes	No*
No*	No*	Yes	No	Yes	Yes	No*
Yes	No*	No*	No	Yes	No	No*
No*	No*	Yes	No	Yes	Yes	No*
Yes	No*	No*	No	No*	No	No*
Yes	Yes	Yes	Yes	Yes	No	No
Yes	Yes	Yes	Yes	Yes	No	No
No*	No	No*	No	Yes	Yes	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	No	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	Yes	No*
No*	No	No*	No	No*	Yes	No*
Yes	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes
No*	No*	No*	No*	Yes	No	No*
No	No	No	No	Yes	No	No
Yes	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes

Table 2.4.1
Subnational bans⁺ on tobacco advertising (continued)

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
Lao People's Democratic Republic	Vientiane Capital
Mexico	Aguascalientes
	Baja California
	Baja California Sur
	Campeche
	Chiapas
	Chihuahua
	Coahuila de Zaragoza
	Colima
	Durango
	Federal District (Mexico City)
	Guanajuato
	Guerrero
	Hidalgo
	Jalisco
	Mexico
	Michoacan de Ocampo
	Morelos
	Nayarit
	Nuevo Leon
	Oaxaca
	Puebla
	Queretaro Arteaga
	Quintana Roo
	San Luis Potosi
	Sinaloa
	Sonora
	Tabasco
	Tamaulipas
	Tlaxcala
	Veracruz de Ignacio de la Llave
	Yucatan
	Zacatecas
	Micronesia (Federated States of)
Pohnpei	
Yap	
Nigeria	Cross River
Oman	Dhofar
	Sahar
Switzerland	Appenzell Ausserrhoden
	Basel-Landschaft
	Basel-Stadt
	Bern
	Genève
	Graubünden
	Sankt Gallen
	Solothurn
	Thurgau
	Ticino
	Uri

BAN ON TOBACCO ADVERTISING						
NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO	LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET
Yes	No*	Yes	No*	No*	No	Yes
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
No*	No*	No	No	No*	No	No
Yes	No	Yes	No	Yes	Yes	Yes
Yes	No	Yes	No	Yes	Yes	Yes
Yes	No	Yes	No	Yes	Yes	No
Yes	No	Yes	No	Yes	No	No
No	No	No	No	No*	No	No
No	No	No	No	No*	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No

Table 2.4.1
Subnational bans⁺ on tobacco advertising (continued)

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
Switzerland (continued)	Valais
	Vaud
	Zug
United Kingdom of Great Britain and Northern Ireland	Zürich
	England
	Northern Ireland
	Scotland
United States of America	Wales
	Alabama
	Alaska
	Arizona
	Arkansas
	California
	Colorado
	Connecticut
	Delaware
	District of Columbia
	Florida
	Georgia
	Hawaii
	Idaho
	Illinois
	Indiana
	Iowa
	Kansas
	Kentucky
	Louisiana
	Maine
	Maryland
	Massachusetts
	Michigan
	Minnesota
	Mississippi
	Missouri
	Montana
	Nebraska
	Nevada
	New Hampshire
	New Jersey
	New Mexico
New York	
North Carolina	
North Dakota	
Ohio	
Oklahoma	
Oregon	
Pennsylvania	
Puerto Rico	
Rhode Island	

BAN ON TOBACCO ADVERTISING						
NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO	LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
No*	No*	No	No	Yes	No	No
Yes	Yes	Yes	No	Yes	No	Yes
Yes	Yes	Yes	No	Yes	No	Yes
Yes	Yes	Yes	No	Yes	No	Yes
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No

Table 2.4.1
Subnational bans⁺ on tobacco advertising (continued)

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
United States of America (continued)	South Carolina
	South Dakota
	Tennessee
	Texas
	Utah
	Vermont
	Virginia
	Washington
	West Virginia
	Wisconsin
Wyoming	

