# Side event application / Formulaire de demande de réunion parallèle

## Contact

<table>
<thead>
<tr>
<th>Name/Nom:</th>
<th>Jacinta Holdway</th>
<th>Date of application:</th>
<th>6 April 2018</th>
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</thead>
<tbody>
<tr>
<td>Delegation/Délégation:</td>
<td>Director, Department of Health, Australia</td>
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<tr>
<td>Telephone, Email/Téléphone, courriel:</td>
<td>+61 418 157 584 / +61 6289 3645</td>
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Member States confirmed as co-organizers of the event/ Etats Membres confirmés comme co-organisateurs de la réunion:
Australia and Costa Rica have been confirmed as co-organisers of the event.

## Concept

**Description of proposed side event, including objective, expected results, proposed programme and speakers* / Description de la réunion parallèle proposée, y compris les objectifs, les résultats attendus, l’ordre du jour et les orateurs* :**

**Mobilising Society: Inspiration for developing national comprehensive, multisectoral responses to dementia**

**Objective**

To engage country representatives and civil society in attendance at the World Health Assembly on the importance of developing national comprehensive, multisectoral responses to the Global Action Plan on the Public Health Response to Dementia 2017-2025, with a view to strengthening universal health coverage.

**Expected Results**

In line with the WHO Global Action Plan on the Public Health Response to Dementia it is hoped that more Member States will commit to develop national plans, or seek the support of Alzheimer’s Disease International (ADI) and partners including WHO regional contacts to learn more in order to strengthen their response to dementia, and to share knowledge to develop plans in future. Greater action on dementia is important in order to enhance the wider response of governments to achieve universal health coverage, as currently approximately half of those diagnosed in high income countries and as few as 10% in developing countries are diagnosed or receive support for dementia.

The event will also support the goals of, and highlight the importance of the WHO Global Dementia Observatory, that will be critical to collate data on the response to the Global Action Plan by 2025.

**Session outline**

The session will be run as a moderated panel discussion, with an introduction from ADI who will deliver an update on the progress of dementia plans globally, followed by speakers on the development of plans in Australia and Costa Rica.

ADI will then moderate a panel of up to 8 speakers, that will include Paola Barbarino, CEO of ADI, a representative of the President’s office from the Government of Costa Rica, a representative from the Australian Department of Health, and other representatives from Japan, the Republic of Korea, the Netherlands, the United Kingdom, and Ecuador.

A person with dementia will speak on the importance of national action from the perspective of those affected.

Discussion will provide an opportunity to understand the unique needs of developing a plan on dementia, as well practical advice from ADI and a person with dementia on both designing a plan, and support ADI and partners can offer for development, where requested.
Summary of importance

The 2030 Agenda for Sustainable Development aspires to "leave no one behind". In support of this, one of the key targets of the Agenda is to achieve universal health coverage. To achieve this, it is important to understand that vulnerable groups, including people with dementia, require different, targeted approaches to health care.

WHA71 marks the first anniversary of the adoption of the Global Action Plan on the Public Health Response to Dementia 2017-2025. Someone develops dementia every three seconds, and dementia is among the most expensive diseases to affect health systems globally. The global action plan represents the greatest single opportunity and framework to address dementia in every country – national plans are needed to translate the global action plan into tangible action and progress on dementia at the local level.

Through the global action plan, Member States are encouraged to collaborate and partner with countries at international, regional and national levels for multisectoral action against dementia and aligning these actions with the principle of universal health coverage. Developing national, coordinated responses to dementia requires collaboration among all stakeholders to improve prevention, awareness, diagnosis, care, support and quality of life for people living with dementia, their families and care partners. Sharing experiences on existing responses will provide an important insight for other Member States into the successes and challenges they may face in developing their own responses.

The event will encourage commitment to the global action plan on this important milestone, and facilitate the development of increased global action. Those with existing plans will enjoy the opportunity to share experiences and best practice within the high-level network.

