
WHO Investment Case & Investment Round

Member States Information Session

03 April 2024



WHO

HEALTH FOR ALL ALL FOR HEALTH



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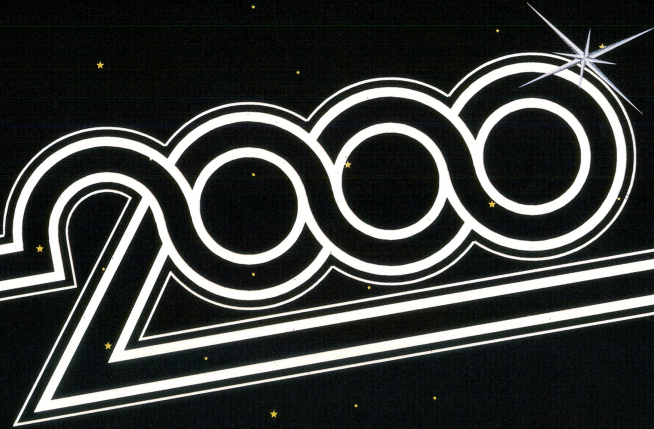
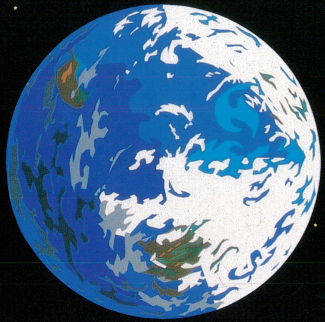
ANNIVERSARY