BAN ON TOBACCO ADVERTISING						
NATIONAL TV AND RADIO	INTERNATIONAL TV AND RADIO	LOCAL MAGAZINES AND NEWSPAPERS	INTERNATIONAL MAGAZINES AND NEWSPAPERS	BILLBOARD AND OUTDOOR ADVERTISING	POINT OF SALE	INTERNET
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No
No*	No	No	No	Yes	No	No

Table 2.4.2
Subnational bans⁺ on tobacco promotion and sponsorship

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
Argentina	Buenos Aires
	Catamarca
	Chaco
	Chubut
	Ciudad Autonoma de Buenos Aires
	Cordoba
	Corrientes
	Formosa
	La Pampa
	La Rioja
	Mendoza
	Neuquen
	Rio Negro
	San Luis
	Santa Cruz
	Santa Fe
Santiago del Estero	
Australia	Australian Capital Territory
	New South Wales
	Northern Territory
	Queensland
	South Australia
	Tasmania
	Victoria
	Western Australia
Belgium	Flanders
Bosnia and Herzegovina	Federacija Bosne i Hercegovine
	Republika Srpska
Canada	Alberta
	British Columbia
	Manitoba
	New Brunswick
	Newfoundland and Labrador
	Northwest Territories
	Nova Scotia
	Nunavut
	Ontario
	Prince Edward Island
	Quebec
Saskatchewan	
Yukon	
China	Hong Kong Special Administrative Region
	Macao Special Administrative Region
Egypt	Alexandria
India	Goa
	Tamil Nadu
Indonesia	Padang Panjang
Iraq	Arbil
	As Sulaymanayah
	Duhok

BAN ON TOBACCO PROMOTION AND SPONSORSHIP						
FREE DISTRIBUTION BY MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS	NON-TOBACCO GOODS AND SERVICES IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS
No	No	No*	No*	No*	No*	Yes
No	No	No*	No*	No*	No*	No*
No	No	Yes	Yes	Yes	Yes	Yes
No	No	Yes	Yes	Yes	Yes	Yes
Yes	No	No*	No*	No*	No*	Yes
No	No	Yes	Yes	Yes	Yes	Yes
No	No	No*	No*	No*	No*	No*
No	No	Yes	Yes	Yes	Yes	Yes
No	No	No*	No*	No*	No*	No*
No	No	No*	No*	No*	No*	No*
No	No	Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes	Yes	Yes
No	No	No*	No*	No*	No*	Yes
No	No	No*	No*	No*	No*	Yes
No	No	No*	No*	No*	No*	Yes
No	No	No*	No*	No*	No*	No*
Yes	Yes	No*	No	No*	No	Yes
Yes	Yes	Yes	No	No*	No	Yes
No	No	No*	No	No*	No	Yes
Yes	Yes	No*	No	Yes	No	Yes
Yes	No	Yes	No	No*	No	No*
Yes	Yes	No*	No	Yes	No	No*
Yes	No	Yes	No	No*	No	Yes
No*	No*	No	No	Yes	No	No*
No	No	No	No	Yes	No	Yes
Yes	Yes	No	No	Yes	Yes	Yes
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
Yes	Yes	No	No	No*	No	Yes
No*	No*	No	No	No*	No	No*
No*	No*	No	No	No*	No	No*
Yes	Yes	Yes	Yes	Yes	Yes	No
No*	No*	No*	No*	No*	No*	No*
No*	No*	No*	No*	No*	No*	No*
No*	No*	No*	No	No	No*	No
No	No	No*	No	No*	No*	No
No	No	No*	No	No*	No*	No
No	No	No*	No	No*	No*	No

**Table 2.4.2
Subnational bans⁺ on tobacco
promotion and sponsorship
(continued)**

⁺ Only subnational jurisdictions for which legislation was available are reported here.

* A ban is in effect at national level.

