



APPENDIX I: REGIONAL SUMMARY OF MPOWER MEASURES

Appendix I provides an overview of selected tobacco control policies. For each WHO region an overview table is presented that includes information on monitoring and prevalence, smoke-free environments, treatment of tobacco dependence, health warnings and packaging, advertising, promotion and sponsorship bans, and taxation levels, based on the methodology outlined in Technical Note I.

Country-level data were often but not always provided with supporting documents such as laws, regulations, policy documents, etc. Available documents were assessed by WHO and this appendix provides summary measures or indicators of country achievements for each of the six MPOWER measures. It is important to note that data for the report are based on existing legislation and reflect the status of adopted but not necessarily implemented legislation, as long as the law clearly indicates a date of entry into force and is not undergoing a legal challenge. The summary measures developed for the *WHO Report on the*

Global Tobacco Epidemic, 2013 are the same as those used for the 2011 report, except for the indicator on anti-tobacco mass media campaigns, which was slightly improved. The methodology used to calculate each indicator is described in Technical Note I. This review, however, does not constitute a thorough and complete legal analysis of each country's legislation. Except for smoke-free environments and bans on tobacco advertising, promotion and sponsorship, data were collected at the national/federal level only and, therefore, provide incomplete policy coverage for Member States where subnational governments play an active role in tobacco control.

Daily smoking prevalence for the population aged 15 and over in 2011 is an indicator estimated by WHO from tobacco use surveys published by Member States. Tobacco smoking is one of the most widely reported indicators in country surveys. The calculation of WHO estimates to allow international comparison is described in Technical Note II.

The Americas

Table 1.1.2
Summary of
MPOWER measures

... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	ADULT DAILY SMOKING PREVALENCE (2011)	2012 INDICATOR AND COMPLIANCE						
		M MONITORING	P SMOKE-FREE POLICIES <small>LINES REPRESENT LEVEL OF COMPLIANCE</small>	O CESSATION PROGRAMMES	W WARNINGS		E ADVERTISING BANS <small>LINES REPRESENT LEVEL OF COMPLIANCE</small>	R TAXATION
					HEALTH WARNINGS	MASS MEDIA		
Antigua and Barbuda	...						7%	
Argentina	17%						68%	
Bahamas	...		-			...	38%	
Barbados	5%		...			-	49%	
Belize	4%		-			-	21%	
Bolivia (Plurinational State of)	5%						42%	
Brazil	15%						63%	
Canada	13%						64%	
Chile	27%						81%	
Colombia	14%		44%	
Costa Rica	6%						72%	
Cuba	...					-	75%	
Dominica	5%		-			-	23%	
Dominican Republic	14%					-	59%	
Ecuador	...						73%	
El Salvador	5%		-			...	52%	
Grenada	...		-			-	...	
Guatemala	3%		49%	
Guyana	10%					-	30%	
Haiti	...		-			-	...	
Honduras	...						34%	
Jamaica	...		-				46%	
Mexico	7%						67%	
Nicaragua	29%	
Panama	5%						57%	
Paraguay	13%		...			-	17%	
Peru	...						42%	
Saint Kitts and Nevis	5%		-			-	20%	
Saint Lucia	...		-			-	20%	
Saint Vincent and the Grenadines	...		-			-	15%	
Suriname	...		-			-	61%	
Trinidad and Tobago	...						33%	
United States of America	43%	
Uruguay	20%						69%	
Venezuela (Bolivarian Republic of)	...						71%	

CHANGE SINCE 2010

P SMOKE-FREE POLICIES	O CESSATION PROGRAMMES	W HEALTH WARNINGS	E ADVERTISING BANS	R TAXATION
CHANGE IN POWER INDICATOR GROUP, UP OR DOWN, SINCE 2010				
▲		▲	▲	
	▲			
	▲			
▲			▲	
		▲		
▲		▲	▲	
▼	▲	▲	▲	
				▼
				▼
	▲			
				▼
▲				

ADULT DAILY SMOKING PREVALENCE*: AGE-STANDARDIZED PREVALENCE RATES FOR ADULT DAILY SMOKERS OF TOBACCO (BOTH SEXES COMBINED), 2011

...	Estimates not available
30% or more	
From 20% to 29.9%	
From 15% to 19.9%	
Less than 15%	

* The figures should be used strictly for the purpose of drawing comparisons across countries and must not be used to estimate absolute number of daily tobacco smokers in a country.