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Today

- Update on Investment Round
- 1st Draft of Investment Case
- Next Steps

HEALTH
FOR
ALL



**Updates on
Investment Round**

Investment Round Kick Off of Phase 2

Formally approved at EB154

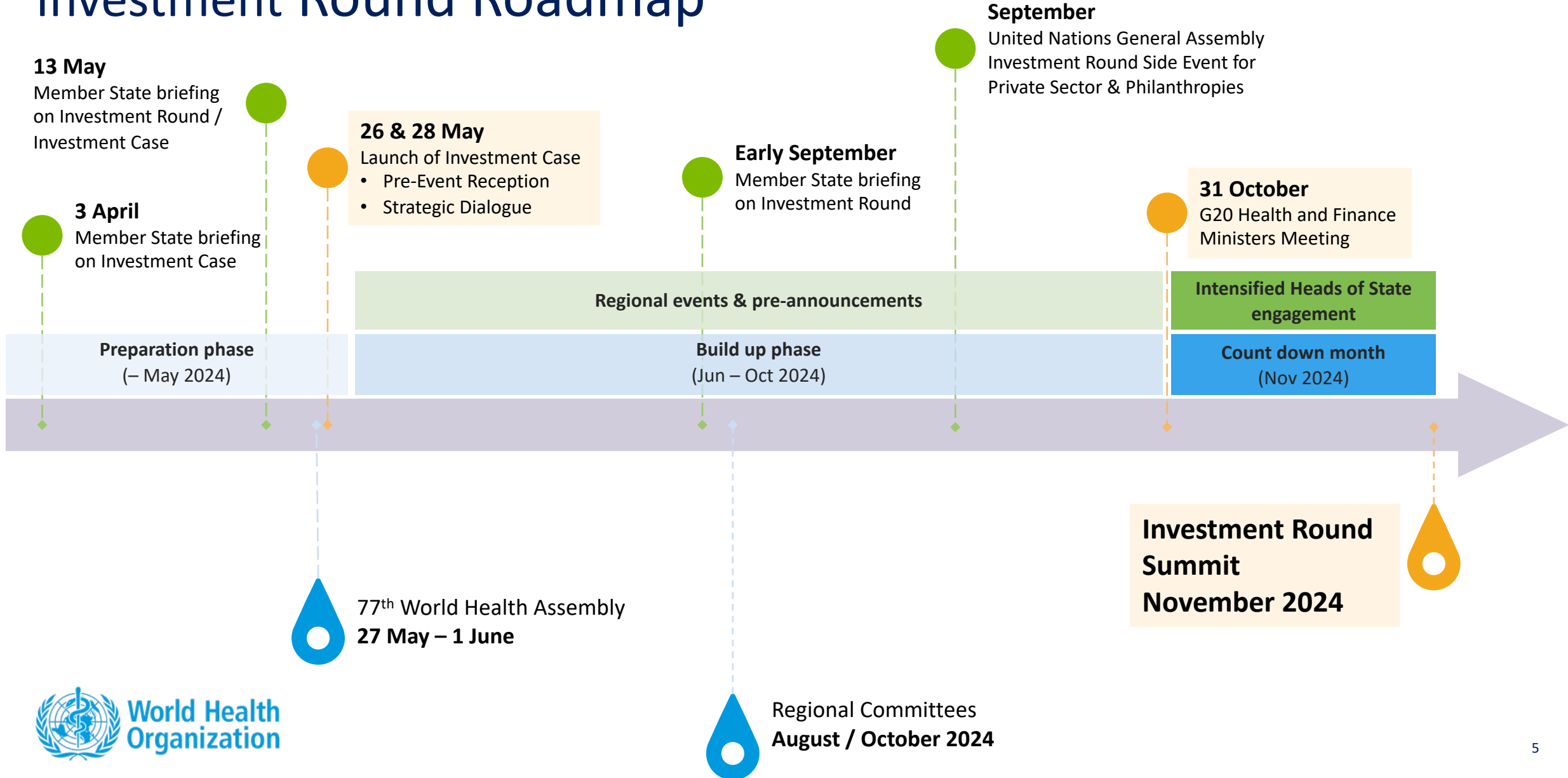
**Investment Case for launch at
WHA**

Host & Co-Hosts Engaged

Allies being mobilised



Investment Round Roadmap



New | Events Planning and Communication

Investment Round Website Live

- [Access here](#)

Key Events at WHA 77

- [Sunday 26 May 17:00 – 20:00](#)
 - Pre-WHA Opening Event
- [Tuesday 28 May 13:00 – 14:30](#)
 - Launch of the Investment Case

Engagement with VIPs/partners in support of IR/IC

- Global Health Ambassadors & Partners being mobilised



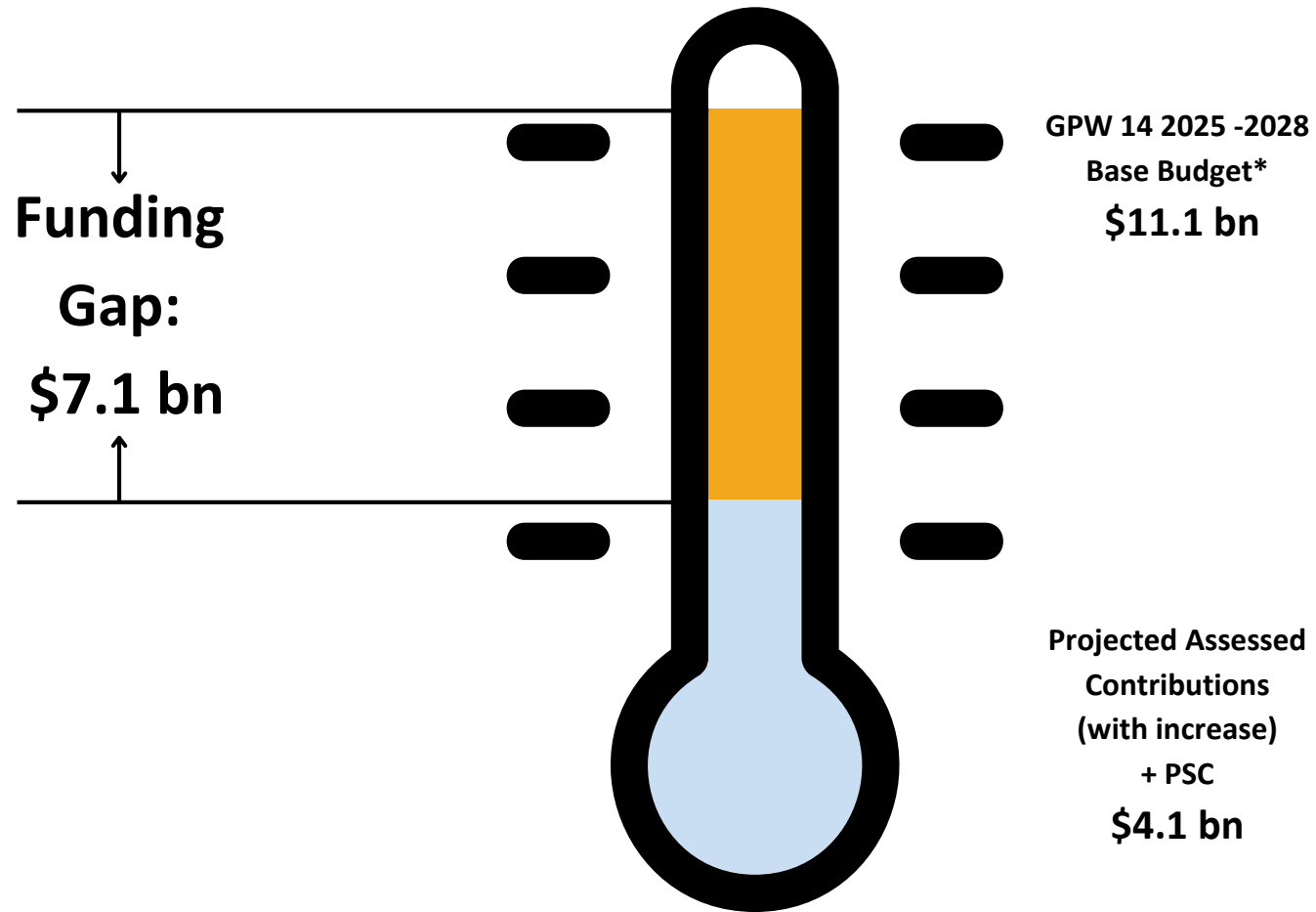
The WHO Investment Round is a new approach to mobilizing resources for WHO's core work for the next 4 years (2025-2028). Working with existing donors and other partners, the Investment Round also aims to attract new donors through an inclusive engagement process that will culminate in a high-

