



REGIONAL OFFICE FOR THE WESTERN PACIFIC
BUREAU RÉGIONAL DU PACIFIQUE OCCIDENTAL
P. O. Box 2932, MANILA

REGIONAL COMMITTEE

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ORIGINAL: ENGLISH

MALARIA ERADICATION POSTAGE STAMPS

1 INTRODUCTION

The Executive Board at its twenty-eighth session adopted resolution EB28.R27, which reads as follows:

"The Executive Board,

Having considered the Director-General's report on the plan for the issue of malaria eradication postage stamps,¹

1. NOTES with satisfaction the encouraging response given so far in respect of the participation of Members in this project;
2. APPRECIATES the intention of the United Nations' Postal Administration to issue stamps devoted to the malaria eradication programme;
3. THANKS the International Bureau of the Universal Postal Union for its valuable co-operation and assistance;
4. APPEALS to those Members who have not yet decided to issue the proposed stamps to do so and thus contribute to the Organization's efforts in disseminating information on and stimulating interest in the malaria eradication programme;
5. EXPRESSES the hope that those Members who have informed the Organization that they could not participate in this project will reconsider their decision and make every possible effort to issue the proposed stamps;
6. WELCOMES any contribution given to the Malaria Eradication Special Account in connexion with the plan for the issue of postage stamps;

/7. SUGGESTS ...

¹ Document EB28/17

7. SUGGESTS that the Members carrying out an eradication programme explore various existing possibilities of securing some income from the issue of the proposed stamps to augment the funds available for their own national antimalaria programmes; and

8. REQUESTS the Director-General to pursue efforts in order to ensure as large a participation as possible in this project and to report on its developments to the twenty-ninth session of the Executive Board."

2 MEMBERS' PARTICIPATION

As of 1 August 1961, twenty-eight countries had notified WHO Headquarters and nine countries the Regional Offices concerned of their decision to issue the proposed stamps or of their intention to take such a decision in due course; five countries had announced their partial participation, either by establishing special postmark cancellation slogans or by issuing postage stamps at another date. In addition a number of countries had sent interim replies indicating that the project had been given favourable consideration.

The following is the situation as of 1 August 1961 regarding the participation of countries of the Region:

2.1 Participation

- Cambodia : authorized the issue of the stamps on 7 April 1962 to the value of 250 000 riels and to cede 70 000 riels of the revenue derived to WHO. It will also be possible for the Government to remit stamps to this value directly to the Organization.
- China : agreed to issue the stamps on 7 April 1962. The design of the stamp to be based on WHO proposal. English and Chinese translations to appear on the stamps. Donation of these special stamps to be made to WHO.
- Korea : authorized the issue of the stamps on 7 April 1962. Total of 500 000 stamps to be issued in the 40 Hwan denomination. A certain number, which has not yet been decided, would be donated to WHO.
- Viet Nam : intends to issue the stamps on 7 April 1962. There will probably be four denominations and the number will be limited to 1 000 000 stamps in each denomination. Consideration will be given to incorporation of the motif suggested. Proceeds of a proportion of the first day's sales may be donated to WHO.

/2.2 Possible ...

2.2 Possible participation

- Federation of Malaya : The Government has taken the matter up with the postal authorities. The Health Ministry has supported the WHO proposal.
- Japan : The Government will take the matter up further with the Ministry of Communications.
- Philippines : Postal authorities considering the plan for its tentative inclusion in the stamp agenda for 1962.

2.3 Negative replies

- Australia : Not in a position to participate or to raise money through philatelic sales.
- New Zealand : Unable to undertake a special stamp issue in 1962 owing to other commitments.
- North Borneo : Not in a position to issue stamps as a new definitive issue of postage stamps has been made recently.
- Sarawak : Unable to issue special stamps.
- Singapore : Unable to participate as the Government has already been committed to issue five denominations of a new definitive postage stamp and two commemorative stamps in 1962.

3 CONCLUSIONS AND APPEALS

The response of governments in the Western Pacific Region is as yet not as satisfactory as that in other parts of the world. In three of the other regions the response has been so good as to make it seem likely that most of the countries will issue the proposed stamps. Much depends on the efforts and support given to the scheme by the health authorities and it is hoped that they will do everything possible to persuade the postal authorities of those countries which have as yet reached no decision, to participate in the scheme. The attention of the Committee is also drawn to the fact that those Governments which have stated that they are not in a position to issue a special stamp might consider the possibility of arranging for an appropriate postmark slogan.

4 DONATIONS TO MESA AND FUND RAISING FOR NATIONAL ANTIMALARIA PROGRAMMES

About twenty countries have announced their intention to make donations to the Malaria Eradication Special Account in connexion with the issue of the

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malaria eradication postage stamps, mostly by giving a quantity of those stamps to the Organization. This comparatively very favourable response makes further donations of stamps to the Organization more desirable since prospects for the Organization's sale of stamps on the philatelic market would improve if postage stamps from a greater number of countries could be offered. The Organization would be glad to obtain up to 100 000 stamps of each issue, which it expects to sell at their face value converted into relevant currencies at the official rate of exchange. Suitable arrangements for handling the sale of stamps which may be donated to WHO are under consideration and Governments will be informed on the subject as soon as decisions are reached.

The attention of the Members carrying out an eradication programme is called particularly to paragraph 7 of resolution EB28.R27 in which the Executive Board suggests that those Members explore various possibilities of securing some income from the issue of the proposed stamps to augment the funds available for their own national antimalaria programmes. It would be desirable that those Members submit to the Organization full information relating to the funds obtained in this way for the purpose of a final report on this project.