Agenda item 18 EB 146/24

Maternal, infant and young child nutrition (MIYCN)

Comprehensive implementation plan on maternal, infant and young child nutrition: biennial report

Intervention

Chair,

From the SEAR, Sri Lanka awarded the first ever “Green Nation” status by the World Breast Feeding Trends Initiative for supporting breast feeding women and leading to improved breast feeding practices. For the purposes of reporting Sri Lanka wishes to share the experiences with following actions.

Action 1 – To create supportive environment for the implementation comprehensive of food and nutrition policies

Sri Lanka has a strong policy guidance provided by the National Nutrition Policy (2010) which is under revision currently has a significant focus on MIYCN and Maternal and Child Health Policy (2012) focus MIYCN as a major area of importance. National Strategy for Infant and young child feeding Sri Lanka provides guidance to improve child nutrition and a comprehensive child care package is being developed to further strengthen service provision in a holistic manner. Nutrition Profile Model has been developed for Sri Lanka with the prime purpose of being an aid to regulate the marketing of foods and non-alcoholic beverages to children and empower consumers to make informed food choices

Action 2 – To include all required health interventions with an impact on nutrition in national nutrition plan
Action 3 – To stimulate development policies and programmes outside the health sector that recognize and include nutrition

Action 4 – To provide sufficient human and financial resources for the implementation of nutrition interventions

Action 5 - To monitor and evaluate the implementation of policies and programmes

Ongoing monitoring is being carried out through Reproductive Health Management Information System which has been digitalized (eRHMIS) and incorporates MIYCN indicators.

**Sri Lanka Code for Promotion, Protection and Support of Breastfeeding and Marketing of Designated Products** has been revised incorporating relevant WHA resolutions and to address the inappropriate marketing of designated products and other shortcomings identified in the implementation. Steps are being taken to gazette as an Act of Parliament under the Ministry of Health.

Thank you.