New | Co-Hosts

AFRO	EMRO	EURO	PAHO	SEARO	WPRO
1 Likely 1 TBC	1 Likely 1 TBC	3 Confirmed <i>1 Champion</i>	1 Confirmed 1 TBC	1 Likely 1 TBC	2 Likely <i>1 Champion</i>

- Join **IR Steering Committee** to shape IR event roadmap and investment case
- Encourage **HoS level participation at G20 leaders summit** and pledges from broader set of donors including private sector
- Leverage **key events and diplomatic network** to echo country's support to WHO and **give visibility to Country-WHO Flagship Partnerships**
- **Step up financial support to base budget for 2025 - 2028** (in addition to AC)

Recap | Stable Needs for a Sustainably Financed WHO



*** Includes:**

- Technical Base Programmes (zero basis increase)
- Country Strengthening
- Strengthening Accountability
- Polio Transition
- Data and Innovation

Excludes:

- Polio Eradication
- Special Programmes
- Emergency Operations and appeals

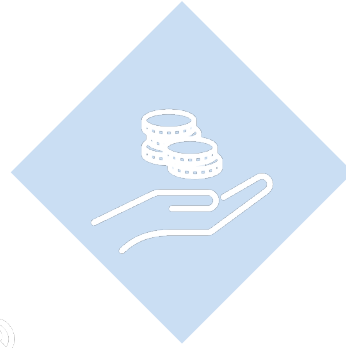
New | Resource Mobilisation & Advocacy

Sovereign



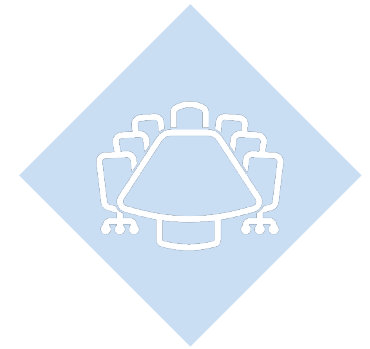
Implementation of **country-by-country & regional engagement action plans**
Civil Society and
Parliamentarian engagement

Philanthropy



Negotiations ongoing with **Key Targets / Long-term relationships**
Groundwork for **Matching Funds**