MONITORING: PREVALENCE DATA

	No known data or no recent data or data that are not both recent and representative
	Recent and representative data for either adults or youth
	Recent and representative data for both adults and youth
	Recent, representative and periodic data for both adults and youth

SMOKE-FREE POLICIES: POLICIES ON SMOKE-FREE ENVIRONMENTS

	Data not reported/not categorized
	Up to two public places completely smoke-free
	Three to five public places completely smoke-free
	Six to seven public places completely smoke-free
	All public places completely smoke-free (or at least 90% of the population covered by complete subnational smoke-free legislation)

CESSATION PROGRAMMES: TREATMENT OF TOBACCO DEPENDENCE

	Data not reported
	None
	NRT and/or some cessation services (neither cost-covered)
	NRT and/or some cessation services (at least one of which is cost-covered)
	National quit line, and both NRT and some cessation services cost-covered

HEALTH WARNINGS: HEALTH WARNINGS ON CIGARETTE PACKAGES

	Data not reported
	No warnings or small warnings
	Medium size warnings missing some appropriate characteristics OR large warnings missing many appropriate characteristics
	Medium size warnings with all appropriate characteristics OR large warnings missing some appropriate characteristics
	Large warnings with all appropriate characteristics

MASS MEDIA: ANTI-TOBACCO CAMPAIGNS

	Data not reported
	No national campaign conducted between January 2011 and June 2012 with duration of at least three weeks
	National campaign conducted with 1-4 appropriate characteristics
	National campaign conducted with 5-6 appropriate characteristics, or with 7 characteristics excluding airing on television and/or radio
	National campaign conducted with at least seven appropriate characteristics including airing on television and/or radio

ADVERTISING BANS: BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP

	Data not reported
	Complete absence of ban, or ban that does not cover national television, radio and print media
	Ban on national television, radio and print media only
	Ban on national television, radio and print media as well as on some but not all other forms of direct and/or indirect advertising
	Ban on all forms of direct and indirect advertising

TAXATION: SHARE OF TOTAL TAXES IN THE RETAIL PRICE OF THE MOST WIDELY SOLD BRAND OF CIGARETTES

	Data not reported
	≤ 25% of retail price is tax
	26-50% of retail price is tax
	51-75% of retail price is tax
	>75% of retail price is tax

COMPLIANCE: COMPLIANCE WITH BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP, AND ADHERENCE TO SMOKE-FREE POLICY

	Complete compliance (8/10 to 10/10)
	Moderate compliance (3/10 to 7/10)
	Minimal compliance (0/10 to 2/10)

SYMBOLS LEGEND

- ☆ Separate, completely enclosed smoking rooms are allowed if they are separately ventilated to the outside and/or kept under negative air pressure in relation to the surrounding areas. Given the difficulty of meeting the very strict requirements delineated for such rooms, they appear to be a practical impossibility but no reliable empirical evidence is presently available to ascertain whether they have been constructed.
- Policy adopted but not implemented by 31 December 2012.
- ▲▼ Change in POWER indicator group, up or down, between 2010 and 2012. Some 2010 data were revised in 2012. 2012 grouping rules were applied to both years.

Refer to Technical Note 1 for definitions of categories

South-East Asia

Table 1.1.3
Summary of
MPOWER measures

... Data not reported/not available.
- Data not required/not applicable.

COUNTRY	ADULT DAILY SMOKING PREVALENCE (2011)	2012 INDICATOR AND COMPLIANCE						R TAXATION
		M MONITORING	P SMOKE-FREE POLICIES <small>LINES REPRESENT LEVEL OF COMPLIANCE</small>	O CESSATION PROGRAMMES	W WARNINGS		E ADVERTISING BANS <small>LINES REPRESENT LEVEL OF COMPLIANCE</small>	
					HEALTH WARNINGS	MASS MEDIA		
Bangladesh	23%							71%
Bhutan	11%							-
Democratic People's Republic of Korea				-	...
India	12%		☆					43%
Indonesia	29%						...	51%
Maldives	21%		...					49%
Myanmar	17%							50%
Nepal	27%							35%
Sri Lanka	12%							74%
Thailand	19%							70%
Timor-Leste	...						-	35%