It is hoped that the event will also provide an opportunity for the launch of a new light publication by ADI, on the current state of the development of existing and upcoming plans on dementia worldwide, based on the framework of the seven targets of the global action plan.

Agenda (90 minutes)

Moderator: Paola Barbarino

- Introduction by Paola Barbarino, CEO of ADI

Paola will introduce the importance and challenges for developing plans on dementia, including analysis by ADI on the global momentum following the adoption of the Global Plan in 2017. A new report by ADI, providing a framework for regular updates on the response to the targets of Global Plan, will be made available during the event.

- Australian Ministry representative & Costa Rican representative: Plan National Alzheimer

An interactive question and answer session with a panel that will include key speakers from the countries listed above

Prospective invitations for general participation have been arranged for engaged representatives in an additional 18 countries, who have actively engaged and been supportive of accelerating action on dementia.

Participation of the Department of Health, Australia. ADI welcomes the Australian Government's leadership in the national, regional and global response to dementia.

Participation of the President’s office (Costa Rica). ADI would like to highlight the important role of the Presidency and government of Costa Rica as a leader in the development and continued attention to the first national plan on dementia in the region. Lessons from Costa Rica’s journey in the implementation of the plan are important globally and offer an example of best practise that can be adopted by others. The current President of Costa Rica became an Honorary Ambassador of ADI in November 2017. An application to sponsor the event was submitted to WHO by the Costa Rican Government in March 2018.

Event details / détails de la réunion

Side events may last for a maximum of 90 minutes and be organized at lunchtime (between 12:15 and 14:15) or in the evening (between 18:00 and 20:00).

La durée des réunions parallèles ne devra pas dépasser 90 minutes; elles peuvent se tenir à l’heure du déjeuner (entre 12h15 et 14h15) ou le soir (entre 18 heures et 20 heures).

Preferred date/time of the meeting/Date de la réunion:

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<th>First choice:</th>
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<tbody>
<tr>
<td></td>
<td>Monday 22 May</td>
<td>12:30</td>
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<td>second choice:</td>
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<td>Tuesday 23 May</td>
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<td>Third choice:</td>
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<tr>
<td></td>
<td>Wednesday 24 May</td>
<td>12:30</td>
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Expected number of participants/Nombre de participants attendus: 50
Exact title of the meeting: Mobilising Society: Inspiration for developing national comprehensive, multisectoral responses to dementia

Interpretation/Interprétation
Interpretation may be provided in the official languages and the estimated costs are as follows: 2 languages: 2561 CHF; 3 languages: 5123 CHF; 6 languages: 11953 CHF.

L'interprétation peut être assurée dans les langues officielles aux coûts estimés suivants : 2 langues-2561 CHF; 3 langues-5123 CHF; 6 langues-11953 CHF.

Are interpretation services requested? / L'interprétation est-elle requise? Yes/Oui ☒ No/Non ☐

(If yes, which languages)/(Si oui, en quelle langue) ☐
English/Anglais ☐ French/Français ☒ Russian/Russe ☐ Spanish/Espagnol ☒ Chinese/Chinois ☐ Arabic/Arabe ☐

Other language/autre langue: ☐

Room Layout/Aménagement des salles
Due to type of furniture and technical equipment in the room, the layout of the rooms cannot be changed. For information regarding the location and layout of rooms at the Palais des Nations, please see: http://www.unog.ch/80256EE60057CB67/(httpPages)/BAE3AF717207A5AF80256EF80049C552?OpenDocument


*Badges/ Badges d’accès
WHA side events are for participants of the WHA and, as such, panellists and participants should be drawn from those participating in the Health Assembly.

Les réunions parallèles sont réservées aux participants de l’Assemblée; Les orateurs de ces réunions doivent donc être choisis parmi ceux-ci.

Please complete the form and send it to / Merci de remplir le formulaire et de l’envoyer à cmpmail@who.int