Private Sector

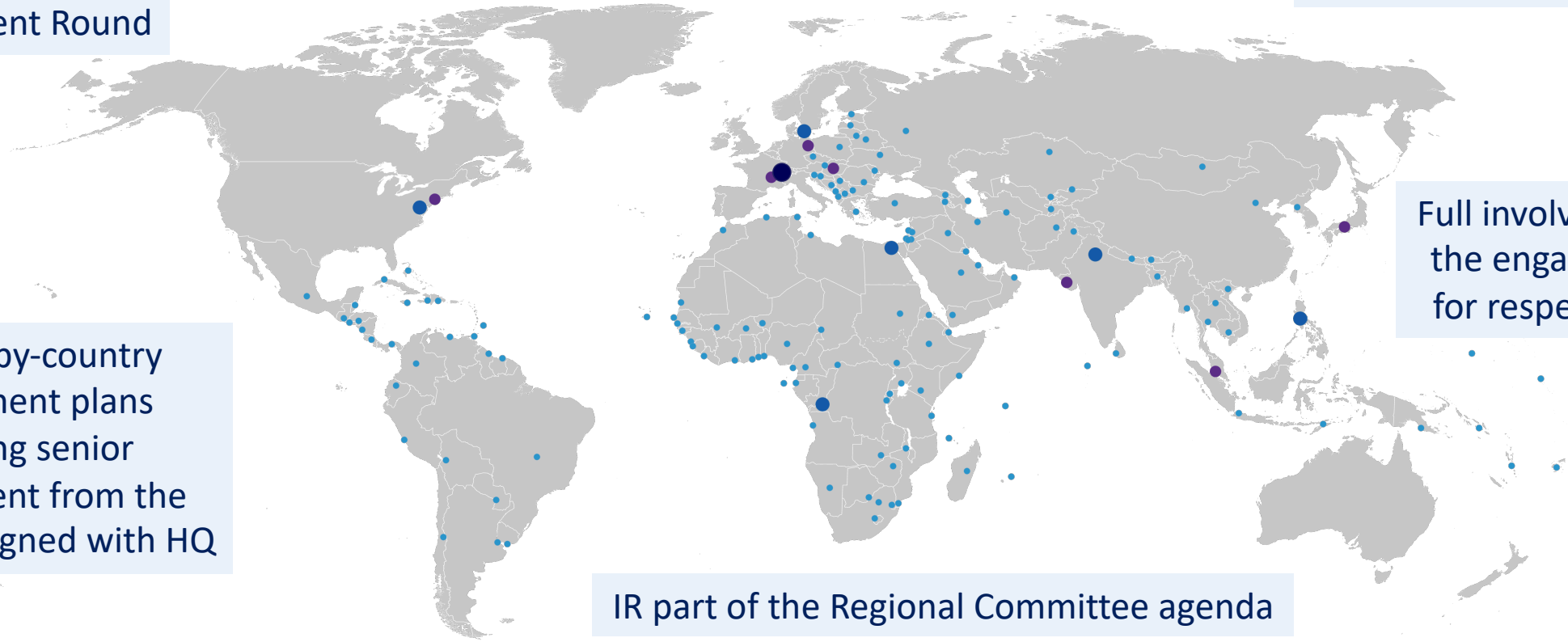


Donor Segmentation & approach established
WHO Foundation outreach begun

New | How the Regions are supporting engagement

Established regional taskforces to support the Investment Round

Regional events organized with the regional co-host



Country-by-country engagement plans including senior management from the regions & aligned with HQ

Full involvement WRs in the engagement plans for respective country

IR part of the Regional Committee agenda

Regional Focus | AFRO

Regional Special Event at the RC – Tuesday 27 August

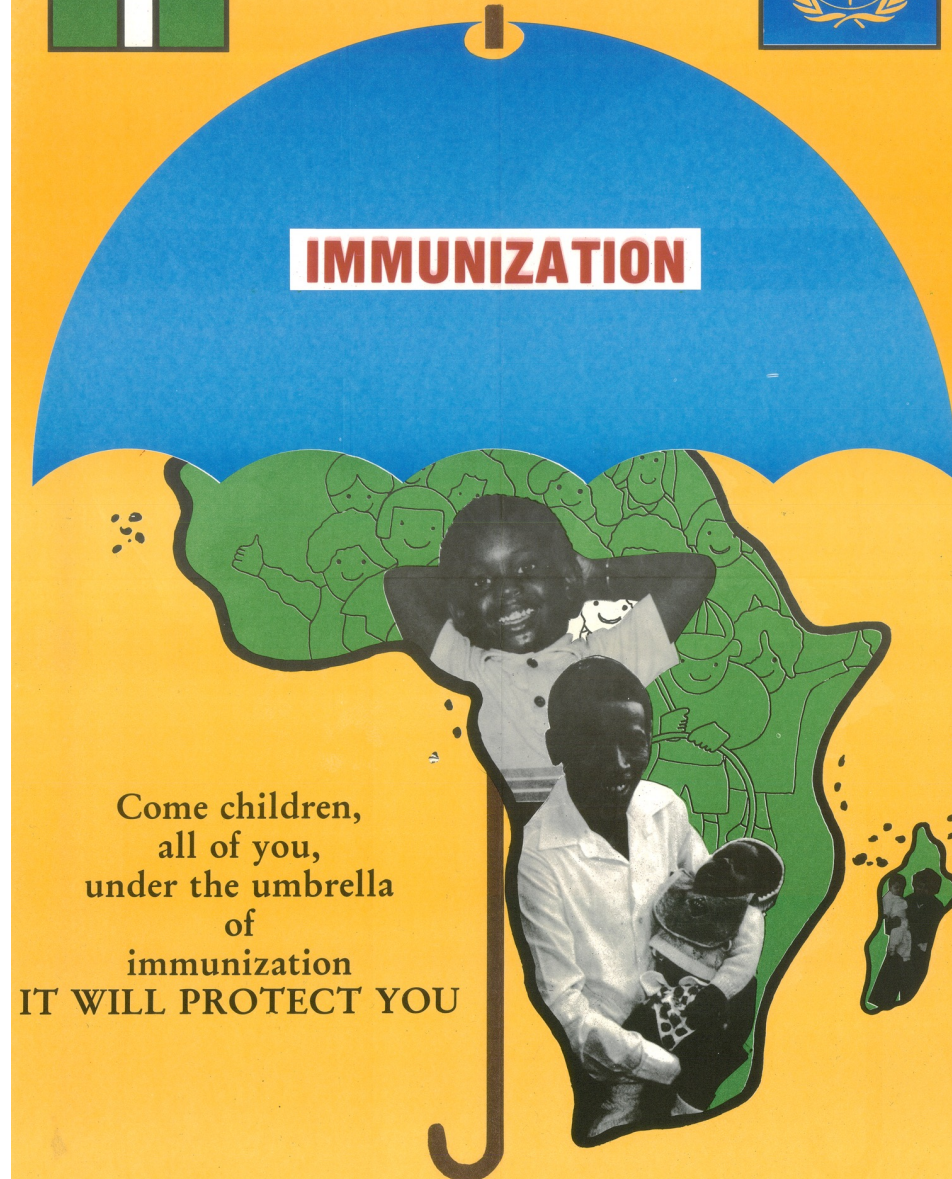
- **Aiming at contribution from all 47 African MS**
- **AU + G20 member co-hosts** + other champions (e.g Botswana, Namibia, Congo & Angola)