CHANGE SINCE 2010

P SMOKE-FREE POLICIES	O CESSATION PROGRAMMES	W HEALTH WARNINGS	E ADVERTISING BANS	R TAXATION
CHANGE IN POWER INDICATOR GROUP, UP OR DOWN, SINCE 2010				
	▲			
		▲		
				▲
▲				
		▲		
	▲			
				▲

ADULT DAILY SMOKING PREVALENCE*: AGE-STANDARDIZED PREVALENCE RATES FOR ADULT DAILY SMOKERS OF TOBACCO (BOTH SEXES COMBINED), 2011

...	Estimates not available
	30% or more
	From 20% to 29.9%
	From 15% to 19.9%
	Less than 15%

* The figures should be used strictly for the purpose of drawing comparisons across countries and must not be used to estimate absolute number of daily tobacco smokers in a country.

MONITORING: PREVALENCE DATA

	No known data or no recent data or data that are not both recent and representative
	Recent and representative data for either adults or youth
	Recent and representative data for both adults and youth
	Recent, representative and periodic data for both adults and youth

SMOKE-FREE POLICIES: POLICIES ON SMOKE-FREE ENVIRONMENTS

	Data not reported/not categorized
	Up to two public places completely smoke-free
	Three to five public places completely smoke-free
	Six to seven public places completely smoke-free
	All public places completely smoke-free (or at least 90% of the population covered by complete subnational smoke-free legislation)

CESSATION PROGRAMMES: TREATMENT OF TOBACCO DEPENDENCE

	Data not reported
	None
	NRT and/or some cessation services (neither cost-covered)
	NRT and/or some cessation services (at least one of which is cost-covered)
	National quit line, and both NRT and some cessation services cost-covered

HEALTH WARNINGS: HEALTH WARNINGS ON CIGARETTE PACKAGES

	Data not reported
	No warnings or small warnings
	Medium size warnings missing some appropriate characteristics OR large warnings missing many appropriate characteristics
	Medium size warnings with all appropriate characteristics OR large warnings missing some appropriate characteristics
	Large warnings with all appropriate characteristics

MASS MEDIA: ANTI-TOBACCO CAMPAIGNS

	Data not reported
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	National campaign conducted with 1-4 appropriate characteristics
	National campaign conducted with 5-6 appropriate characteristics, or with 7 characteristics excluding airing on television and/or radio
	National campaign conducted with at least seven appropriate characteristics including airing on television and/or radio

ADVERTISING BANS: BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP

	Data not reported
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	Ban on national television, radio and print media only
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COMPLIANCE: COMPLIANCE WITH BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP, AND ADHERENCE TO SMOKE-FREE POLICY

	Complete compliance (8/10 to 10/10)
	Moderate compliance (3/10 to 7/10)
	Minimal compliance (0/10 to 2/10)

SYMBOLS LEGEND

- ☆ Separate, completely enclosed smoking rooms are allowed if they are separately ventilated to the outside and/or kept under negative air pressure in relation to the surrounding areas. Given the difficulty of meeting the very strict requirements delineated for such rooms, they appear to be a practical impossibility but no reliable empirical evidence is presently available to ascertain whether they have been constructed.
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					HEALTH WARNINGS	MASS MEDIA		
Australia	16%		—				...	60%
Brunei Darussalam	13%							81%
Cambodia	21%		—					17%
China	23%							41%
Cook Islands	27%							38%
Fiji	...							41%
Japan	20%		—				—	64%
Kiribati	50%		—				—	42%
Lao People's Democratic Republic	21%		43%
Malaysia	20%		—					57%
Marshall Islands	17%		29%
Micronesia (Federated States of)	...		—				—	65%
Mongolia	24%		— ○					49%
Nauru	47%		... ○			
New Zealand	18%							74%
Niue	12%		—				—	67%
Palau	19%							57%
Papua New Guinea	36%		37%
Philippines	21%							29%
Republic of Korea	25%						...	62%
Samoa	60%
Singapore	14%		... ☆				...	66%
Solomon Islands	25%							30%
Tonga	19%		63%
Tuvalu	...							15%
Vanuatu	11%		—					58%
Viet Nam	19%		○				○	42%

CHANGE SINCE 2010

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CHANGE IN POWER INDICATOR GROUP UP OR DOWN SINCE 2010				
▲				▲
			▲	
	▲			
	▲			
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▲			▲	
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			▲	
		▲	▲	

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