COUNTRY	JURISDICTION
Lao People's Democratic Republic	Vientiane Capital
Mexico	Aguascalientes
	Baja California
	Baja California Sur
	Campeche
	Chiapas
	Chihuahua
	Coahuila de Zaragoza
	Colima
	Durango
	Federal District (Mexico City)
	Guanajuato
	Guerrero
	Hidalgo
	Jalisco
	Mexico
	Michoacan de Ocampo
	Morelos
	Nayarit
	Nuevo Leon
	Oaxaca
	Puebla
	Queretaro Arteaga
	Quintana Roo
	San Luis Potosi
	Sinaloa
	Sonora
	Tabasco
	Tamaulipas
	Tlaxcala
	Veracruz de Ignacio de la Llave
	Yucatan
	Zacatecas
Micronesia (Federated States of)	Chuuk
	Pohnpei
	Yap
Nigeria	Cross River
Oman	Dhofar
	Sahar
Switzerland	Appenzell Ausserrhoden
	Basel-Landschaft
	Basel-Stadt
	Bern
	Genève
	Graubünden
	Sankt Gallen
	Solothurn
	Thurgau
	Ticino
Uri	

BAN ON TOBACCO PROMOTION AND SPONSORSHIP						
FREE DISTRIBUTION BY MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS	NON-TOBACCO GOODS AND SERVICES IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS
No	No	No	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
Yes	No*	Yes	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
Yes	No*	No*	No	No	No	No*
No*	No*	No*	No	No	No	No*
Yes	No*	No*	No	No	No	No*
No	No	No	No	No	No	No
No	No	Yes	No	Yes	No	Yes
No	No	No	No	No	No	No
No	No	No	No	No	No	Yes
No	No	No	No	No	No	Yes
No	No	No	No	No	No	No*
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No

Table 2.4.2
Subnational bans⁺ on tobacco
promotion and sponsorship
(continued)

⁺ Only subnational jurisdictions for which legislation was available are reported here.

COUNTRY	JURISDICTION
Switzerland (continued)	Valais
	Vaud
	Zug
	Zürich
United Kingdom of Great Britain and Northern Ireland	England
	Northern Ireland
	Scotland
	Wales
United States of America	Alabama
	Alaska
	Arizona
	Arkansas
	California
	Colorado
	Connecticut
	Delaware
	District of Columbia
	Florida
	Georgia
	Hawaii
	Idaho
	Illinois
	Indiana
	Iowa
	Kansas
	Kentucky
	Louisiana
	Maine
	Maryland
	Massachusetts
	Michigan
	Minnesota
	Mississippi
	Missouri
	Montana
	Nebraska
	Nevada
	New Hampshire
	New Jersey
	New Mexico
	New York
	North Carolina
North Dakota	
Ohio	
Oklahoma	
Oregon	
Pennsylvania	
Puerto Rico	
Rhode Island	

BAN ON TOBACCO PROMOTION AND SPONSORSHIP						
FREE DISTRIBUTION BY MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS	NON-TOBACCO GOODS AND SERVICES IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
Yes	Yes	Yes	Yes	Yes	No	Yes
Yes	Yes	Yes	Yes	Yes	No	Yes
Yes	Yes	Yes	Yes	Yes	No	Yes
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No

Table 2.4.2
Subnational bans⁺ on tobacco
promotion and sponsorship
(continued)

⁺ Only subnational jurisdictions for which legislation was available are reported here.

COUNTRY	JURISDICTION
United States of America (continued)	South Carolina
	South Dakota
	Tennessee
	Texas
	Utah
	Vermont
	Virginia
	Washington
	West Virginia
	Wisconsin
Wyoming	

BAN ON TOBACCO PROMOTION AND SPONSORSHIP						
FREE DISTRIBUTION BY MAIL OR THROUGH OTHER MEANS	PROMOTIONAL DISCOUNTS	NON-TOBACCO GOODS AND SERVICES IDENTIFIED WITH TOBACCO BRAND NAMES	BRAND NAME OF NON-TOBACCO PRODUCTS USED FOR TOBACCO PRODUCTS	APPEARANCE OF TOBACCO BRANDS IN TV AND/OR FILMS (PRODUCT PLACEMENT)	APPEARANCE OF TOBACCO PRODUCTS IN TV AND/OR FILMS	SPONSORED EVENTS
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No
No	No	No	No	No	No	No