WCOs full ownership in the IR engagement plan

- Establish a **WHO AFRO IR Task Force** with WRs and Directors
- **Develop and share RD letter to HoS and MoH** requesting their contribution for the IR
- **Support and prepare countries** attending the G20
- Develop of **Comms Material and Key Messages**
- Development of **Country engagement plans**



WORLD HEALTH DAY
7 APRIL 1987



A CHANCE FOR EVERY CHILD

EPI/PEV, 1987
WHO-OMS-AFRO, BRAZZAVILLE, CONGO

New | Status on financial terms



Expanded definition of **thematic flexible funding**



Thematic funding will include contributions with the following specifications:

- **global level &** programmatic specification \geq **output level**;
- up to **Major Office level** & programmatic specification \geq **outcome level**;
- up to **Country Office level** & programmatic specification \geq **strategic objective level**



Improved **standardized corporate reporting**



- **Individual donors to champion harmonization process** and provide inputs
- Pilot selected **functional areas for reporting harmonization**



Improved **allocation process - RAC**



- RAC made **more inclusive by strengthening country representation**
- Technical experts from **across three levels involved in decisions**
- Information on distribution is **available on WHO's web portal**
- **Respects thematic earmarking by donors**



GPW 14 budgeting



- Crosswalk of priorities of Programme Budget 24-25 to GPW 14 as a basis for Preliminary Budget estimate available by WHA77

New | IR Indicators



Financial Comittment

- **Funding for GPW14** base budget at start of implementation period
 - *Total pledged against ask*



Flexibility

- **Percentage of flexible and thematic VC** funding for the base budget
 - *Baseline: 16% for 2020-23*
- **# of Donors accepting harmonized reporting**
 - *Baseline: 9*



Predictability

- **# of donors pledging for the full 4-year period**
 - *Baseline: 7*
- **Funding available at the beginning of the 4-year period**
 - *Baseline: 17% (excl. AC)*
- **# of donors with increased contribution to base**
 - *Compared to annualized average of previous 4-year period*



Efficiencies

- **Workforce Stabilization:** Percentage of short-term contract holders within WHO Workforce
 - *Baseline: 22.4%*
- **Cost Savings** in RM end-to-end processes
 - *Baseline: \$90m*



