Draft policy on extrabudgetary resources

Report by the Director-General

1. A working group was established by the Executive Board at its 100th session (May 1997) to review extrabudgetary resources.¹ The resulting report was discussed by the Board at its 102nd session (May 1998),² and its main conclusions were endorsed. In decision EB102(2), the Board requested the Director-General to draw up a policy document for its consideration in 1999.

2. A detailed policy was debated by the Executive Board at its 104th session (May 1999) and it was suggested that a revised document should be prepared for the current session. Revised, short, policy guidelines are now attached as an Annex.

ACTION BY THE EXECUTIVE BOARD

3. The Executive Board is invited to review and endorse the attached policy guidelines on resource mobilization.

¹ Document EB100/1997/REC/1, page 69.
WHO POLICY GUIDELINES ON RESOURCE MOBILIZATION

WHO will raise voluntary contributions for its work on the basis of the guidance set out below.

• **An integrated budget.** Our extrabudgetary – or voluntary – funding should remain clearly identifiable, but will form part of an integrated programme budget; funding will be used to meet the goals and targets in the budget.

• **Working through priorities.** We will focus our fund-raising mainly on a limited number of programme priorities as identified in the budget (recognizing that the priorities may change over time). We will work with donors and partners to identify matches between their priorities and ours. The distribution of resources to global, regional or country programmes will depend primarily on the requirements for delivery of programme goals and targets.

• **A more secure resource base.** Wherever possible we will ask for donations to match the full period of the biennial budget. We will ask for pledges to be made sufficiently in advance to allow for sensible planning with the regular budget resources. We will seek to avoid detailed earmarking of donations.

• **A wider resource base.** We want to broaden the range of donors, with more Member States contributing, and greater involvement of the public and private sectors.

We will implement this policy along the lines described below.

• **A partnership approach.** We will seek to develop partnerships with donors in order to create an atmosphere of shared responsibilities and outcomes. We will make public our guidelines on avoiding conflicts of interest regarding voluntary funding.

• **Governing body involvement.** The governing bodies will be informed on developments affecting voluntary funding and have an opportunity to debate them.

• **Coordination of work with donors and recipients.** A strengthened Department of Resource Mobilization will liaise with donors, organize bilateral review meetings with major donors, and Meetings of Interested Parties\(^1\) for the exchange of views and information with its partners.

• **Coordination within WHO.** A resource mobilization team, comprising cluster and regional representatives, will ensure the sharing of information with, and coordinated approaches to, donors. A donor profile database will be established, together with a proposal tracking system. Staff within and outside headquarters will be trained in areas such as project development and presentation. Resource mobilization will be planned and incorporated into work plans.

\(^1\) Meetings of Interested Parties will comprise both donors and recipients, and their work should be used to inform the debates of the governing bodies. Their work should be regularly evaluated.
• **Clarity on programme support costs.** A new approach will be developed for the charging and use of the programme support costs that arise from voluntary funding.

• **Monitoring and reporting.** A new accounts structure will provide a clearer view of where contributions are spent, and will enable donors and governing bodies easily to follow contributions. Ultimately, an integrated reporting system will make it possible to provide all donors to a programme with progress and financial reports.