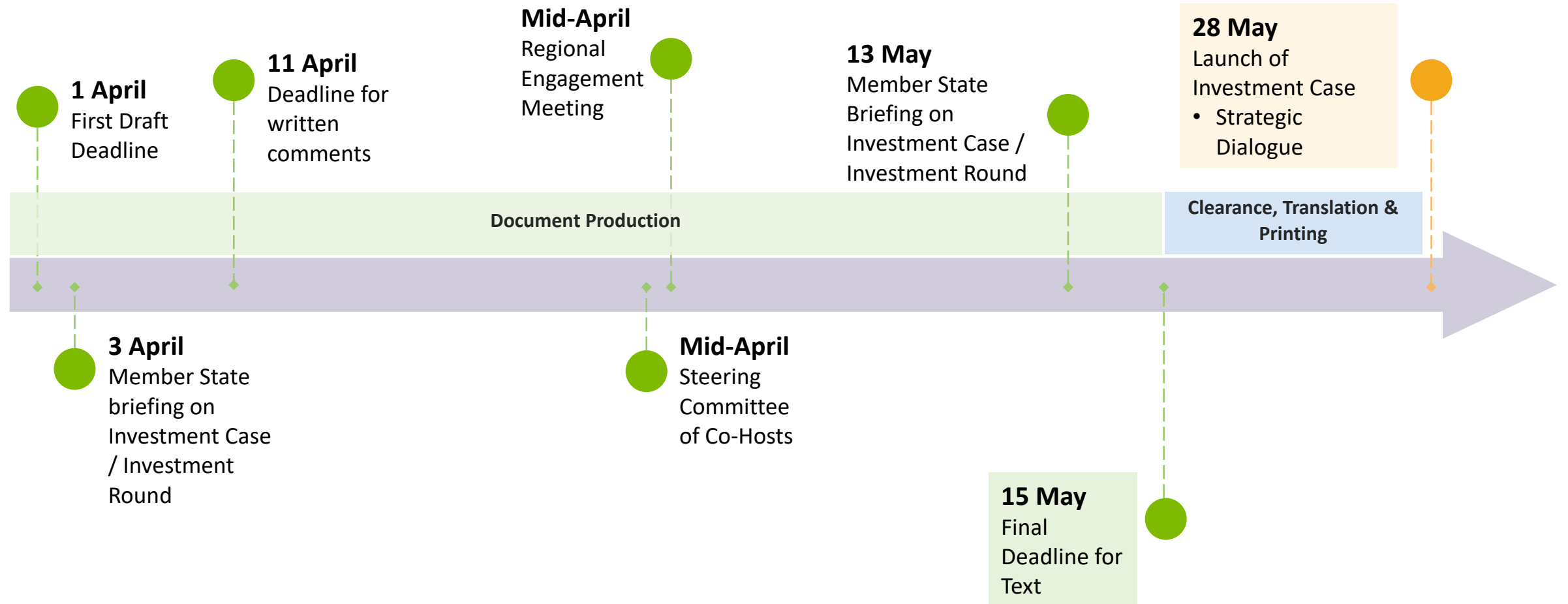
Investment Case

All for Health,
Health for All

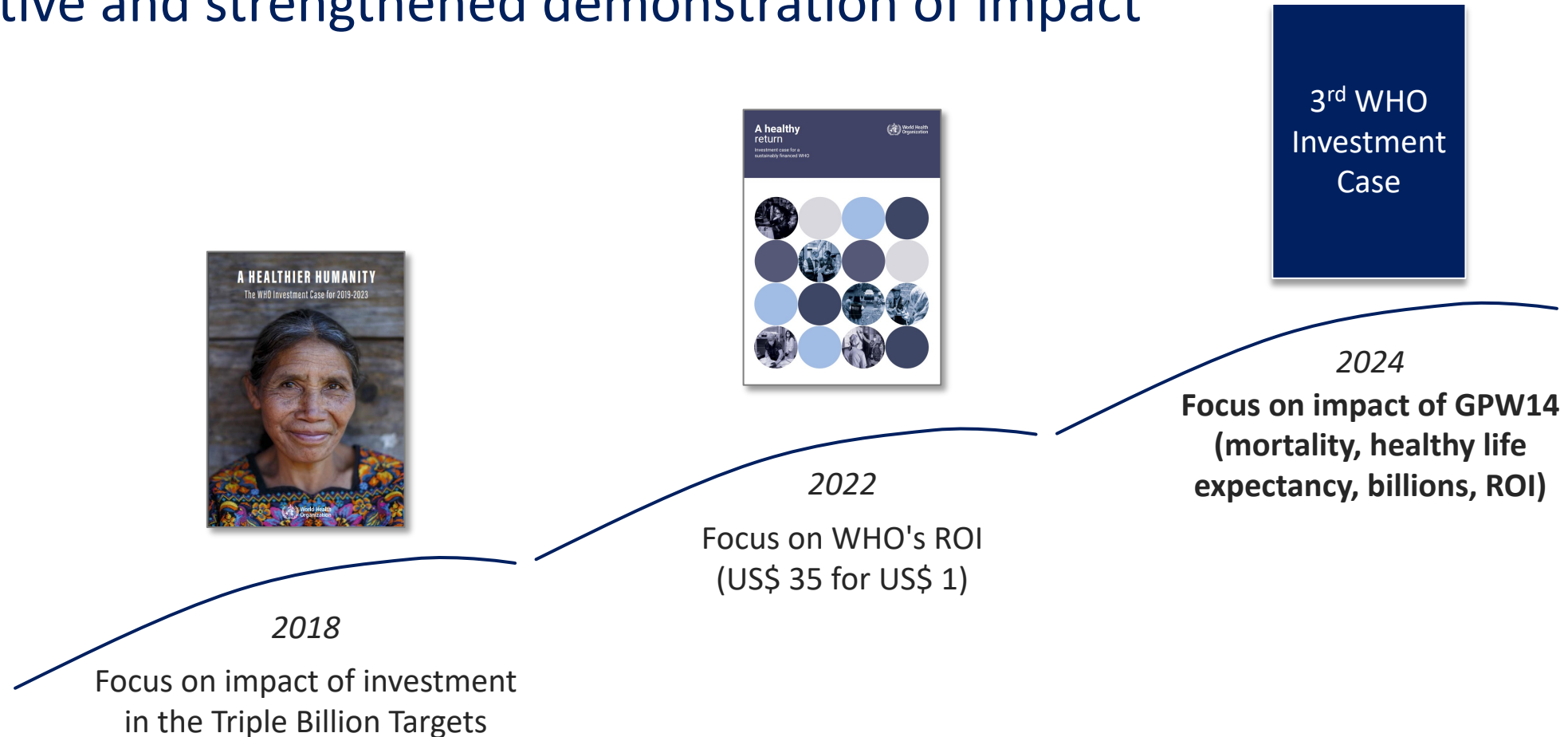
الجميع من أجل توفير الصحة للجميع



Timeline of Investment Case



The Investment Case will address Member States' request for a compelling narrative and strengthened demonstration of impact



Overview of Investment Case



Summary

Why Invest in WHO: Unique Value Proposition & Impact

What WHO will deliver in GPW14

How a transformed WHO will deliver

Ask: Four-year funding requirement & ROI

Conclusion: Elevator Pitch

Key Contributions from Secretariat

PROMOTE



10,000 health facilities will be fully functional, climate and disease resilient, including WASH, electricity and facility management



1.2 billion people covered by policies to reduce obesity in 31 countries under WHO Acceleration Plan to STOP obesity



XX million people effectively treated for hypertension in YY countries through application of the HEARTS package

PROVIDE



Support 55 “Support and Safeguard” list countries in their efforts to educate and employ 3.2 million health workers



100 million additional vaccines delivered in 20 priority countries under the Big Catch Up



Applying the multi-disease elimination framework 35 countries will eliminate one additional disease, including NTDs, malaria, mother to child transmission of HIV, TB, hepatitis B or syphilis

PROTECT



Provide access to health services for more than 100 million people in 30 FCV countries, including 40 million PHC visits



Identify, assess, and provide crucial information about 30 health threats every month, and coordinate response to an average of 60 ongoing emergencies



Strengthen integrated surveillance to ensure outbreaks are detected and identified within 7 days

POWER



Normative Guidance and associated Pre-Q completed within 12 months covering 400 health products



All WHO data and MS consultations on estimates centralized through World Health Data Hub, increasing accessibility and transparency



Every Member State has a step increase in coordination of Global Health Initiatives, guided by their priorities

PERFORM



Audits and oversight mechanism demonstrate organizational excellence in accountability, transparency, and efficiency



High priority outputs funded up to 80% of their planned budget from assessed and voluntary contributions



Agile 3-Level way of working accelerates implementation, increasing the rate of progress toward SDGs

In 2025 - 2028 WHO will contribute to

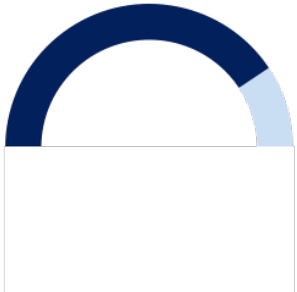
Saving 40 Million Lives



Promote Health

6 Billion

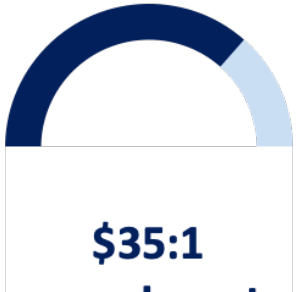
People Enjoy Healthier Lives



Provide Health

5 Billion

People benefit from UHC without Financial Hardship

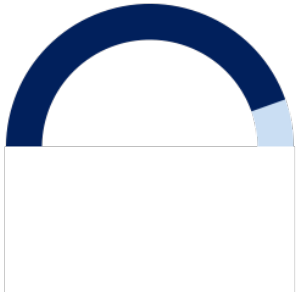


\$35:1
Return on Investment

Protect Health

7 Billion

People better protected from Health Emergencies



Bringing WHO's work to life through Deep Dives & Pull Outs

(Non-exhaustive list)

Climate Change	The greatest challenge to health in the 21 st Century
Transformative access to tools	An end-to-end system from innovation to access
Infectious Diseases	Accelerating elimination of infectious diseases
Mental Health	Special Initiative: Closing the treatment gap
Emergencies	Strengthening global health security amid escalating threats
Women's Health	Advancing women's rights and access to health services

WHO End-to-End role in Accelerating Access to Life-saving Innovation

Science & R&D

- Convene and catalyze science, Horizon scanning
- Sharing of pathogens, samples & products for research & multi-centre trials

Impactful use

- Healthcare worker capacity & infrastructure
- Workflow & Digital Integration
- Implementation research & Policy Updates

Selection, procurement & supply

- Technical specifications
- Standardized Nomenclature
- Market shaping

National Policy for health products

- Translation into national policy
- Essential lists, Tech Assessment, Insurance Coverage

Management of IP & Market access

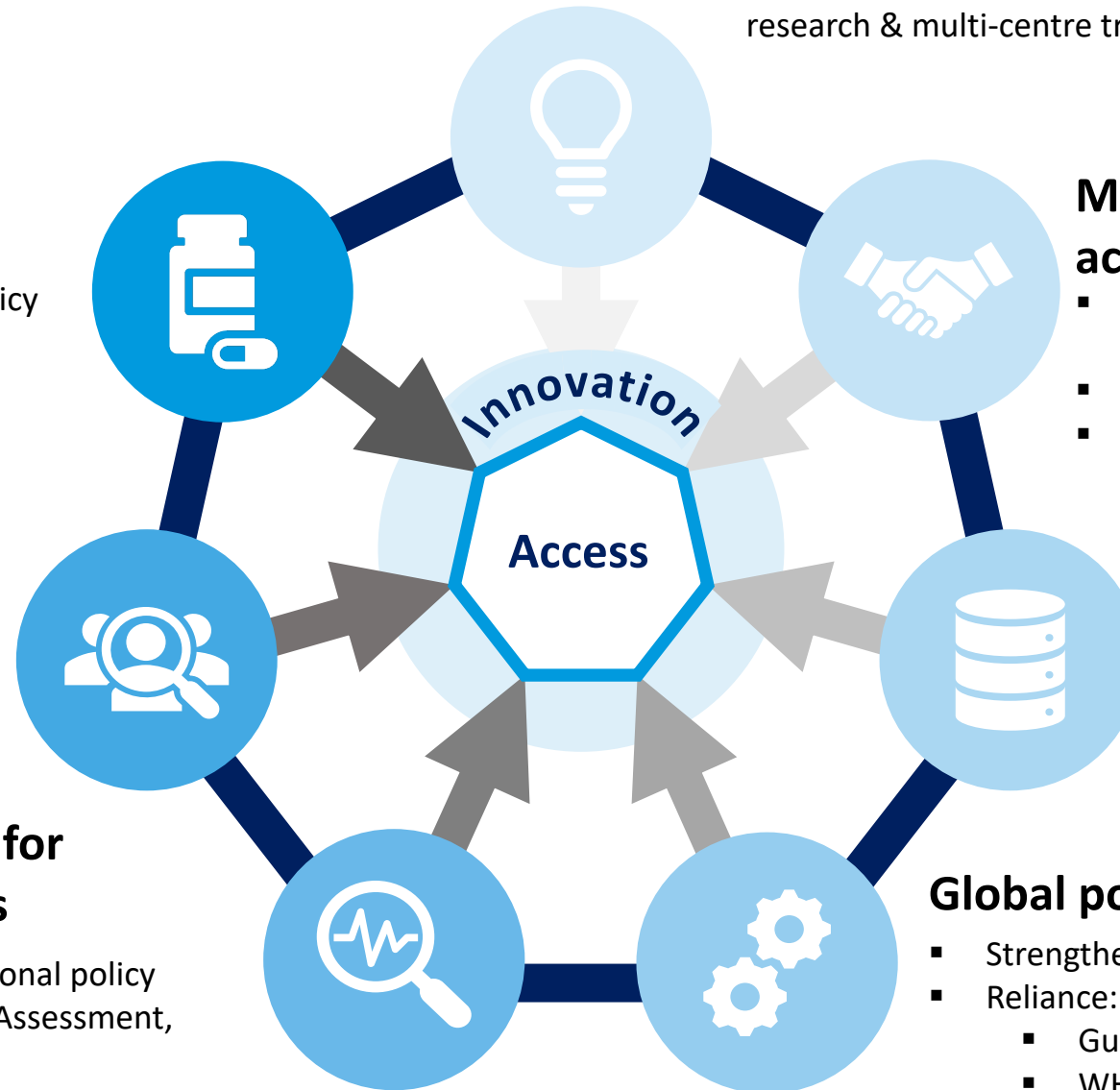
- Technology, knowledge transfer & Licensing
- Target product profiles
- Equitable access schemes

Manufacturing

- High quality manufacturing
- Training and quality assurance
- Regional production

Global policy & regulation

- Strengthening Regulatory Capacity
- Reliance:
 - Guidelines & normative functions
 - WHO Listed Authorities
 - Pre-Qualification





Next Steps | Investment Case finalised for WHA 77

- Deadline for written comments: **11 April**
- Member State Briefing: **13 May**

Ministerial invite for the launch of the Investment Case at WHA 77

Questions to keep in mind when reviewing the Investment Case

- Does the Investment Case capture the Unique Value Proposition of WHO?
- Does it make you want to invest in the WHO?
- Do you think there is anything missing?